

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday, Sept. 18, 2019

1:00-3:00 pm

Town Hall Classroom

MINUTES



Members:

Chair – Fiona Ryner, Community Member	Deputy Mayor Sylvia Bray
Vice-Chair – Marina Campagna, Community Member	Ruth McArthur, Simcoe Muskoka District Health Unit
Candy Milczynski, Community Member	Tara Bone, Red Cross
Cecilia Chang, Community Member	Karen Storing, YMCA
Heather Klein-Gebbinck, South Georgian Bay Community Health Centre	Carol Runnings, Simcoe County Community/Social Services
Vic De Francesco, Accessibility Advisory Committee	Irene Bell, Vittoria Trainer (alternate) Healthy Community Network
Pamela Pal, CEO Wasaga Beach Public Library	Josh Pallas, Recreation Coordinator
	Angela Kemp, Wasaga Beach Public Library, A-F Committee Coordinator & Secretary

Ex officio member: Mayor Bifulchi

Regrets: H. Klein-Gebbinck; P. Pal; V. Trainer; R. McArthur, J. Pallas

1. **Call to Order:** F. Ryner called the meeting to order at 1:05 p.m.
2. **Disclosures of Pecuniary Interest:** None.
3. **Confirm Agenda**
Motion to approve the agenda by M. Campagna. Seconded by V. De Francesco. Carried.
4. **Minutes of Previous Meeting:** Motion to approve the minutes from last meeting Aug. 21, 2019 by C. Milczynski and seconded by C. Runnings. Carried.
5. **Deputations/Presentations:** None
6. **Standing Items:**
 - a. **AFC Coordinator Report:**
A. Kemp met with County of Simcoe Age-Friendly Municipal Champions sub-committee Sept. 9th to review the applications received for the Age-Friendly Business Recognition. The County is planning their recognition event.

b. Recreation Coordinator Update:

J. Pallas not present. F. Ryner advised that there is a community forum on Oct. 9th regarding the SALC Strategic Plan. F. Ryner will be assisting by facilitating a break-out discussion group. The action plan item for SALC will be able to be updated once this occurs.

c. Action Plan Review:

F. Ryner met with N. Wukasch to review what changes can be made to the committee's action plan. N. Wukasch reiterated that the AFCAC action plan belongs to the committee and existing items that are beyond the realm of this committee, or more relevant to other town committees, can be dropped. The "objectives" on the action plan are really the "strategies" from the community plan. We may choose from the goals and strategies of the Community Plan but cannot change their wording without council approval. The performance measures can be tailored and determined according to needs, interests and abilities of the committee/community partners. We may choose not to include items that have been on the action plan of the previous committee term and we can also add community plan strategies that have been unaddressed on the Community Plan and bring them forward to the AFCAC action plan.

F. Ryner met with A. Kemp to draft a further edit of sections "1.0 Town Infrastructure" and "2.3 Establish a local long term care home" to further streamline and condense the action plan and its language. The committee reviewed a handout of the first two pages of the action plan with some proposed re-formatting. No concerns were voiced regarding the edits. F. Ryner offered to review sections prior to each meeting, edit the action plan with proposed changes and present these for discussion in future meetings for this ongoing agenda item. There were no objections voice.

Mayor Bifulchi updated that she had spoken with Primacare recently and their application is still sitting with the Ministry for a 160 bed long term care facility with a campus style set up of supported housing.

There was discussion regarding item 3.3 Provide financial relief and support to seniors in need. A. Kemp was asked to remove this section from the action plan.

Action item: Members to review action plan and community plan for ongoing discussions on this agenda item. F. Ryner and A. Kemp to identify remaining areas of the action plan to be revisited and propose edits for review. C. Runnings and R. McArthur to meet to review edits of section 2.0 Housing as per past action item.

d. Community Partner Roundtable & Committee Updates:

Wasaga Beach Public Library – The sites being considered for the new library will be revealed on the Let's Talk community forum on Sept. 19. Members were encouraged to visit the discussion from the Town Website, review the documents regarding site specifics and complete a survey to vote on their preferred location.

One site is being considered for both the new twin-pad arena and the library with a shared lobby.

County of Simcoe – C. Runnings reported that there would be a media campaign starting tomorrow regarding an Oct. 11 deadline for applications for the Zoo Park housing complex. The units will be filled based on a random draw instead of a first come, first served basis.

YMCA – K. Storing reported that due to popularity, the adult aquatics programming has been increased and offered 4 times a day on Tuesdays and Thursdays.

Accessibility Committee – V. De Francesco advised that the committee would be collectively seeing a demonstration of the portable lift being proposed for purchase by the Town.

Healthy Community Network – S. Bray reported that Oct. 5th is the annual guided canoe trip offered by NVCA staff.

