

WASAGA BEACH
PRESENTS

WASAGA STARS ARENA

PUBLIC SKATING

SPONSORSHIP OPPORTUNITIES

Phone 705-429-3321
Website wasagabeach.com/recreation
Email recreation@wasagabeach.com



WELCOME

We are thrilled to introduce you to our brand-new, state-of-the-art, twin pad Wasaga Stars Arena – a stunning \$60 million investment in the heart of our community.

As we embark on this exhilarating journey, we invite you to join us in shaping the future of recreational sports and entertainment in Wasaga Beach. With our commitment to providing top-notch facilities and unforgettable experiences, we are proud to offer exclusive sponsorship opportunities that will not only elevate your brand but also support our mission of fostering a vibrant, active community.

Our sponsorship packages are designed to showcase your brand in front of a diverse audience of passionate sports enthusiasts, families, and community members. From prominent signage placements to engaging promotional opportunities, we ensure maximum visibility and impact for your investment.



CONNECT WITH YOUR COMMUNITY

SPONSORSHIP OPPORTUNITIES

For a 1 time sponsorship of \$344.00, you will get your logo on the Town's public skating promotions and host a FREE 2 hour family skate at the Wasaga Stars Arena on a Sunday evening from 5:30 – 7:30 pm.

TOWN OF WASAGA SOCIAL MEDIA PLATFORMS

Connecting with approximately 20,000 followers on a daily basis.

PRINT ADVERTISING THROUGH THE BEACH BOOSTER

Public skating promotions are published twice annually in the Beach Booster.

TOWN OF WASAGA BEACH WEBSITE

Your logo will be seen on the popular Town of Wasaga Beach skating web site, where the community goes to look for recreation activities and skating schedules.

RECREATION AND EVENTS GUIDE

The Town of Wasaga Beach Recreation Guide is published biannually and public skating schedules are advertised near the front of the guide.

SIGNAGE AT THE WASAGA STARS ARENA DURING YOUR PUBLIC SKATE

Bring your banners, booths, signs and swag or hot chocolate to hand out to families who attend your event. Spruce your skate times up with music, mascots, face painting, or photo booths to connect with your target market.



SPONSORSHIP LEVELS

TOWN SPONSOR

\$4,128
+ HST

- Host a FREE 2 hour public skate on Sunday's once a month or 12 times though the year (1 year from date of purchase) with opportunities on popular Sunday's like March Break and Halloween (first come first serve)
- Receive a 11" X 17" sign posted in the Wasaga Stars Arena Lobby with your business logo and the dates of your sponsored public skating events
- Your sponsored skate times and logo will be advertised in applicable recreation guides and on public skate schedules in the Beach Booster

COMMUNITY SPONSOR

\$2,064
+ HST

- Host 6 FREE 2 hour public skates on your choice of Sunday's 5:30 - 7:30 pm
- Receive a 11" X 17" sign posted in the Wasaga Stars Arena Lobby with your business logo and the dates of your sponsored family skating events
- Your business logo will be seen on social media as part of public skating advertisement

NEIGHBOURHOOD SPONSOR

\$1,032
+ HST

- Host FREE public skating events three times throughout the calendar year
- Receive a 11" X 17" sign posted in the Wasaga Stars Arena Lobby with your business logo and the dates of your sponsored family skating events
- Your business logo will be seen on social media as part of public skating advertisement



SPONSORSHIP AGREEMENT

The Town of Wasaga Beach agrees to uphold the above specification in terms of sponsorship levels and recognition of sponsor unless deemed anonymous. In turn, the Sponsor agrees to provide payment, in full prior to receiving recognition or hosting a FREE family skating event at the Wasaga Stars Arena. Further, all sponsor logos and branding will be provided from the Sponsor to the Town of Wasaga Beach for use in advertising and promotions regarding Public Skating at the Wasaga Stars Arena. By signing this document, I hereby agree to these terms. This agreement of sponsorship is valid for the duration of one (1) year from the date of signing. The town shall reserve the right to immediately terminate an existing sponsorship or advertising agreement should conditions arise that make it no longer in the best interest of the town. Funds not utilized to the date of cancellation will be returned to the sponsor (\$344.00 +HST) per public skate event remaining. This Agreement may be subject to provisions of the Municipal Freedom of Information and Protection of Privacy Act. (MFIPPA). This Agreement will be governed by the laws of the Province Ontario.

Company Name: _____ Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Email Address: _____ Phone #: _____

Sponsorship Amount: _____ Sponsorship Category: _____

Sponsor Signature

(I have the authority to bind the corporation)

Date

Town Signature

(I have the authority to bind the corporation)

Date



2024 PROPOSED DATES

Dates are available on a first come first serve basis, special occasions such as Easter, Valentines Day and other holidays will be first right of refusal for Town level sponsors.

<input type="checkbox"/> Sunday, January 7	<input type="checkbox"/> Sunday, May 12	<input type="checkbox"/> Sunday, September 15
<input type="checkbox"/> Sunday, January 14	<input type="checkbox"/> Sunday, May 19	<input type="checkbox"/> Sunday, September 22
<input type="checkbox"/> Sunday, January 21	<input type="checkbox"/> Sunday, May 26	<input type="checkbox"/> Sunday, September 29
<input type="checkbox"/> Sunday, January 28	<input type="checkbox"/> Sunday, June 2	<input type="checkbox"/> Sunday, October 6
<input type="checkbox"/> Sunday, February 4	<input type="checkbox"/> Sunday, June 9	<input type="checkbox"/> Sunday, October 13
<input type="checkbox"/> Sunday, February 11	<input type="checkbox"/> Sunday, June 16	<input type="checkbox"/> Sunday, October 20
<input type="checkbox"/> Sunday, February 18	<input type="checkbox"/> Sunday, June 23	<input type="checkbox"/> Sunday, October 27
<input type="checkbox"/> Sunday, February 25	<input type="checkbox"/> Sunday, June 30	<input type="checkbox"/> Sunday, November 3
<input type="checkbox"/> Sunday, March 3	<input type="checkbox"/> Sunday, July 7	<input type="checkbox"/> Sunday, November 10
<input type="checkbox"/> Sunday, March 10	<input type="checkbox"/> Sunday, July 14	<input type="checkbox"/> Sunday, November 17
<input type="checkbox"/> Sunday, March 17	<input type="checkbox"/> Sunday, July 21	<input type="checkbox"/> Sunday, November 24
<input type="checkbox"/> Sunday, March 24	<input type="checkbox"/> Sunday, July 28	<input type="checkbox"/> Sunday, December 1
<input type="checkbox"/> Sunday, March 31	<input type="checkbox"/> Sunday, August 4	<input type="checkbox"/> Sunday, December 8
<input type="checkbox"/> Sunday, April 7	<input type="checkbox"/> Sunday, August 11	<input type="checkbox"/> Sunday, December 15
<input type="checkbox"/> Sunday, April 14	<input type="checkbox"/> Sunday, August 18	<input type="checkbox"/> Sunday, December 22
<input type="checkbox"/> Sunday, April 21	<input type="checkbox"/> Sunday, August 25	<input type="checkbox"/> Sunday, December 29
<input type="checkbox"/> Sunday, April 28	<input type="checkbox"/> Sunday, September 1	
<input type="checkbox"/> Sunday, May 5	<input type="checkbox"/> Sunday, September 8	

