

# GENERAL GOVERNMENT COMMITTEE

## REPORT

Held Wednesday, September 09, 2015 at 10:30 a.m.  
Classroom, Town Hall

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### PRESENT:

R. Anderson	Councillor/Chair
S. Bray	Councillor/Co-Chair
N. Bifulchi	Deputy Mayor
B. Smith	Councillor
B. Stockwell	Councillor
R. Ego	Councillor
B.F. Smith	Mayor
G. Vadeboncoeur	Chief Administrative Officer
P. Archdekin	Deputy Clerk
M. Quinlan	Treasurer
A. McNeill	Director of Economic Development & Tourism
J. Legget	Corporate Communications & Special Projects
D. Bowers	Chief Information Technology Officer
H. Bryce	Manager of Corporate & Strategic Initiatives

### ABSENT:

A. Webster	Special Events Coordinator
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### 1. CALL TO ORDER

Councillor Anderson called the meeting to order at 10:30 a.m.

### 2. DISCLOSURE OF PECUNIARY INTEREST

Deputy Mayor Bifulchi declared a Pecuniary Interest with respect to cheque No. 18328 as it pertains to a refund of securities to a family member.

### 3. DEPUTATIONS, PETITIONS, PRESENTATIONS AND PUBLIC MEETINGS - None

### 4. UNFINISHED BUSINESS

- a) Community Health Centre – Development Charges; October 16, 2014
- b) Analysis of lost revenue in municipal parking lots due to Special Events plus cost of staff set up take down time; May 20, 2015
- c) Assessment Review Board Settlements - Two Beach Area 1 properties; June 17, 2015

## 5. DEPARTMENTAL STAFF REPORTS

### Economic Development and Tourism

#### a) Director of Economic Development & Tourism - August 2015 Report

Councillor Bray noted that under the Development of Downtown Wasaga Beach update, the direction was to just investigate the feasibility to explore a Main Street. Mr. McNeill noted the correction. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-09-01

RESOLVED THAT the General Government Committee does hereby receive the August 2015 Report from the Director of Economic Development & Tourism, for information.

CARRIED

### Special Events

#### a) Special Events Monthly Report – September 2015

Councillor Smith expressed concerns about certain aspects of the Pangea Festival, in particular the profanity of some of the DJ's and loudness of the music. Ms. Legget, speaking for Ms. Webster, advised the organizers of the event were the same as the Electric Elements event and the audience that was attracted was not what they were expecting. The musicians and DJ's were not familiar to staff; however this how this form of entertainment is delivered. The organizers have advised they will never host this type of event again and it was not their intention to offend anyone. Council may want to consider what type of event they would like to see on the Labour Day weekend. Ms. Legget assured Committee that the organizers were also unhappy with how it turned out. The crowd was well managed and there were no issues in how the event dispersed. All the issues will be discussed at a post meeting.

Councillor Smith suggested that prior to next year Council receive a tape of the type of music they play. We have been very successful with music festivals but have to be aware of what is being played.

Ms. Legget advised that the local accommodation owners have indicated that they were busy on the weekend and were pleased. Ms. Legget agreed asking for a demo recording is a good idea.

Councillor Stockwell stated that the report is good but as there are so many things that affect what we are trying to accomplish especially on the waterfront, he would like the opportunity to deal with each of the 2016 events in a meeting where Council can sit down with event organizers one at a time and see what the financial impact will be. Information he will be looking for is: are they paying us; are we paying them; space used and impact on the beachfront; bringing in extra vendors. Councillor Stockwell noted that event organizers brought in their own vendors and set up in close proximity to the Town's tenants from whom we have taken big dollars for rent and that doesn't sit well with him. He suggested that Council needs to be aware of the impact of every event and would be more comfortable staying on the

right track. It is difficult to say we want to see your books as we are providing money but would really like to know how much money they really do make. Councillor Stockwell would like time to deal with each one specifically and lay out general rules. He would like to see someone on site 24-7 to make sure they are following the rules. Councillor Stockwell also did not care for the last minute vendors setting up and taking money from renters. He asked that Council find the time for some education before events are approved.

Councillor Anderson suggested that there is always a problem with event food vendors and it is a concern.

Councillor Smith advised that the new Tourism Committee met for the first time last week and that is also something the Committee could look at.

Mayor Smith extended his congratulations and commended staff on a job well done with respect to Special Events this year and the hard work to get events to Town.

In his opinion the event this past weekend was disgusting; the music extremely loud, language extremely vulgar; racial slurs on stage and it was an embarrassment to those near the event. He will not support this event ever again. Moving forward Council needs to know the type of music being played; hold the event organizer responsible for whom they bring to town. If something goes off the rails, as it did, the event organizer should be required to speak to the folks performing and advise the vulgar language has to stop and if not we are shutting it down. There were a lot of families and young children around and the cursing and swearing was not acceptable. Council will have this discussion in future putting the onus on event organizers what comes out of the event.

On a separate matter, The Chief Administrative Officer advised that the Multi-Sport Triathlon was moved this year to the weekend before Labour Day where in the past it took place in September after the long weekend. It was successful this year; however, he was contacted by a business owner on Beach Drive advising of the negative impact on his business due to the closure of Beach Drive and lack of pedestrian traffic. The business owner would like the event returned back to September.

