

## **HISTORICAL ADVISORY COMMITTEE**

### **MINUTES**

Held Monday March 4, 2019 at 2:00 p.m.  
In the Classroom, Town Hall

**PRESENT:** Lindsay Neale, Chair  
Robbie Broad, Secretary  
Marilyn Beecroft  
Art Dyer  
Alex Noble  
David Foster, Councillor  
Dina Lundy, Director Legislative Services & Clerk  
Jen Martin, RMS & FOI Coordinator

**ABSENT:** Mary Watson, Vice Chair, Archivist

#### **1. CALL TO ORDER**

The meeting was called to order by L. Neale at 2:07 p.m.

#### **2. DISCLOSURE OF PRECUNARY INTEREST – None**

#### **3. MINUTES OF LAST MEETING**

Moved by A. Noble. Seconded by R. Broad. Resolution – 2019-0301  
THAT the Historical Advisory Committee minutes of February 4, 2019, be accepted.  
CARRIED

#### **4. DEPUTATIONS/PRESENTATIONS – None**

#### **5. UNFINISHED BUSINESS**

- a) Interpretive Sign – War of 1812 Landing Site – M. Beecroft provided an update. She had handouts for the Committee and noted that the script was complete and had been reviewed and edited by M. Watson prior to the meeting. She also was able to obtain appropriate pictures for the sign. The corner of 3<sup>rd</sup> Street and Beach Drive is still thought to be the desired location.  
History of Wasaga Schools – M. Watson is working on the first draft.
- b) Marlwood Interpretive Sign Relocation – M. Beecroft reported that Fontasy, the sign company the HAC has been using for the Interpretive Panels, has indicated they would charge additional fees for coming to see if the sign is salvageable in its present condition. It appears that there is nothing wrong with the body of the sign, but that the mounting system need only be replaced. Several members expressed concern over the additional expense. L Neale will follow up again with Public Works to see if they could replace the mounting system and have the sign moved to its new location in the parkette off of Marlwood Avenue.
- c) Walking Tour Brochure Status – M. Beecroft reported that the script for the brochure is 1485 words and that French translation would cost approximately \$420.00. She will investigate how brochures are produced by some of the Town Departments and if there would be a cost reduction in using their preferred graphic

designers. Some discussion revolved around different ways to make our brochure available to the public. Councillor Foster brought up the idea of a cultural tie in associated with the brochure and noted that Collingwood uses their theatre group to narrate a walking tour that concludes at a local restaurant.

- d) Committee Objectives – Discussion took place on the Historical Advisory Committee having a social media presence. L. Neale reported that she had met with Michael Jennings to discuss options. They were:

- Using the Town of Wasaga Beach website
- Creating an HAC Facebook/Twitter/Instagram account
- Using the Town of Wasaga Beach Facebook/Twitter account

The third option was deemed to be the most preferable. Councillor Foster noted that that the choice also reconciled with the Town's preference for consistent messaging. A. Noble volunteered to become involved with this project. She and L. Neale will follow up with obtaining an initial batch of pictures from the Archives with the hope of being up and running by the end of April.

## **6. SUB-COMMITTEE REPORTS - Vintage Pictures for Foodland**

A Dyer noted that he had compiled a group of approximately 30 vintage photographs but wanted to have his choices reviewed by M. Watson. He reported that once they pictures had been reviewed they would be forwarded to Councillor Belanger within two weeks.

## **7. NEW BUSINESS**

- a) Historical Significance and Appreciation Awards– A discussion regarding the Awards took place. L. Neale noted that a call for nominations had been advertised in the local paper, on the Town Facebook/Twitter pages and on radio station 97.7. Nomination forms can be found on the Town website and hard copy are available at the Town Hall. The Committee will review the nominations at the April 1<sup>st</sup> meeting. The award ceremony will take place during the Wasaga's Finest Citizens event to be held at The RecPlex on Saturday, May 11th.
- b) Doors Open Simcoe County – L. Neale reported that the 2019 event will take place on September 21<sup>st</sup>. Although a theme for this year has not yet been determined, discussion took place around HAC participation in this event. One option was opening the Archives for the event and using the meeting room at the Library for additional space. A. Noble will approach the appropriate person at the Library to determine if the space would be available. D. Lundy commented that the walking tour might tie into the event in some fashion as well.
- c) Archives – Discussion surrounded the HAC approaching the Town for a larger, temporary location for the Archives. It was thought that this valuable, historical resource is being under utilized, due in large part to the small space available at the current location. M. Beecroft relayed that visitors often feel unable to focus due to so many artifacts being stored in such a small space. She stressed the need to take the displaying of items into consideration when looking at a new location. Councillor Foster brought up 140 Main St. as a potential location option. D.Lundy advised that an inventory of items needed to take place and that the best way to approach Council would be for the HAC to apply as a delegation once we have

gathered all the relevant information. To begin the process L. Neale will approach Archivist, M. Watson for an inventory of donated items.

- d) Staff Update – D. Lundy stated she was passing on responsibility for Committee support to Jen Martin, RMS & FOI Coordinator. She also passed out copies of the Local Board Code of Conduct for all members to review. She requested that in the future, a copy of the monthly HAC Minutes and Agenda be forwarded to Communications Officer, Michael Jennings for inclusion on the Town website.
  
- e) Council Report – D. Foster discussed the new Local Board Code of Conduct as well as Conflict of interest Guidelines. He noted that Council is finalizing the budget and dealing with a number of issues concerning the designation of a downtown area.

**8. ITEMS FOR FUTURE MEETINGS - None**

- 9. DATE OF NEXT MEETING(S) –** April 1, 2019 – 2:00 p.m.  
May 6, 2019 – 2:00 p.m.  
June 3, 2019 – 2:00 p.m.

**10. ADJOURNMENT**

The Chair adjourned the meeting at 3:16 p.m.