

GENERAL GOVERNMENT COMMITTEE

REPORT

Held Wednesday, June 17, 2015 at 10:00 a.m.
Classroom, Town Hall

PRESENT:	R. Anderson	Councillor/Chair
	S. Bray	Councillor/Co-Chair
	N. Bifulchi	Deputy Mayor
	B. Smith	Councillor
	B. Stockwell	Councillor
	R. Ego	Councillor
	B.F. Smith	Mayor
	G. Vadeboncoeur	CAO
	T. Nicholson	Clerk
	L. Borland	Recording Secretary
	M. Quinlan	Treasurer
	J. Legget	EDCCO
	A. Webster	Special Events Coordinator
H. Bryce	Special Projects	
ABSENT:	P. Archdekin	Deputy Clerk

1. CALL TO ORDER

Councillor Anderson called the meeting to order at 10:35 a.m.

2. DISCLOSURE OF PECUNIARY INTEREST

Councillor Smith declared a disclosure of Pecuniary Interest in relation to Agenda item 5.b as she is a member of the organizing committee for Wasaga Beach Blues.

3. DEPUTATIONS, PETITIONS, PRESENTATIONS AND PUBLIC MEETINGS

a) Mr. Peter Gignac regarding Assessment Review Board Settlements for two Beach Area 1 properties

Councillor Anderson invited Mr. Gignac to the table.

Mr. Gignac introduced himself and provided some background to Committee members informing them he is acting as a tax agent for two property owners down at the beach front Area 1.

Mr. Gignac acknowledged he has been successful in having the assessment department reduce the overall assessment for these properties but that both properties were moved into a different tax class. Mr. Gignac informed Committee that he has been asked to come here to request Council investigate the possibility of altering the tax class for these two properties as the tax classes are set by the Municipality. Mr. Gignac commented on other properties in the area that are being used for parking lots but are not taxed the same and is asking Council to give consideration to deleting this tax class in support of a more tourism friendly approach.

Councillor Anderson informed Committee on the history of this class type stating that the Town implemented this class to avoid competition with the Town parking lots.

Mr. Gignac reiterated that this request is being put forward as Council has the control over the matter and the property owners would like this considered as they are being taxed at same rate as a local year round property.

The Treasurer, Mrs. Quinlan, informed Committee that the parking lots are subject to tax because of the commercial activity that goes on and the Town also pays taxes on its parking lots as well. Mrs. Quinlan noted that she is in discussions with the property owners about the implications and suggestions for improvement; one way is to approach Council to request changes. Mrs. Quinlan also noted that the property owners are aware of this meeting and the Town is working with them. Mrs. Quinlan advised Committee that MPAC was of the opinion that owners pay taxes in accordance with the entire property. Mr. Gignac clarified with Mrs. Quinlan that the Town is paying the same rates as well.

Mayor Smith suggested to Committee the possibility of putting a hold on the by-law and dealing with the property owners by not necessarily removing the tax rate category but by willing to look at other avenues. Mayor Smith also made a note that if the Town is paying the same rate then this may be what it is. Mr. Gignac clarified the previous agreements the Town had with landowners in terms of the lots. Councillor Smith noted she is in agreement with Mayor Smith to leave as is but the Town needs to look at the other vacant lots being used as parking lots and keep it the same.

Councillor Anderson asked Mrs. Quinlan for a staff report to come back to the next meeting. Mr. Gignac noted that he would like to see fairness and equality down the line for everyone.

Councillor Anderson- thanked Mr. Gignac for his presentation and he left the table.

4. UNFINISHED BUSINESS

- a) 102 Fernbrook Drive Encroachments – Aug. 28, 2014; October 16, 2014

Mr. Vadeboncoeur advised Committee that the Town has been working with the property owners to remove this encroachment and reported that they have now been removed and staff will be performing a final inspection to ensure compliance.

- b) Community Health Centre – Development Charges; October 16, 2014 – no comments

5. DEPARTMENTAL STAFF REPORTS

Economic Development and Communications

a) EDCCO Monthly Report – May 2015

Councillor Smith noted that this is an excellent representation of the Town and she is happy to see this. It was then;

MOVED BY S. BRAY
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-01

RESOLVED THAT the General Government Committee does hereby receive the May 2015 Economic Development and Corporate Communication Officer's Report, for information.