F. Ryner reported that Bluesfest had a self-serve bike valet to encourage attendees to visit this and other Town Events by bicycle.

S. Bray reported that trail development at 6th and 12th streets was next to be updated with available funding.

e. June Expo:

Next year's Expo is scheduled June 17, 2020. N. Clarke had inquired if anyone wanted to take over the role of Expo Sub-Committee Chair. No interest was voiced from the committee. N. Clarke willing to continue in the role. The committee agreed that they were pleased with the planning and results of the previous expos.

f. A-F Committee Budget:

The committee discussed ideas about spending for remaining dollars in this year's budget.

The committee reviewed a document prepared by A. Kemp outlining the expenses from the year to include printing, magnetic name badges and June expo expenses. Confirmation is being sought by the library on pricing for the 2 ½ page ads that ran in the Wasaga Sun for the expo. Revenue generated from the expo exhibitor tables was \$840.64. A. Kemp has \$95.47 remaining of the \$500 for promotions after purchase of the flag and paneled presentation board for community displays. Current inventory of AF brochures is 150.

Options discussed were replenishing of AF brochures, water bottles, canvas bags, magnifiers, adaptive rubber grippers to assist with lid removal, keychains with flashlights, coffee mugs.

Some pricing obtained on water bottles and tote bags was reviewed.

It was agreed to hold off on spending at present until more research could be done.

Action item: Members to review AF pamphlet to see if it requires any edits prior to being reprinted. All encouraged to take some time to investigate promotional items and report back to committee. A.Kemp/F. Ryner to contact A. Webster at the Town to explore the option of splitting the cost of tote bags or water bottles. A. Kemp to look into the price of a coffee mug with the logo with a lidded option.

7. Unfinished Business

a. Wasaga Sun articles:

C. Runnings has written an article regarding the Zoo Park project and the upcoming deadline for applications and needs to have it cleared by her communications department. C. Runnings to submit this article ASAP once cleared.

Action items: A. Kemp to write a November article regarding Neighbours Helping Neighbours with the upcoming leaf and snow removal season. There has been no further interest voiced by Recreation Department for an article submission.

b. Age-friendly business:

A. Kemp has scheduled a meeting on Sept. 19th to begin discussions with interested committee members and potential community partners to determine potential initiatives to launch the concept of age-friendly business in Wasaga Beach.

S. Bray voiced the interest in incorporating action to assist businesses in becoming accessible through funding and grants available due to the high costs for door hold open doors and ramping. Mayor Bifulchi would be speaking with the Town Grant Writer and will ask that she keep an eye out for any age-friendly grants and keep the committee apprised.

c. Windrow survey results:

Deferred.

Action item: S. Bray to report back on windrow survey results at next meeting.

d. Seniors Equipment in Parks:

After further investigation, F. Ryner reported that we already have some of this equipment in our parks however they need be promoted. The addition of instructional plaques would be a nice addition to educate how to use them. This could be a potential article for the Wasaga Sun. It was suggested that Town Rec staff could do programming in the parks to teach seniors how to use these or create You Tube videos on the Town webpage.

Action item: A. Kemp to share this idea with Recreation Department/Public Works. Members also encouraged to provide individual feedback to Public Works through the Parks Strategic Planning forum on Let's Talk Wasaga Beach. (Link was previously sent to all members by email)

8. New Business

a. Transportation Review:

M. Campagna reported that she rode the LINX bus and found it to be a long ride to Barrie travelling first to Stayner and Angus from the Superstore. She noted that there is no present connection from Wasaga to Elmvale where a LINX bus route connects from Midland/Penetanguishene to Elmvale to Barrie. Members felt that this may part of future considerations for expansion but the committee should monitor and advocate for transportation gaps under item 1.3.4 of the action plan. Further discussion deferred.

Action item: R. McArthur to provide transportation review at next meeting.

b. Senior of the Year Award sub-committee:

The sub-committee consisting of C. Runnings, F. Ryner, I. Bell, P. Pal and A. Kemp will meet on Sept. 27th to review the critical path and nomination form and determine the direction up the upcoming call for nominations slated for the fall. The committee hopes to get the word out sooner this year to service clubs due to the poor return last year.

F. Ryner expressed that the Expo has been deemed to not be a good venue for the presentation of the Award to the successful recipient. Every year the crowd continues to mill about and have conversations and not be respectful of the presentation time despite the microphone use. The committee will be exploring other town venues that would be more appropriate to allow a late spring/early summer presentation.

9. Items for Future Meetings

10. Date of Next Meeting: Wed. Oct 16, 2019. 1:00-3:00 p.m. Town Hall – Classroom.

11. Adjournment: Motion by M. Campagna to close the meeting at 2:43 p.m.