



Tourism and Events Advisory Committee

AGENDA

**Thursday May 18, 2017 at 2:30 p.m.
In the Classroom, Town Hall**

ATTENDEES:

- Brian Smith, Mayor**
- Bonnie Smith, Councillor**
- Edward Parkes, Chair**
- Shawn Crozier, Vice-Chair**
- Shirley Beere, Resident**
- Laurie McNeill, Resident**
- Andrew McNeill, Town of Wasaga Beach**
- Cathy Turrie, Town of Wasaga Beach**
- Angela Webster, Town of Wasaga Beach**
- Johanna Griggs, Town of Wasaga Beach**
- Christine Dodd, MTCS**
- Bill Sullivan, RTO7**
- Kathryn Stephenson, Tourism Simcoe County**
- Pina Stillitano, Wasaga Beach Chamber of Commerce**

- 1. Call to Order**
- 2. Disclosure of Pecuniary Interest**
- 3. Minutes of the Last Meeting – April 20, 2017**
 - Recommendation: That the Tourism and Events Advisory Committee minutes of April 20, 2017 be accepted as presented/amended.
- 4. Deputations/Presentations**
- 5. Unfinished Business**
 - None
- 6. New Business**
 - a) Update on Canada 150 Recommendations
 - b) Sand Sculpture Competition
 - c) Update on Marketing
 - d) Postal Code Data Collection
- 7. Items for Future Meetings**
 - None
- 8. Next Meeting Date – June 21, 2017**
- 9. Adjournment**