

CALL FOR ARTISTS

ART IN OUR PARKS



The Corporation of the Town of Wasaga Beach (Town) in cooperation with Ontario Parks is looking to commission up to six (6) artists to paint temporary murals on large waste barrels (garbage cans) which will be located throughout the Wasaga Beach Provincial Parks and visiting centres. Artist's concept submissions (proposals) utilizing provided themes are being accepted on or before Friday, May 13, 2022 (4:00 pm). Each submission should contain a minimum of five (5) concepts related to provided themes.

Objectives: The goal of the artwork is to create uplifting, family friendly pieces that are optimistic and interactive, inspire community pride and engagement while encompassing a sense of connectedness to Wasaga Beach, Provincial Park and locally significant natural and cultural stories. The concept of the artwork should embrace the spirit of the parks, and provide families the opportunity to interact with the projects. It should not include advertising, branded tags, or promotion of contempt against anyone. However, artists in a creative way that blends with their work are encouraged to include a social media handle or website reference.

Further, it is the goal of the project **not** to have the artist paint the entire barrel but to engage children from one of the local elementary schools in adding and collaborating on/to each barrel. Artists will be working with the children (students) to expand on theme driven pre-conceptualized artwork that will evolve into a collaborative piece between artists and students. These barrels will be educational and colourful while also providing additional beauty to our local parks. Additionally, though this project; Town and Provincial Park's staff are seeking an opportunity to provide education and awareness regarding local wildlife, historical significances and geographical landmarks.

Town of Wasaga Beach staff will be actively engaged in this project. Barrels will be washed, primed and ready to paint at one of the local Wasaga Beach primary schools.

Location: The artists will be asked to be available one day during the week of June 6th to facilitate the painting projects onsite at either Worsley, Birchview Dunes or St. Noel Chabanel Elementary schools for approximately 2 – 4 hrs. Once the paintings are completed they will be dispersed in appropriate locations thought the Wasaga Beach Provincial Park System.

Budget: Selected artist will be paid for their time onsite at the elementary schools with a bursary of \$25/hr. estimated at three hours of time.

There is a \$150.00 budget per barrel. Artists will be selected based on their 5 proposed concepts. The fee is inclusive to provide brushes, rags, cleaners, etc.... the artists will require to complete the projects. Exterior paints will be provided on site for artists to work with.

Eligibility: Applicants must be aged 18 and over, reside within a 30 minute distance from Wasaga Beach and have experience in painting public murals and working with children. Applicants must provide proof of vulnerable sector criminal reference check (VSCRC), within the last six (6) months or provide proof of purchase with application if check is not completed by May 17, 2022.

Timelines: Deadline to submit proposal: Friday, May 13, 2022 (4:00 pm)
Selection: Tuesday, May 17, 2022
Completion Date for project: Week of June 6 – 10, 2022



Recreation, Events & Facilities

www.wasagabeach.com (705) 429-3321

Connecting with your Community



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Themes:

Additional information regarding these themes can be researched at www.wasagabeachpark.com

LOCATIONS	ASSOCIATED THEME
PRIORITY LOCATIONS	
Beach Area 1 – ‘Ploverland’	<ul style="list-style-type: none"> • Piping Plovers • Dunes with beach vegetation
Nancy Island Historic Site	<ul style="list-style-type: none"> • HMS Nancy • Trail of the Caribou
Beach Area 3 – ‘Dog Beach’	<ul style="list-style-type: none"> • Dogs on the beach; must be depicted on leash
Schooner Town Parkette	<ul style="list-style-type: none"> • Pollinator friendly plants and insects • Historical Schooner Town
Wasaga Beach Nordic & Trail Centre	<ul style="list-style-type: none"> • Summer recreational trail use • Winter recreational trail use • Parabolic dune systems • Pine-oak savannah forest scenes
SECONDARY LOCATIONS	
Beach Areas 1 – 6	<ul style="list-style-type: none"> • Native flora and fauna • Dunes with beach vegetation • Recreational beach use scenes • Species at Risk; ie. Monarch Butterfly, Eastern Hog-nosed Snake, Snapping Turtle, etc.
Beach Area 1	<ul style="list-style-type: none"> • Van Vlack Logging Camp
Beach Area 2	<ul style="list-style-type: none"> • Historical recreational beach activities and resort community • Historical Playland Park



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Proposal Scoring Criteria: Each submission will be evaluated by a committee on the following criteria:

Proposal reflects provided theme topics	/5
Uplifting and family friendly concepts	/5
Overall Completeness of proposal (minimum of 5 concepts)	/10
Relevant previous experience working with children, municipalities, public murals	/5
Overall creativity and originality of pieces	/5
Total	/30

How to submit proposal: Email recreation@wasagabeach.com, the following:

1. Proposal form (below);
2. Images of past mural work (no more than 2);
3. Images of your proposal (no less than 5) more than one image may be selected;
4. Completed in full, proposal containing samples and concepts to be submitted in hard copy before or by specified dead line to Customer Service at the Wasaga Beach RecPlex, 1721 Mosley Street, Wasaga Beach;
5. VSCRC or proof of purchase.

Proposal Form:

First Name: _____ **Last Name:** _____

Email Address: _____ **Phone # 1:** _____ **Phone # 2:** _____

Address: _____

Postal Code: _____ **Town/City:** _____

Company Name: _____ **HST#:** _____
(If applicable) *(If applicable)*

WSIB Clearance: _____
(If applicable)

Description of Personal Liability/injury Insurance: _____

Willing to facilitate project with a group of elementary school children? Yes No

Previous experience working with children: _____

Training (not mandatory): _____

Please confirm if you have:

Working at Heights Yes No **Ladder Training** Yes No



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Other... (please describe) _____

Briefly describe previous experience painting murals: _____

Briefly describe concept for the mural and process involved: _____

Proposed time line, with completion date: _____

Professional References (Municipal Preferred)

Name:	Email Address:	Phone #:
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Declaration:

I hereby declare that the information provided is true and correct. I also understand that any willful dishonesty may render for refusal of this proposal or immediate termination of the Agreement.

Reserved Rights: The Town reserves the right to reject any or all submissions. In the event that no submissions result from this "call", the Town may choose to engage any artist for the opportunity.

In submitting this proposal form, it is understood that:

- The selected artist will be required to enter into an Agreement with the Town.
- The Artist will retain copyright of the artwork. The Artwork must be original and not violate the copyright of any other person.
- Ownership of the artwork will be assigned to the Town. The Town has the right to record the painting of the artwork and reproduce images of the artwork for promotional and municipal purposes.
- Information on this form is collected pursuant to the Municipal Act, 2001 and the Town is subject to the Municipal Freedom of Information and Protection of Privacy Act therefore this information and any records provided may be subject to public disclosure under the Act.

Signature

Date

Print name of Signatory

