



**Coordinated Committee Meeting**  
**General Government Services Report**  
**August 11, 2016 in the Classroom**

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PRESENT:	S. Bray	Councillor/Chair	
	N. Bifulchi	Deputy Mayor	
	B. Smith	Councillor	
	B.F. Smith	Mayor	
	R. Ego	Councillor	
	J. Belanger	Councillor	
	G. Vadeboncoeur	CAO	
	H. Bryce	Clerk	
	P. Archdekin,	Deputy Clerk	
	M. Quinlan	Treasurer	
	A. McNeill	Director of Economic Development & Tourism	
	D. Brunelle	Special Events Coordinator	
	D. Bowers	Chief Information Technology Officer	
ABSENT:	B. Stockwell	Councillor	

**Call back to Order**

Councillor Bray called the meeting to order at 1:45 p.m.

**6. General Government Section**

**a) Disclosure of Pecuniary Interest**

Deputy Mayor Bifulchi declared a Pecuniary Interest with respect to cheque no. 19800 for \$44.48 as it pertains to a family member.

**b) Deputations, Petitions, Presentations and Public Meetings**

**c) Unfinished Business**

**d) Other Agency Reports**

**e) Consent Agenda**

*All items listed below will be approved by one resolution. There will be no separate discussion of these items unless a Council Member requests it, in which case the item will be removed from the consent resolution and considered immediately following adoption of the remaining consent agenda items.*

Recommendation: RESOLVED THAT General Government Section of Coordinated Committee hereby receives the Consent Agenda Items 6(d) through 6(f), and that the recommendations contained therein be adopted.

It was noted, the following reports have been requested to be pulled from the consent agenda for further discussion:

93 Beach Drive, Unit C Lease  
IT Report for Treasury Computers  
Accounts

MOVED BY B. SMITH

SECONDED BY J. BELANGER

RESOLUTION NO. GG2016-08-01

RESOLVED THAT General Government Section of Coordinated Committee does hereby receive the Consent Agenda Items 6(d) through 6(g), and that the recommendations contained therein be adopted, as amended.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea
Councillor Ego	Yea
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Yea

CARRIED

**e) Departmental Staff Reports**

**Economic Development and Tourism**

**- Director of ED & Tourism – Activity Update**

Recommendation: That the General Government Services Section of Coordinated Committee receive the monthly Update Report from the Director of Economic Development and Tourism, for information.

CARRIED

**- Beachfront Lease – 115 Beach Drive, Unit 7**

Recommendation: That the General Government Services Section of Coordinated Committee recommends to Council that the Offer to Lease from Greg Buchanan in trust for a company to be incorporated and o/a Juniors Pizza for 115 Beach Drive, Unit 7, not be accepted.

CARRIED

- **Special Events Coordinator – Special Events Report**

Recommendation: That the General Government Services Section of Coordinated Committee receive the Special Events Report for information.

CARRIED

**Administration**

- **Clerk – Enbridge Franchise Agreement Renewal**

Recommendation: That General Government Services Section of Coordinated Committee recommends to Council the approval of the form of the draft By-law (including the franchise agreement forming part hereof) attached hereto and authorizes the submission thereof to the Ontario Energy Board for approval pursuant to the provisions of Section 9 of the Municipal Franchises Act; and,

That the General Government Services Section of Coordinated Committee further recommends that the Council of Wasaga Beach requests the Ontario Energy Board to make an order dispensing with the assent of the municipal electors of the attached draft By-law (including the franchise agreement forming part hereof) pursuant to the provisions of Section 9(4) of the Municipal Franchises Act.

CARRIED

**Finance**

- **Treasurer – Development Charge Reserve Funds – Fiscal 2015**

RESOLVED THAT pursuant to the *Development Charges Act*, 1997, and Ontario Regulation 82/98, the General Government Services Section of Coordinated Committee recommend to Council that it receive the 2016 Development Charge Reserve Funds Statement for information; and,

FURTHER THAT the information be submitted to the Ministry of Municipal Affairs and Housing and upon acceptance of Council.

CARRIED

**g) Other Matters**

**Tourism & Events Advisory Committee Minutes**

- **March 9, 2016**
- **April 28, 2016**
- **June 2, 2016**

- **July 12, 2016**

Resolved that the General Government Services Section of Coordinated Committee receive the Tourism & Events Advisory Committee Minutes of March 9, April 28, Jun 2 and July 12, 2016, as circulated.

CARRIED

**High School Task Force Minutes**

- **April 13, 2016**
- **May 10, 2016**

Resolved that the General Government Services Section of Coordinated Committee does hereby receive the High School Task Force Minutes of April 13, 2016 and May 10, 2016, as circulated.

