

# GENERAL GOVERNMENT COMMITTEE

## REPORT

Held Wednesday, April 22, 2015 at 10:00 a.m.  
Classroom, Town Hall

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### PRESENT:

R. Anderson	Councillor/Chair
S. Bray	Councillor/Co-Chair
N. Bifulchi	Deputy Mayor
B. Smith	Councillor
B. Stockwell	Councillor
R. Ego	Councillor
B.F. Smith	Mayor
G. Vadeboncoeur	CAO
T. Nicholson	Clerk
L. Borland	Recording Secretary
M. Quinlan	Treasurer
J. Legget	EDCCO
A. Webster	Special Events Coordinator
P. Lehr	External Events Facilitator

### ABSENT:

P. Archdekin	Deputy Clerk
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### 1. CALL TO ORDER

Councillor Anderson called the meeting to order at 10:00 a.m.

### 2. DISCLOSURE OF PECUNIARY INTEREST

Councillor Bray declared a Disclosure of Pecuniary Interest in regards to Item 5.c) as her business is a potential vendor and in regards to Cheque #17715 as it is a purchase for her business.

### 3. DEPUTATIONS, PETITIONS, PRESENTATIONS AND PUBLIC MEETINGS - None

### 4. UNFINISHED BUSINESS

Councillor Anderson made note that item 4.a) is now considered to be a matter for Community Services Committee and should be removed as unfinished business for this Committee. Mr. Vadeboncoeur acknowledged this request and will make changes to have it sent over to the appropriate Committee.

- a) Sign By-Law (reviewed) – March 12, 2009
- b) 102 Fernbrook Drive Encroachments – Aug. 28, 2014; October 16, 2014
- c) Community Health Centre – Development Charges; October 16, 2014

## 5. DEPARTMENTAL STAFF REPORTS

### Economic Development and Communications

#### a) Monthly Report – March 2015

Councillor Anderson welcomed Ms. Leggett to the table.

Deputy Mayor Bifulchi raised concerns regarding the governing body and code of ethics of the proposed use of the Beach Boosters publication noting it is not a regulated media source and does not meet the *Municipal Act* standards. Ms. Leggett noted this was correct in regards to the governing body and code of ethics and stated the code of ethics is deemed on the organizations individual code. Ms. Leggett stated that there have been staff meetings and discussions but not a substantial amount of time but noted the Town does need to put out public notices in a Canadian press newspaper; however, is required to advertise in the local paper. Deputy Mayor Bifulchi asked Ms. Leggett if the current local paper and radio were not meeting the Town's needs. Ms. Leggett explained that the local paper and radio are certainly meeting the Town's needs and this was a proposal looking to expand to this publication which might be beneficial to the Town in terms of more information being provided. Mayor Smith clarified with Ms. Leggett the base of the operations for the paper as well as some production, usage and cost questions. Ms. Leggett advised Committee that there is still more work to be done to bring a report forth to Committee. Councillor Smith raised a concern with Ms. Leggett wanting to ensure the proceedings or handlings are on a business and professional related approach and not based on individual or historical reasons. Ms. Leggett informed Committee that this is a business relationship only and each proposal is looked at on its own merits. Further discussion ensued regarding the details of this update and a report will be brought forward by staff in the future. It was then;

MOVED BY B. SMITH

SECONDED BY N. BIFOLCHI

RESOLUTION NO 2015-04-01

RESOLVED THAT the General Government Committee does hereby receive the March 2015 Economic Development and Corporate Communication Officer's Report, for information.

CARRIED

**b) Moratorium on Leasing Town Owned Property in the Beach Area One and Two Location**

This item was pulled from the Agenda.

**c) Sunday Morning Farmers' Market Agreement of Understanding – Main Street Parking Lot (130 Main Street)**

Mayor Smith wanted to clarify that everything had been cleared with the Health Board in terms of water and power provisions. Ms. Leggett clarified she had spoken with the Health Unit and confirmed that the municipality has no requirement to provide water or power. Councillor Smith raised a concern with the Market day not being on a Saturday asking for clarification if research had been done for a Sunday event. Ms. Leggett advised that due to competition on Saturdays in the local communities, Sunday was a better option. It was then;

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-02

RESOLVED THAT the General Government Committee does hereby receive the EDCCO's Report on the Sunday Morning Farmers' Market Report for information and discussion; and,

FURTHER THAT the General Government Committee does hereby recommend to Council approval of a Sunday Morning Farmers' Market under the terms and conditions stipulated in the Agreement of Understanding between the Wasaga Beach Farmers' Market Organizing Committee and the Town of Wasaga Beach.

CARRIED

**d) Recruitment of new Family Physician Dr. Toni Basinski**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-14-03

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve a Memorandum of Understanding between The Corporation of the Town of Wasaga Beach and Dr. Toni Basinski.

CARRIED

**e) Economic Development & Communications Accounts – March 2015  
– no comments**

## **Special Events**

### **a) Monthly Report – April 2015**

Councillor Anderson welcomed Mrs. Webster to the table.

