

# GENERAL GOVERNMENT COMMITTEE

## REPORT

Held Thursday, February 11, 2015 at 10:00 a.m.  
Classroom, Town Hall

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**PRESENT:**

R. Anderson	Councillor/Chair
S. Bray	Councillor/Co-Chair
N. Bifulchi	Deputy Mayor
B. Smith	Councillor
B. Stockwell	Councillor
R. Ego	Councillor
B.F. Smith	Mayor
G. Vadeboncoeur	CAO
T. Nicholson	Clerk
P. Archdekin	Deputy Clerk
M. Quinlan	Treasurer
J. Legget	EDCCO
A. Webster	Special Events Coordinator

### 1. CALL TO ORDER

Councillor Anderson called the meeting to order at 10:15 a.m.

### 2. DISCLOSURE OF PECUNIARY INTEREST

Councillor Bray declared a Pecuniary Interest with respect to Saturday Morning Farmer's Market due to consideration as a vendor.

### 3. DELEGATIONS/PRESENTATIONS

#### a) John Worts & Sonya Reichel, Georgian Triangle Humane Society re Wasaga Beach Cats – Municipal Support

Councillor Anderson welcomed Mr. Worts and Ms. Reichel to the table. Mr. Worts advised he is on the Board of Directors and Sonya Reichel is the Operations Manager; they provide the pound services for Wasaga Beach.

Ms. Reichel circulated packages noting it includes the current services to the Town of Collingwood and Meaford. She spoke to what is offered in Collingwood as an accessible spay/neuter program which they ask for a \$75.00 fee.

Those who apply for the program and qualify are given a certificate to take to the veterinary of their choice to have the cat spayed or neutered. They are proposing a similar program for Wasaga Beach.

Councillor Bray inquired how many cats were fixed last year in the Collingwood program. Ms. Reichel advised that they received twenty two applications, thirty three cats were spayed/neutered and that prevented 396 kittens from being born.

Councillor Smith inquired if we have a catch, fix and release program. Councillor Bray answered as she had feral cats behind the store. The Cat Rescue could not take them so she put out a collection box and from the donated money has fixed seven out of nine cats. The community has shown great support and the local vet has worked with her to give a feral rate. Councillor Bray noted there are people who cannot afford the cost to fix the cats.

Mr. Worts advised that other municipalities have the same problem and the Georgian Triangle Humane Society manages the program. Money is donated and the animals are fixed at a minimal cost. The Town of the Blue Mountains has now taken over the program and works with a vet in their area. It was a pilot project and started because of the colonies of cats; the Humane Society is not permitted to trap the animals because of the legal ramifications. The Collingwood Cats program is funded by the Town. When there is a problem area, people can donate to the program and it is managed accordingly. All six area vets have bought into the program in Collingwood.

Mayor Smith stated this is a great program and the Town already has a couple of different cat programs for the feral cats. He inquired of the cost to spay and neuter. Ms. Reichel advised \$200-\$700 is the average cost and vets set their own rate.

The CAO provided a history of the Wasaga Beach Cat Rescue being established in Wasaga Beach and for a number of years have provided a service to the community for feral and stray cats. They have been supported by the municipality for five to six years and are quite active. He inquired if there has been a conversation with the Humane Society and the Wasaga Beach Cat Rescue. Ms. Reichel advised that the Wasaga Beach Cat Rescue support the program and would accept the certificates. They understand that the Wasaga Beach Cat Rescue is overloaded with cats and the Humane Society has a large number of cats coming from Wasaga Beach. Due to the success in other municipalities this may be a conduit for more public education.

Councillor Bray advised that at the Wasaga Beach Cat Rescue there are over 200 cats and if we can help them reduce the population, it will reduce the strain on them.

The Treasurer advised that Council does currently fund the Wasaga Beach Cat Rescue and this would be an additional grant. Council also has provided the Humane Society with a grant, through Wasaga Distribution. A request was not received in 2014. For 2015 it is proposed the Humane Society receive a grant of \$2,000 through Wasaga Distribution.

