



## TOURISM & EVENTS ADVISORY COMMITTEE

### MINUTES

Thursday, March 16, 2017 at 1:00 pm  
In the Classroom, Town Hall

---

**PRESENT:**

- Brian Smith, Mayor
- Edward Parkes, Chair
- Shawn Crozier, Vice-Chair
- Shirley Beere, Resident
- Laurie McNeill, Resident
- Andrew McNeill, Town of Wasaga Beach
- Johanna White, Town of Wasaga Beach
- Cathy Turrie, Town of Wasaga Beach
- Christine Dodd, MTCS
- Joanne Pavlovic, Wasaga Beach Chamber of Commerce
- Josh Pallas, Town of Wasaga Beach
- Oliwia Aron, Town of Wasaga Beach
- Joe Bickerstaff, Beach Booster

**REGRETS:**

- Bonnie Smith, Councillor
- Jenny Legget, Town of Wasaga Beach
- Bill Sullivan, RTO7
- Kathryn Stephenson, Tourism Simcoe County

**1. Call to Order**

The Chair called the meeting to order at 1:00 p.m.

**2. Disclosure of Pecuniary Interest**

None

**3. Minutes of the Last Meeting – February 16, 2017**

Moved by: Shirley Beere

Resolution 2017-03-01

Seconded by: Laurie McNeill

Resolve that the Tourism and Events Advisory Committee minutes of February 16, 2017 be accepted as presented/amended.

CARRIED

**4. Deputations/Presentations**

Oliwia Aron and Josh Pallas provided the committee with an overview of the Volunteer Coordinator position and mandate.

**5. Unfinished Business**

None

**6. New Business**

a. The Committee received an update on Canada 150

b. The Committee received an update on the 2017 Tourism Work Plan and discussion ensued.

**7. Items for Future Meetings**

a. Beachfront Management Board

**8. Next Meeting Date – April 20, 2017**

**9. Adjournment - The Chair adjourned the meeting at 3:00 p.m.**