CARRIED

b) 2015 Seasonal Rental Rate – Interactive Activities for the Pedestrian Mall Area – Skull Island Themed Portable Trailer

Deputy Mayor Bifulchi noted that she appreciates the effort from staff regarding this but if a pilot is to be looked at they need to do it to expect the best results and with the time she doesn't see how something can be brought up now but maybe for 2016 instead. Deputy Mayor also noted some concerns she had in regards to the recommendations made in the report in terms of fees and other issues. Ms. Leggett informed committee that events are free but some activities involved may charge a fee. Mrs. Leggett further explained to Committee the process of events and activities involved. Deputy Mayor Bifulchi further noted some concerns she had and informed Committee she is not comfortable supporting this. Mayor Smith advised Committee and staff that the Town should open this up to any local business that have a presentable function to put forth as there currently is nothing else happening there. Mayor Smith commented that it doesn't make sense to charge a fee if the Town is trying to create things for people to do when they come here.

Councillor Ego made note that there is not much for children to do currently and anything that has participation for children is encouraged.

Councillor Bray noted that she sees this as a marketing initiative and it should be available to all businesses and look into any possible conflicts by making a recommendation to limit who and what is to be down there.

Councillor Smith commented that if Council needs to debate this matter it should be done in the fall so that something can be implemented now to get things going for the summer or at least implement a trial basis.

Mayor Smith noted that any decisions made by businesses to participate are a business decision the owner will make and that this is a good opportunity regardless of what businesses come down.

Mr. Vadeboncoeur informed Committee that in respect to offering property for free there should be caution taken regarding the tax burden being found by owners in that if the Town offers space for free it puts a burden on other property owners which needs to be considered. Mrs. Legget informed Committee that staff has recommended activity type businesses are there and staff understands that for that area of the community they want something to draw people into to do. Mrs. Legget further clarified some concerns the Committee members had regarding this report. It was then;

MOVED BY B. SMITH
SECONDED BY B.F. SMITH

RESOLUTION NO. 2015-06-02

RESOLVED THAT the General Government Committee recommend to Council that it approve a 2015 seasonal rental rate of \$3.93 per sq. ft. for the Pedestrian Mall area at Beach area One; and,

FURTHER THAT the only type of business permitted in the Pedestrian Mall area are local businesses that offer an interactive activity suitable for visitors and residents of Wasaga Beach; and,

FURTHER THAT the General Government Committee recommend to Council that it approve the placement of Skull Island themed portable trailer inclusive of the arcade style game Skee Ball for the 2015 operating season (minus May and June 2015) on the Pedestrian Mall area located a Beach Area One; and,

FURTHER THAT the portable trailer inclusive of the arcade style game Skee Ball participates in community based events that the Recreation Coordinator deems appropriate.

CARRIED

c) Economic Development & Communications Accounts – May 2015

Committee had no comment on Accounts.

Special Events**a) Monthly Report – June 2015**

Councillor Bray asked if there was anything the Town can proactively do to notify why events are cancelled or rescheduled to avoid misinterpretations from the public. Councillor Anderson made note that the attendance for the Dock Dogs event was not worth what the Town had paid for and has a concern on money being spent on this. Mayor Smith noted he saw the disappointment in the attendance for Dock Dogs but that it is a great event and can maybe be done in coordination with other events in the future. Councillor Smith advised committee she spoke with many people who were unaware of the event taking place and wanted to know how these events are relayed to the public as they are being missed. Councillor Bray noted that the Town needs to increase spending on advertising if they are spending money on implementing these events. Mayor Smith advised this will be looked at by our Communications Officer position. Councillor Ego asked if staff could investigate what the cost would be to have weekly reports put on the radio regarding these events. Councillor Smith asked about signage that used to be at the beachfront to promote events and if staff would look at putting it back in use. Mrs. Webster informed Committee that the Town does have signage for Town run events but can't always provide space because there are so many events. Mrs. Webster informed Committee she will look into this further as to where and how events are posted. Councillor Anderson added that the Arena and RecPlex signs could be utilized as well. Councillor Anderson thanks Mrs. Webster and Mrs. Leggett and they left the table. It was then;

MOVED BY B.F. SMITH
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-03

RESOLVED THAT the General Government Committee does hereby receive the June 2015 Special Events Report, for information.

