



## Advisory Committee on Tourism

### AGENDA

September 26, 2019

1:00 p.m. to 3:00 p.m.

Building Board Room, Town Hall

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1. **Call to Order**
2. **Approval of Agenda**
3. **Disclosure of Pecuniary Interest**
4. **Minutes of Last Meeting – Actions arising**
5. **Deputations/Presentations – Doug Herron, Director of Planning and Economic Initiatives**
6. **Unfinished Business –**
  - Tourism Summit Update – Deputy Mayor Bray
  - Tourist Destination Management Plan Presentation – E. Timms
7. **New Business**
  - Wasaga Beach brand roll-out 2020
  - Access plan for bridge reconstruction
  - Beach beautification and clean-up plan 2020
  - Staff report
8. **Items for Future Meetings**
9. **Date of Next Meeting(s)**
10. **Adjournment**