CARRIED

- **Beachfront Lease – 93 Beach Drive, Unit C**

Councillor Bray asked three questions pertaining to the parking passes and patio area. Mr. McNeill advised that two parking spaces are provided and the lease will be amended. Mr. McNeill responded to the patio questions that the proposed tenant is interested in the space west of the unit and inquired if they can have it for seating for their patrons. The lease deals with the unit proper and the patio would be a separate item to which they have to apply for.

Councillor Bray's third question related to the Bubble Tea building and the proposed tenants previous interest in this unit. Mr. McNeill responded that they have toured both units and have chosen this proposed lease. The lease will go forward to Council for execution. The two parking spaces only will be corrected in the lease.

Deputy Mayor Bifulchi inquired if we are treating this patio the same as we have other across the beach. Mr. McNeill responded there is no patio, but the proposed tenant is interested in a patio and would make application to the building department for the permit and go through Building Department. That is another issue; we are not approving a patio here. It was then;

MOVED BY B. SMITH

SECONDED BY B.F. SMITH

RESOLUTION NO. GG2016-08-02

RESOLVED THAT the General Government Section of Coordinated Committee recommend to Council that the offer to Lease from Dea Sol Inc., o/a "Flavours on the Beach" for 93 Beach Drive, Unit C for a five (5) year term, with an option to renew for a further five (5) years based on satisfactory performance and Council approval, be accepted.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea

Councillor Ego	Yea
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Yea

CARRIED

**- IT – Request for Budget Variance from IT Reserves for Treasury computers**

The Mayor spoke to the report and the decision that was made a number of years ago to go with the program that is now problematic. Mr. Bowers responded and explained the problems that are existing and ongoing within Treasury.

The Mayor inquired of the supporting hardware ZeroClient and if there is another program to look at. Mr. Bowers advised Zeroclient is the hardware, Citrix is the software which is running fine; it is the hardware that is the problematic. It was then;

MOVED BY R. EGO

SECONDED BY B. SMITH

RESOLUTION NO. GG2016-08-03

RESOLVED THAT General Government Services Section of Coordinated Committee does hereby recommend to Council the approval of a budget variance of \$7,516.98 before taxes from IT reserves for the acquisition of 9 desktop computers for the Treasury Department.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea
Councillor Ego	Yea
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Yea

CARRIED

**f) Accounts – June 2016**

Deputy Mayor Bifulchi inquired about a payment to Beach Boosters. She spoke to the private event put on by two local businesses in Toronto and requested an explanation from staff as to the justification for the taxpayers to pay the invoice.

Mr. McNeill advised that he was approached by Joe Bickerstaff and the Wasaga Beach Brewing Company in early May as they were interested in doing a public advertising promotion event on Dundas Square in Toronto to advertise great things in our community and to make Toronto people aware of the things are going on here. He noted Wasaga Beach has a lot of Toronto day trippers. He has looked at stats and it is Canada's business intersection with the Eaton Centre across street. The area also has the highest concentration of hotels in the country; two universities are within a five minute walk; 860,000 people work in the immediate

vicinity; there are retail store and residences and in Dundas Square there are 62,000 pedestrian and 55,500 vehicles. When Mr. Bickerstaff asked if it was a good use of taxpayers advertising budget he agreed. Coincidentally the Google Earth Truck drove by and caught the Wasaga Beach Brewery Bus on its site. There are 400M downloads of google earth around the world. Dundas Square is one of the major attractions in the City of Toronto and a few million people were looking at the Wasaga Beach Brewing Bus. The Wasaga Beach Brewing Company has our name in it and every time you see it or pick up a beer you think of Wasaga beach. The advertising dollars spent over the years has not come close to this kind of advertising.

Deputy Mayor Bifulchi noted that Committee sat at this table and we chose not to sponsor the event and is therefore surprised to see it out of your budget. In the accounts were not clear what this was for and inquired who were the special people where that attended and the name of model agency that provided the bikini models the Town paid for. The Deputy Mayor noted she had requested the files be brought to the meeting. Mr. McNeill advised he was not aware of the request and asked in the future if the Deputy Mayor has concerns to go to him personally. The Deputy Mayor advised she inquired with the Treasurer as she should have all the backup information for the invoices.

Deputy Mayor Bifulchi stated that two private companies are benefiting and asked who the residents paid for to go to Toronto for a private party?

