

Wasaga Beach Santa Claus Parade

Dear Businesses, Service Clubs, Community Members and Wasaga Beach Groups!
We are working on the **Santa Claus Parade 2023** and some of the other holiday festivities in the Town of Wasaga Beach.

We are excited to host the annual evening **Santa Claus Parade** on **November 25th, 2023 from 5:00 pm – 7:00 pm** beginning on Dunkerron Ave. and ending at the RecPlex (1724 Mosley Street).

- 1) To be in the parade, please complete your float and or group registration and payment on our registration system.
- 2) Registration closes November 20th, 2023 at 4pm.
- 3) Please contact Special Events if you have any questions or concerns 705 429-3321 x 2520 or email ashley.forbes@wasagabeach.com
- 4) Once we receive your fee payment and application, you will be contacted with further information. Special Events will email you with the confirmation and commitment form you are required to sign and return
 - a. Each parade float or participant group requires insurance listing The Corporation of the Town of Wasaga Beach as additionally insured.

Target Market: Families, adults, youth and seniors

Expected Attendance: 7,000

Parade Date: Saturday, November 25th, 2023 from 5:00 pm – 7:00 pm

Float Assembly Location: Dunkerron Ave. Municipal Parking Lot

Float Disassembly Location: 1724 Mosley Street, Wasaga Beach (The RecPlex)

Entry Fee: Non refundable - \$25 for non-profit organizations and \$50 for profit groups plus applicable HST

After the Parade, we have our Tree Lighting Ceremony event in the Oakview Woods from 7:00 pm to 8:00 pm! Float prizes will be presented.

This is your organization's opportunity to get involved with this event and kick off the holiday season in the community. If you have any question or are not sure how your organization could help with events, please contact us.

Wasaga Beach Santa Claus Parade

Highlight your community group or business by participating with a float in the parade. You will have the opportunity to make connection with your target market.

Registration Deadline: November 20th, 2023, 4:00 pm

Non-profit groups: \$25.00 **Corporate/Business** \$50.00

Note: Rates non refundable, plus applicable HST.

Organization Name: _____

Not for Profit Number: _____

Have you participated in previous years and how many: No. of Years _____ No

Day of Contact Person Name: _____

Day of Phone Number: _____

Email Address: _____

Mailing Address: _____

Float / groups *(To be accepted all entries must be decorated in a Christmas, Holiday or Fantasy theme **with lights or lighting**. Maximum one Vehicle per entry) **Maximum height is 3.35m/11ft from the ground to the top of the display.***

Car Van Bus Farm Tractor Small Trailer Truck

Character Walker

Please include other information such as length size of float, # of group participants, etc.:

Description: List any additional information regarding the description and theme of float, such as decoration theme and group information (*including giving out samples or performing acrobatics*) having music or extras. This helps placements in parade

All floats will be confirmed after registration is received and further instructions will be provided.