Councillor Bray noted that she had multi-sport participants visit her store and they really enjoyed the event when it was held and the water was warmer.

Mayor Smith suggested that the positioning of the stage in Festival Square needs to be looked at. He received several concerns from businesses on the south side of Mosley due to the fencing that closed off their business to the public. Mayor Smith noted there are lots to look at for events. With respect to the Triathlon, perhaps there is another area that we can look at for use such as Spruce Street Parking Lot. It was then;

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-09-02

RESOLVED THAT the General Government Committee does hereby receive the September 2015 Special Events Report, for information.

CARRIED

**b) Santa Claus Parade Approval**

Deputy Mayor Bifulchi advised that she supports the dates and times of the parade; however, has a problem with the \$2,000.00 as it is in their Agreement to provide a Parade. With changes next year the Town will take it over and can review changes to the event next year.

Councillor Smith noted there had been complaints that the parade is missing marching bands and the Chamber took the initiatives to source bands to perform

Deputy Mayor Bifulchi agreed that having bands is great and as the Chamber is made up of local businesses, they should go to their membership for donations to help pay for the bands.

Discussion ensued with respect to the purpose of the grant. The Treasurer advised that in the past we have not provided a grant for bands, only for the hall rental. The \$2,000 covers the hall rental and three bands. Deputy Mayor Bifulchi inquired where the funds would come from as the grant budget is depleted. The Treasurer advised from reserves. Councillor Anderson advised he was not supportive of the funds coming from reserves as it is \$1,400 and to find it somewhere else.

Mayor Smith clarified that there are two bands and the audio speakers for Santa Claus. It was then;

MOVED BY B. SMITH

SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-09-03

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve the Chamber of Commerce's Annual Tree Lighting Ceremony on Friday, November 27, 2015 from 6:00 p.m. to 8:30 p.m. at the Oakview Woods Gazebo; and,

FURTHER THAT the General Government Committee recommend to Council that it approve the Chamber of Commerce's Annual Santa Claus Parade on Saturday, November 28, 2015; and,

FURTHER THAT Dunkerron Avenue be closed from 18<sup>th</sup> Street to 22<sup>nd</sup> Street and 22<sup>nd</sup> Street be closed from Dunkerron Avenue to Mosley Street from 12:00 p.m. to 3:00 p.m. on Saturday, November 28, 2015; and,

FURTHER THAT they occupy the Dunkerron Municipal Parking Lot on 18<sup>th</sup> Street from 12:00 p.m. to 3:00 p.m. in Saturday, November 28, 2015; and,

FURTHER THAT Mosley Street from 22<sup>nd</sup> Street to River Road West and River Road West from Mosley Street to the RecPlex be closed during the parade; and,

FURTHER THAT a \$2,000.00 Sponsorship be provided to assist with offsetting the costs associated with the RecPlex Hall 1 Rental and Marching Bands.

CARRIED

**Treasury****a) CITO – Information & Technology Management Services – Overview of Service Provision**

MOVED BY S. BRAY  
 SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-09-04

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the Chief Information Technology Officer's report on the Provision of Services, for information.

CARRIED

**Administration****a) Collingwood General and Marine Hospital Draft Site Criteria Review**

Councillor Smith questioned the criteria about the facilities that would be surrounding the hospital. Councillor Anderson, as the Hospital Board Member believes there just has to be property available rather than having the actual facilities built in advance. Councillor Smith also questioned noise from Hwy 26. It was suggested that the building could be designed so that any noise from the highway would not impact the hospital.

It was also noted that feedback date has passed. The CAO advised that staff have been in contact with the Hospital and they are anticipating the Town's comments. It was noted they will be sent as a draft until after Council's consideration.

Mayor Smith indicated he would like to know the definition of "reasonable proximity" to additional facilities.

Councillor Anderson noted the process is moving quickly and the Town needs to have property to propose. It was then;

MOVED BY B. SMITH  
 SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-09-05

RESOLVED THAT the General Government Committee does hereby receive the report and comments from Staff pertaining to the Collingwood General and Marine Hospital Draft Site Criteria Review; and,

FURTHER THAT the General Government Committee recommends to Council that Staff be directed to submit the Town's comments as presented to the Collingwood General and Marine Hospital's Redevelopment Office.

CARRIED

**b) Historical Advisory Committee – June 1, 2015**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-09-06

RESOLVED THAT the General Government Committee receive the June 1, 2015 Historical Advisory Committee Minutes, for information.

CARRIED

**c) CAO – Conference Attendance**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-09-04

RESOLVED THAT the General Government Committee approve the CAO's attendance at the Ontario Municipal Administrator's Association Fall Workshop in Kitchener October 14 to 16, 2015.

CARRIED

**c) Council and Administration Accounts – July 31 – August 31, 2015**

Deputy Mayor Bifolchi's Pecuniary Interest was noted and she withdrew from the table. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-09-05

RESOLVED THAT the July 31 – August 31, 2015 Accounts as reviewed by General Government Committee are hereby confirmed.

CARRIED

Deputy Mayor Bifolchi resumed her place at the table.

**6. OTHER AGENCY REPORTS - None**

**7. DATE OF NEXT MEETING – October 14, 2015**

**8. ADJOURNMENT**

The Chair adjourned the meeting at 10:55 a.m.