Councillor Bray expressed disappointment that Council was not invited to the business meet and greet event. Mrs. Webster advised Committee how the event was set up and carried out and she will ensure Council receives and invitation in the future.

Councillor Anderson asked Mrs. Webster that she deal with the explanation of budget/monies first and where money is going as there were many different amounts being given allocated that was noted in the recommendations. Mrs. Webster explained the allocation of budget/funds for some of the events. It was then;

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-04

RESOLVED THAT the General Government Committee does hereby receive the April 2015 Special Events Report, for information.

CARRIED

### **b) Wild Wing Wasaga Beach Motorcycle Day**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-05

RESOLVED THAT the General Government Committee does hereby recommend to Council the approval of the Wild Wing Wasaga Beach Motorcycle Day from Friday, July 17 through Sunday, July 19, 2015 at the Wild Wing parking lot at Stonebridge Town Centre; and,

FURTHER THAT in-kind support for use of portable blue staging, tables and chairs, garbage cans and fencing be provided.

CARRIED

### **c) Kitefest Approval**

Councillor Smith asked for clarification on who handles the event the Chamber or the Town as it has not been growing and the Town should be taking charge and making it into a bigger event so tourism opportunities are not missed. Mrs. Webster clarified that the Chamber does all of the organization for the event and coordinates it through the Town. Mr. Vadeboncoeur noted it is under contract as an event and is currently under review. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-06

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve the hosting of the annual Chamber of Commerce Kitefest on June 20 & 21, 2015 at Beach Area Two; and,

FURTHER THAT the Town of Wasaga Beach provides 20 parking passes to be used exclusively in 3<sup>rd</sup> Street parking lot for participants valid only on June 20 & 21, 2015.

CARRIED

**d) Multisport Canada Triathlon**

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-07

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve holding the annual Multisport Canada Triathlon in Festival Square (Playland Parking Lot) on August 29 & 30, 2015.

CARRIED

**e) Midway – July 22-27, 2015**

Mayor Smith asked if there was any way to bring the Midway back for longer. Mrs. Webster advised she would ask the operators but noted they do book this in advance and based on the last few years of coming they did not feel the necessity to stay longer. Mayor Smith noted it would be worth exploring more. Committee further discussed the use of the lots in relation to parking during the event noting that the Nancy Street Lot is used for parking r trailers, equipment and operator vehicles. It was then;

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-08

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the annual Wasaga Midway from July 22 to 27, 2015; and,

FURTHER THAT the Midway occupy the Playland Parking Lot exclusively from July 21, 2015 to and including July 28, 2015 with the Town receiving \$6,000.00 for loss of parking revenue; and,

FURTHER THAT the Town of Wasaga Beach provides 10 parking passes to be used exclusively in Playland Parking Lot from July 21 to 28, 2015 to accommodate management staying on site and staff with mobility issues.

CARRIED

**f) F-Series Truck Rally – August 1, 2015**

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-09

RESOLVED THAT the General Government Committee does hereby recommend to Council approval in principle hosting the first F-Series Truck Rally on August 1, 2015 in the Playland Parking Lot (Festival Square) from 9:00 a.m. to 9:00 p.m.

CARRIED

**g) Mosaic Marketing Sampling Event**

Councillor Bray asked for clarification if a precedent is being set by renting this space at Beach 1 for this type of thing. Mrs. Webster clarified how fees and the space were picked and that in the past similar vendors had been there as well and received the same. Mrs. Webster clarified that it was not available to local businesses to come and rent. Mr. Vadeboncoeur advised that there is no policy for this and that it is intended for national brands looking to showcase products and approach the Town. Councillor Smith clarified her concerns regarding AGCO approval; Mrs. Webster explained that a Special Occasion Permit from the AGCO sets the rules and approval. It was then;

MOVED BY N. BIFOLCHI  
SECONDED BY B. SMITH

RESOLUTION NO. 2015-04-10

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve in principle hosting the Mosaic Marketing Smirnoff Sampling & Experience on July 3, 4, 5 & 6, 2015 from 12:00 p.m. to 6:00 p.m. on Historic Main Street; and,

FURTHER THAT a rental fee of \$500.00 be paid by Mosaic Marketing for the use of the space, subject to an Agreement with Mosaic Marketing outlining the particulars of the event.

CARRIED

### **h) Summer Music Weekends – Wasaga 2015**

Mayor Smith clarified with Mrs. Webster as to why this was not being recommended. Mrs. Webster noted there were concerns for licensing through the AGCO, the location, lack of washroom facilities, requirement for O.P.P, timeframe and other factors. It was then;

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-11

RESOLVED THAT the General Government Committee does hereby recommend to Council that it not host the proposed Summer Music Weekends event on Thursdays through Saturdays 11:00 a.m. to 2:00 a.m. from May 14 to August 1, 2015 on the Town's portion of 3 Main Street (former Dome site).