CARRIED

b) Stonebridge Wasaga Beach Blues

Councillor Smith noted her disclosure of Pecuniary Interest in relation to Agenda item 5.b as she is a member of the organizing committee for Wasaga Beach Blues.

Councillor Bray advised that she is pleased to see support for this event adding it could become big like the Elvis Festival. Mayor Smith commented to Committee that staff should look to see at moving the event to a better weekend and/or time. It was then;

MOVED BY S. BRAY
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-04

RESOLVED THAT the General Government Committee does hereby recommend to Council to provide final approval of the hosting of the fifth annual Stonebridge Wasaga Beach Blues at Stonebridge Town Centre's Music Pavilion, September 14 to 20, 2015.

CARRIED

c) F-Series Truck Rally

Councillor Bray asked for clarification if there was financial support from the Town being asked for or not; Mrs. Webster advised there is none being asked for.

MOVED BY S. BRAY
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-05

RESOLVED THAT the General Government Committee does hereby recommend to Council to provide final approval of hosting the first F-Series Truck Rally on August 1, 2015 in the Playland Park Square from 9:00 a.m. – 9:00 p.m.; and,

FURTHER THAT Playland Park Square be utilized exclusively for the event.

CARRIED

d) Palaver International Literary Festival

MOVED BY N. BIFOLCHI
SECONDED BY S. BRAY

RESOLUTION NO. 2015-06-06

RESOLVED THAT the General Government does hereby recommend to Council to provide final approval of the Palaver International Literary Festival on August 8 & 9, 2015 in Beach Area 4.

CARRIED

e) Centre of Gravity – Approval in Principle 2016

Councillor Stockwell clarified some concerns involving payment. Mrs. Webster informed Committee that final costs have not yet been discussed and staff are looking for approval in principle first prior to finalizing things.

MOVED BY N. BIFOLCHI
SECONDED BY B. SMITH

RESOLUTION NO. 2015-06-07

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve in Principle hosting the Centre of Gravity Festival in Wasaga Beach on August 19 to 21, 2016.

CARRIED

f) Mosaic Marketing Sampling Event - Final

MOVED BY B. SMITH
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-08

RESOLVED THAT the General Government Committee does hereby recommend to Council that it provide final approval to host the Mosaic Marketing Smirnoff Sampling & Experience on July 3, 4, 5 & 6, 2015 from 12:00 p.m. to 6:00 p.m. on the pedestrian area of Main Street; and,

FURTHER THAT a rental fee of \$500.00 be paid by Mosaic Marketing for the use of the space, subject to an Agreement with Mosaic Marketing outlining the particulars of the event.

CARRIED

g) Red Rain Sampling Event

Mayor Smith asked for clarification regarding the reasoning why the recommendation is to not allow the Red Rain Sampling Event, prepared to make a motion to allow the event. Mrs. Webster requested a \$250.00 fee for the event if it is approved. Further discussion ensued surrounding the reasoning behind not allowing the event. A motion was made to amend the resolution. It was then;

MOVED BY N. BIFOLCHI
SECONDED BY S. BRAY

RESOLUTION NO. 2015-06-09

RESOLVED THAT the motion pertaining to the Red Rain Sampling Event be amended by deleting the word "not";

AND THAT the motion be further amended by adding "subject to paying a \$250.00 rental rate" to the end of the motion.

CARRIED

MOVED BY N. BIFOLCHI
 SECONDED BY S. BRAY

RESOLUTION NO. 2015-06-010

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the Red Rain Energy Drink Sampling Event on July 4, 2015 from 12:00 p.m. to 4:00 p.m. on Pedestrian Main Street, as amended.

CARRIED

h) Event Tent Purchase

MOVED BY S. BRAY
 SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-11

RESOLVED THAT the General Government Committee does hereby approve the purchase of a new Special Events Tent in the amount of \$16,705.92 (including taxes) and that the funds for this purchase come from general reserves.

CARRIED

i) WBBA Midweek Event

Deputy Mayor Bifolchi appreciates that locals are getting things going, however, with equipment setup, staff time and fees, suggested that the Town run the event. Deputy Mayor Bifolchi advised this could be a good event but it needs more thought and she would not support the recommendation. Councillor Bray requested clarification regarding insurance requirements; Mrs. Webster confirmed that if the event organizers do not provide insurance to the Town, they event will not run.