Councillor Ego inquired how much advertising was spent in Quebec. The Treasurer advised that we received a grant from the County for \$50,000 and it was spent on Quebec advertising. This is a drop in the bucket to advertise such an event, and spending \$3,000 in our own Province is a drop in the bucket.

Mr. McNeill stated this worked; look at the beach.

Mayor Smith stated if a detailed list of this item on the accounts is requested, then every single item should have detail on each and every company we do business with. If we ask of one, we should ask of all.

Deputy Mayor Bifulchi inquired of the significance of bikini models how much did they cost. Mr. McNeill noted this is the first time he is aware of her concern and he will get the answer. Mr. McNeill did not attend the event personally.

Councillor Belanger advised that prior to his application to Council he did attend the event and it is an unbelievably busy intersection. We have a Town employee who has the budget and has the control to spend it as he feels is necessary and he is surprised at the emotion expressed over this item. He believes we pay the Town employees significant money for their expertise. Wasaga Beach received great press not just at the event but at Beach Boosters and on the bus on the way down. It was a very well run event.

Deputy Mayor Bifulchi inquired if there was any concrete data that proves this event brought people here.

Mr. McNeill responded Council spent \$50,000 on Quebec advertising and there is no data how effective that was.

Councillor Smith agreed with the Mayor and indicated why not special event who performed and every event want a detailed expense. We give a marketing budget and you can't buy that publicity; it was a great opportunity.

Councillor Bray did not believe we wanted to pay bikini models to advertise Wasaga Beach if we want to be a family friendly beach and staff needs to understand what Council's goal is.

Mayor Smith advised that he attended on his own dime and own time. Thousands of people were at the event asking questions and were speaking about Wasaga Beach. This does not have anything to do with two companies there. If any company wishes to be involved to move our community forward we should give the time and due diligence to see what they want to do and work with them. We have 100's of corporations that deal with this Town and never ask for department heads to provide detailed statements and data. The Mayor stated he is sick and tired of the negativity around this table. The will of this council has made it clear to move forward and it is up to this council to support. He is tired of staff being berated and having no way to respond.

Councillor Bray noted that as Councillors they get asked a lot of questions and she believes it is Council's right to ask questions. It was then;

MOVED BY J. BELANGER  
SECONDED BY B. SMITH

RESOLUTION NO. GG2016-08-04

RESOLVED THAT the June 2016 Accounts as reviewed by General Government Services Section of Coordinated Committee, are hereby confirmed.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea
Councillor Ego	Yea
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Yea

CARRIED

**h) Date of Next Meeting**

Thursday, September 8, 2016

**7. Closed Session**

A recess was called for at **2:15 p.m.**

Committee reconvened at 2:20 p.m.

MOVED BY B. SMITH  
SECONDED BY J. BELANGER

RESOLUTION NO. GG2016-08-05

RESOLVED THAT pursuant to Section 239 of *The Municipal Act*, 2001, the next portion of the August 11, 2016 General Government Service Section of Coordinated Committee, be closed to the public to discuss a proposed acquisition or disposition of land.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea
Councillor Ego	Yea
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Yea

CARRIED

a) Acquisition or sale of property – Oxbow Park Drive & Main Street

Resolution No. 2GG2016-08-06

The open session resumed at 2:50 p.m.

MOVED BY J. BELANGER  
SECONDED BY B. SMITH

RESOLUTION NO. GG2016-08-07

RESOLVED THAT General Government Committee of August 11, 2016 does hereby confirm the direction given to the Chief Administrative Officer, in Closed Session pertaining to Oxbow Park Drive.

Councillor Belanger	Yea
Deputy Mayor Bifulchi	Yea
Councillor Ego	Nay
Councillor Smith	Yea
Mayor Smith	Yea
Councillor Stockwell	Absent
Councillor Bray	Nay

CARRIED

MOVED BY R. EGO  
SECONDED BY J. BELANGER

RESOLUTION NO. GG2016-08-08



RESOLVED THAT General Government Committee of August 11, 2016 does hereby confirm the direction given to the Chief Administrative Officer, in the Closed Session pertaining to Main Street.

Councillor Belanger	Yea	
Deputy Mayor Bifulchi		Nay
Councillor Ego	Yea	
Councillor Smith	Yea	
Mayor Smith	Yea	
Councillor Stockwell	Absent	
Councillor Bray	Yea	

CARRIED

### **8. Rise & Report**

Councillor Bray rose and reported that discussion was held with respect to the acquisition or disposition of land on Oxbow Park Drive and Main Street. with the Chief Administrative Officer being given clear direction.

### **9. Adjournment**

Councillor Bray adjourned the meeting at 2:53 p.m.