CARRIED

### **External Events**

#### **a) Dock Dogs 2015**

Mayor Smith and Councillor Smith both noted that this was an excellent event. It was then;

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-12

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the inaugural Dock Dogs® Canada – Big Air Dogs event to be held in Wasaga Beach on June 6<sup>th</sup> and 7<sup>th</sup>, 2015; and,

FURTHER THAT the General Government Committee does hereby recommend to Council to provide a hosting fee of \$8,500 plus applicable tax for this two day full-scale National event; and

FURTHER THAT an appropriate physical space be provided to the event organizer in one of the Town's beach area parking lots and all other logistics requirements be fulfilled based on the Dock Dogs® Canada event specifics.

CARRIED

#### **b) Wasaga Beach Street Circus event**

Councillor Anderson welcomed Ms. Lehr to the table.

Councillor Anderson wished to clarify and look to have removed the taxes on this event questioning why they are not a donation. Ms. Lehr acknowledged this. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-13

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the inaugural Wasaga Beach – Street Circus event to be held in Wasaga Beach on Friday, July 31<sup>st</sup> and Saturday, August 1<sup>st</sup>, 2015, from 4:00 – 10:00 p.m.; and,

FURTHER THAT the General Government Committee does hereby recommend to Council to provide a hosting fee of \$15,000 plus applicable tax for this event; and,

FURTHER THAT an appropriate physical space be provided to the event organizer on Main Street (pedestrian mall) area and all other logistics requirements be fulfilled based on the Rock It Production event specifics.

CARRIED

**c) 5K Foam Fest Canada 2015**

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-14

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve hosting the inaugural 5K Foam Fest event to be held in Wasaga Beach on Saturday, August 1st, 2015; and,

FURTHER THAT the General Government Committee does hereby recommend to Council to provide a hosting fee of up to \$10,000 for this event pending final event approval; and,

FURTHER THAT an appropriate Town owned physical space be provided to the event organizer and all other logistics requirements be fulfilled based on the 5K Foam Fest Host Agreement.

CARRIED

Committee members thanked Ms. Lehr for all her hard work on events and her time with the Town, wishing her all the best for future endeavors.

Councillor Ego and Councillor Stockwell left the meeting at 10:35 a.m.



**d) Special Events Accounts – March 2015 – No comments**

**Administration**

**a) Clerk – Notice of Default – *Municipal Elections Act***

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-15

RESOLVED THAT the General Government Committee does hereby receives the Clerk's Report regarding the 2014 Municipal Election's Notice of Default under the *Municipal Elections Act*.

CARRIED

**b) Clerk – Playland Park Square/Festival Stage**

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-16

RESOLVED THAT the General Government Committee does hereby recommend to Council that it formally name Playland Parking Lot/Festival Square as "Playland Park Square" within the event area, with the stage being named officially as "Festival Stage" within Playland Park Square, to maintain the historical significance of the property.

CARRIED

**c) Clerk - Historical Significance & Appreciation Award Guidelines**

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-04-17

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve the Historical Significance and Appreciation Award Guidelines as recommended by the Historical Advisory Committee.

CARRIED

**d) Clerk – Historical Advisory Committee – March 2, 2015**

MOVED BY N. BIFOLCHI  
SECONDED BY B. SMITH

RESOLUTION NO. 2015-04-18

RESOLVED THAT the General Government Committee does hereby receive the Historical Advisory Committee Minutes of March 2, 2015, for information.

CARRIED

**e) Treasurer – 2014 Treasurer’s Statement of Remuneration and Expenses paid to members of Council and Appointed Board/Committee Members**

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-19

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive for information the 2014 annual statement of remuneration and expenses paid to members of Council and appointed Board/Committee members.

CARRIED

**f) Treasurer – 2015 First Quarter Financial Report**

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-20

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the 2015 First Quarter Financial Report, for information.

CARRIED

**g) Treasurer – 2016 Budget Review and Approval Schedule**

MOVED BY N. BIFOLCHI  
SECONDED BY B. SMITH

RESOLUTION NO. 2015-04-21

RESOLVED THAT the General Government Committee does hereby recommend to Council that the 2016 Budget Review and Approval Schedule be approved.

CARRIED

**h) Charter Challenge of Ontario’s wind turbine approval process**

MOVED BY N. BIFOLCHI  
SECONDED BY B. SMITH

RESOLUTION NO. 2015-04-22

RESOLVED THAT the General Government Committee does hereby receive the correspondence with respect to the Charter Challenge of Ontario’s wind turbine approval process, for information.

CARRIED

**i) Council and Administration Accounts – March 2015**

MOVED BY B. SMITH

SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-04-23

RESOLVED THAT the March 2015 Accounts as reviewed by General Government Committee, are hereby confirmed.

CARRIED

**6. OTHER AGENCY REPORTS - None**

**7. DATE OF NEXT MEETING – May 20, 2015**

**8. ADJOURNMENT**

Councillor Anderson adjourned the meeting at 10:40 a.m.