



**FOR IMMEDIATE RELEASE**  
**Sept. 23, 2020**

## **Pop-up car rally will be met with strict enforcement**

**Wasaga Beach** – The Town of Wasaga Beach is aware of an unauthorized car rally scheduled to take place in the municipality the weekend of Sept. 25-27.

“Based on information the town is aware of, this pop-up event is unacceptable for a number of reasons. In other communities where it has taken place the OPP have advised of laws being broken and disrespect shown towards local businesses and residents,” Mayor Nina Bifulchi said. “Speeding, excessive noise, and dangerous driving are just some of the things that have occurred elsewhere due to this event. We have consulted with the Ontario Provincial Police about this rally and they are taking the lead to ensure public safety.”

Residents and visitors will see a stepped up OPP presence in the community this weekend due to the event. Police will focus their efforts on traffic incidents and towing and impounding vehicles, where applicable.

“I want to thank the OPP for the proactive efforts leading up to this weekend. We are grateful for their commitment to the safety of our community,” Mayor Bifulchi said.

At the request of police, the town has placed temporary speed bumps at the entrances and exits of some municipal parking lots expected to attract car rally activity to discourage improper behaviour.

“Dangerous and exhibition-type driving will not be tolerated in Wasaga Beach,” Mayor Bifulchi said. “Increased enforcement will potentially cause inconveniences for all of us this weekend – this could include delays for motorists entering town. Wasaga Beach has a long history of welcoming visitors, but we do expect people to be respectful of our community and obey the law.”

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**For media requiring additional information, please contact:**

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**FROM/DE:** Huronia West Detachment

**DATE:** September 23, 2020

**REMINDER TO CAR ENTHUSIASTS VISITING WASAGA BEACH THIS WEEKEND**

**(WASAGA BEACH, ON)** - The Huronia West Detachment of the Ontario Provincial Police (OPP) is aware of an unsanctioned car rally event which expected to take place in the town of Wasaga Beach over the weekend of September 25-27, 2020. Similar events are associated with excessive noise, speeding and unsafe driving practices. Such behaviours will impact the Town of Wasaga Beach and the surrounding communities. The OPP and responding police agencies will be focusing on traffic incidents and towing and impounding all vehicles where applicable.

Officers from the Huronia West Detachment will be augmented by subject matter experts from the OPP and other Municipal forces for this event. There will be a heavy police presence in the vicinity of Wasaga Beach and surrounding communities throughout this weekend with a robust enforcement strategy of zero-tolerance for all infraction including Reopening Ontario Act (ROA).

The OPP Huronia West Detachment is committed to traffic safety and the wellbeing of our communities.

"Drive safe and watch your speed when driving through small communities on your way to Wasaga Beach. Don't risk the safety of local residents who are not expecting vehicles passing through at excessive speeds. We want everyone to get to their destination safely. Do your part. Drive safe, sober and within the law." - Inspector Philip Browne, Detachment Commander, Huronia West Detachment.