

NINA BIFOLCHI

MAYOR

Proclamation

#ITStarts Campaign

MARCH 2020

WHEREAS inclusion, acceptance, and equity are important approaches to the diversity of residents living in any community, especially in our growing and changing region; and

WHEREAS March 21 is recognized as the International Day for the Elimination of Racial Discrimination; and

WHEREAS the Simcoe County Local Immigration Partnership (SCLIP) is a community partnership focused on the development of settlement strategies for newcomers. These strategies bring together and support service delivery to newcomers in Simcoe County while promoting positive relations, opportunity, and use of local resources effectively; and

WHEREAS this month presents an opportunity to further the resolve as we pause to celebrate the diversity of the human race rather than allow our dissimilarities to become a reason for racial separation; and

WHEREAS we encourage all to celebrate the differences in each other such as race, culture, colour, national origin, gender, age, disability and religion; and

WHEREAS during this period there will be awareness campaigns and the encouraging of residents to take a stand and support #ITStarts to share their commitment to embracing acceptance, anti-racism and diversity.

NOW THEREFORE, I, Mayor Nina Bifulchi, at the request of the County of Simcoe, and on behalf of the Council of the Town of Wasaga Beach, do hereby proclaim March 2020 as “**ITStarts MONTH**” in the Town of Wasaga Beach and encourage everyone to take a stand and participate in and learn more about the #ITStarts campaign.



Nina Bifulchi, Mayor