

FOR IMMEDIATE RELEASE
May 31, 2019



Wasaga Beach celebrates cycling in June

Wasaga Beach – June is Bike Month in the Town of Wasaga Beach.

To kick-off the month-long focus on all things bicycle-related, Mayor Nina Bifulchi read a Bike Month proclamation before a group of local cyclists on May 28.

“Cycling is a low cost, environmentally sound, healthy means of transportation,” Mayor Bifulchi said. “The town is a wonderful place to explore on a bike. We have made significant investments in trails and bike lanes over the years and we will continue to do so going forward.”

To help celebrate the month, the town’s Healthy Community Network committee is hosting a Community Bike Ride at the Waterfront Festival on Saturday, June 15, from 10 a.m. to 1 p.m.

Cyclists are welcome to meet at the Spruce Street Parking Lot at Beach Area 1 for a family-friendly bike ride along the Shore Lane Trail to the RecPlex, where there will be prizes and snacks, and then ride back to Spruce Street.

“We’ll have a free Bike Valet station set up at Spruce Street so after the ride people can lock their bikes and enjoy the Waterfront Festival. Residents are also encouraged to ride their bikes to the Waterfront Festival, and are welcome to lock their bikes in the lock-n-leave Bike Valet at no cost,” said Nathan Wukasch, a senior planner with the town and staff representative on the Healthy Community Network.

For more on the community bike ride, see the poster here: <http://bit.ly/2MzsYsj>.

In conjunction with Bike Month, the network is offering free bicycle lights at the Wasaga Beach Public Library, 120 Glenwood Dr. Lights will be available while quantities last.

“These are a great way to ensure you are visible and cycling safely, plus they are the law if you are riding at night,” Wukasch said.

For more on how to safely Share the Road, see here: <http://bit.ly/2KiWqjh>.

To read the Bike Month proclamation, see here: <http://bit.ly/2V6JlpN>.

For media requiring additional information, please contact:

Michael Gennings
Communications Officer
Town of Wasaga Beach
(705) 429-3844 ext. 2237
communications@wasagabeach.com
www.wasagabeach.com