Deputy Mayor Bifolchi asked Mrs. Webster the amount of Staff time involved and if staff can do it for less. Mayor Smith advised Committee that if the Town can do it on their own for less, then it should do it. Councillor Anderson asked for clarification of other events which may be in conflict and noted this even seems expensive advising that he would not support it. Ms. Legget noted that if Committee decides this to be a Town run event then staff needs to determine how to pull it together and who is responsible. It was noted that it can be looked at for 2016.

MOVED BY B.F. SMITH
 SECONDED BY B. SMITH

RESOLUTION NO. 2015-06-12

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the WBBA's Midweek Entertainment Series, on Wednesday's in July and August in Playland Park Square, subject to the Association obtaining insurance coverage, as per the Special Events By-Law No. 2012-04; and,

FURTHER THAT the Town's SL100 stage, inflatable screen, sound system, projector, signage, garbage cans and garbage removal be provided to the event, as the Town's in-kind sponsorship; and,

FURTHER THAT free parking be provided on Wednesday evenings from 6:30 p.m. to 11:00 p.m. throughout the summer, in the unused portion of Playland Park Square; and,

FURTHER THAT a \$3,000.00 event sponsorship be provided to assist with offsetting event costs.

DEFEATED

j) Special Events Accounts – March 2015

Committee had no comments on Accounts.

Administration

a) Extension Agreement – Roll #4363-010-012-47615-0000

MOVED BY N. BIFOLCHI
SECONDED BY B.F. SMITH

RESOLUTION NO. 2015-06-13

RESOLVED THAT the General Government Committee does hereby recommend to Council that it enact a By-Law authorizing the Mayor & Clerk to enter into an extension agreement for the payment of taxes with the owner of 30 Kelley Crescent to extend the period of time in which the cancellation price is to be paid with payment terms as follows:

- \$1,000 per month for the period June 2015 to April 2016 on the tax account;
- the balance of the tax account by May 16, 2016 and;
- payment of all tax instalments as they become due.

CARRIED

b) Debit/Credit Card Payment Terminal for the RecPlex

Councillor Ego questioned what the purpose of this request was and if there was enough business to support it.

MOVED BY N. BIFOLCHI
SECONDED BY S. BRAY

RESOLUTION NO. 2015-06-14

RESOLVED THAT the General Government Committee does hereby recommend to Council that it authorize the Treasurer to install a Debit/Credit Card Payment Terminal at the RecPlex at a cost of \$38.95 per month plus applicable transaction fees as per the current Merchant Interchange Rates (i.e. Visa/Mastercard/Debit rates vary however current rates are 1.59%/1.64% and \$0.07 per transaction respectively).

CARRIED

c) Plastiq Online Payment Processing

MOVED BY S. BRAY
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-15

THAT General Government Committee does hereby recommend to Council that it authorize the Treasurer to enroll in the Plastiq online payment system as an optional product for residents for payment of Taxes and Water/Sewer.

CARRIED

d) Historical Advisory Committee Minutes – May 4, 2015

MOVED BY B. SMITH
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-16

THAT the General Government Committee does hereby receive the Historical Advisory Committee Minutes of May 4, 2015, as circulated.

CARRIED

e) Temporary Beer Store Trailer

Mayor Smith noted that by permitting this, there may be others wanting it as well. Councillor Bray noted that this stops people from going out of town to get products and keeps it local. Deputy Mayor Bifulchi also added that this gives the Beer store more data to go on for future use.

MOVED BY N. BIFOLCHI
SECONDED BY S. BRAY

RESOLUTION NO. 2015-06-17

RESOLVED THAT the General Government Committee does hereby recommend to Council approval of a Temporary Beer Store Trailer at the side of the Great Canadian Super Store for the year 2015.

CARRIED

f) Council & Administration Accounts – May 2015

MOVED BY B.F. SMITH
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-06-18

RESOLVED THAT the June 2015 Accounts as reviewed by General Government Committee, are hereby confirmed.

CARRIED

- 6. OTHER AGENCY REPORTS - None**
- 7. DATE OF NEXT MEETING – July 22, 2015**
- 8. ADJOURNMENT**

Councillor Anderson adjourned the meeting at 11:35 am.