



## Tourism and Events Advisory Committee

### AGENDA

**Wednesday, September 20, 2017 at 1:00 p.m.  
In the Fire Hall One, Training Room**

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**ATTENDEES:**

- Brian Smith, Mayor**
- Bonnie Smith, Councillor**
- Edward Parkes, Chair**
- Shawn Crozier, Vice-Chair**
- Shirley Beere, Resident**
- Laurie McNeill, Resident**
- Susan Gammon, Resident**
- George Potopnyk, Resident**
- Marie-Claire Khadij, Resident**
- Andrew McNeill, Town of Wasaga Beach**
- Angela Webster, Town of Wasaga Beach**
- Johanna Griggs, Town of Wasaga Beach**
- Christine Dodd, MTCS**
- Bill Sullivan, RTO7**
- Kathryn Stephenson, Tourism Simcoe County**
- Pina Stillitano, Wasaga Beach Chamber of Commerce**

- 1. Call to Order**
- 2. Disclosure of Pecuniary Interest**
- 3. Minutes of the Last Meeting – August 22, 2017**
  - Recommendation: That the Tourism and Events Advisory Committee minutes of August 21, 2017 be accepted as presented/amended.
- 4. Deputations/Presentations**
- 5. Events Update and Report Backs**
- 6. Unfinished Business**
- 7. New Business**
  - a) Welcome New Members
  - b) Update on Recommendations to Council
  - c) Tourism Industry Engagement Session
  - d) Marketing Update
- 8. Items for Future Meetings**
  - a) Electric Elements Results
  - b) Arts and Culture
- 9. Next Meeting Date – October 19, 2017**
- 10. Adjournment**