



**FOR IMMEDIATE RELEASE**  
**June 3, 2019**

## **Q&A: Here is the latest on beachfront development**

**Wasaga Beach** – Efforts to redevelop town-owned beachfront land continues.

Here is an update on some recent progress.

### **Where is the town at in terms of this project?**

In February, council approved undertaking an environmental assessment (EA) of the area, focusing on roads and their interaction with Beach Drive.

During the May 24 special council meeting, members of council authorized staff to engage consultants to undertake certain technical studies for the beachfront development lands.

### **Why are such studies important?**

The Downtown Master Plan, approved in March 2017, identifies several steps that need to happen for the successful implementation of the plan. This involves the detailed planning of infrastructure requirements in order to develop the properties.

The requirement for technical studies is typical for any development process. It leads to an understanding of the development potential/limitations of a property prior to considering the approval of development. Having this knowledge reduces uncertainties regarding costs and approvals.

Staff are of the view that since the studies would apply to the entire beachfront area at Beach Area 1, there is a benefit to the town undertaking these studies.

### **What additional studies will take place?**

Council authorized adding the following to the scope of the EA:

- Geotechnical report
- Phase 1 Environmental Assessment Report
- Built Heritage and Cultural Report

Utilizing consultants, subject to the town purchasing policy, council authorized the following additional studies:

- Overall Master Parking Study
- Composite Master Utilities Plan
- Update to the 2014 Natural Hazard Study
- Master Topographical and Legal Survey for all properties
- Jenetta Well Site Chlorination Chamber relocation preliminary assessment
- Micro climate urban design guidelines to deal with wind, sand, and climate impacts for the new building faces on Beach Drive
- Review the Community Benefit section of the Planning Act.

### **How long will it take to complete these studies?**

It should take four to six months to complete all the studies.

### **Where can I get additional information on beachfront development?**

You can find additional information by visiting the Build Wasaga section of our website here: <http://bit.ly/2wstr4p>.

To review the staff report from the May 24 special council meeting see here: <http://bit.ly/2Wkqj9u>.

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### **For media requiring additional information, please contact:**

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