Councillor Smith advised there are feral cats in Park Place and it would be nice if they were caught, spayed/neutered and released. She felt a spay/neuter program is something that should be looked at.

Mr. Worts advised that this is a separate account and they are requesting seed money for this program. If the Town would like the program, the Humane Society will manage it and try to get the population down. The Humane Society does not receive any financial gain from the program. He felt it was a good program and through public education, and donations, they will manage it through a separate item. Mr. Worts further noted that Collingwood has a Responsible Pet Ownership By-Law and it addresses the non-animal owner. Their mandate is to educate the public and they hand this By-Law out and believe they are starting to see results. He suggested that perhaps Council could look at such a By-Law.

There were no additional questions and Councillor Anderson thanked the Humane Society for the presentation.

**b) Sheila Webb and Suzanne LaCombe, Lion's Club, Wings Over Wasaga Air Show, re Partnership Discussion**

Councillor Anderson welcomed Ms. Webb and Ms. LaCombe to the table. Ms. Webb advised she is from the Tiny Lions Club; Ms. LaCombe is President of the Wasaga Beach Club. Ms. Webb advised that as of yesterday the model of the Air Show has changed following a meeting with the MNR. The MNR will not permit it over the main beach area due to the Plovers. It has been moved to the 20<sup>th</sup> Street area. This is a big change, as of yesterday.

Mayor Smith inquired if any reason was given why it has been moved to 20<sup>th</sup> Street and how it will affect the operation of the show. Ms. Webb advised it is because of the Plovers. The air space is large and the planes come in from east to west. She provided a map of the fly zone that was circulated and the noise will make the babies vulnerable. She has been told there is plenty of parking in that area and beach access. Mayor Smith inquired if this will affect the show. Ms. Webb advised that being from Tiny she is not too familiar with the area, but did drive it. The MNR have indicated there is adequate access to the beach for fencing and equipment and it is a matter of educating the public. There was some concern for safety as drivers look and this new area may create more safety.

Councillor Smith noted the residential area around 20<sup>th</sup> Street will be affected and the residents have to buy into it as well as they back onto beach. Ms. Webb noted that the area has to be marked for the planes to fly in the right zone.

Councillor Anderson inquired how far off shore will they be and felt that Beach Area 1 is the ideal spot. Once again Ms. Webb advised that the MNR will not allow it and the F18 plane is very noisy. The planes will be 1500 feet out from shore and they will not fly across the beach.

The CAO noted as part of the component was having stands and charging admission and a VIP area, can the change in location accommodate these. Ms. Webb indicated it could and the air show if free for the public.

Mayor Smith commended the Lions Clubs on a job well done so far, and while it will take a lot of effort, hopes it can come together.

The CAO noted that in the presentation there was a request for an additional \$10,000. Ms. Webb advised that part of the problem for funding is that Lions have to provide deposits to all of the performers, book hotels and provide deposits and car rental expenses. Both Clubs have put money into the event for start-up costs and to make commitments to people.

Mayor Smith questioned if the additional \$10,000, is seed money, a grant or a donation. The CAO advised they are asking for an additional \$10,000 and asked if any proceeds that may be made go back to Lions Club for distribution to charitable organizations or will the Town be paid back the \$10,000. Ms. Webb advised that it is a grant request and with the Lions Club any money raised goes back to the community.

The CAO confirmed that this is an additional \$10,000 request to go back to the community. Ms. Webb confirmed they are asking for a grant, but are open to both options.

Councillor Smith inquired of the amount of the original request. It was noted \$10,000 was approved, in principle.

Councillor Stockwell noted that with the change in location they are back to the drawing board and the budget has not been done yet. He suggested that when the budget is available it be provided to Council with sponsorships as Council has to be responsible to the tax payers. He then spoke to past history with the airshow at the CNE. Ms. Webb advised it will take a couple of weeks for the budget and has to confirm access etc. The Clubs are willing to work with staff in providing information.

Councillor Smith inquired if a marketing plan was submitted to the EDCCO. Ms. Legget responded that she has not received a marketing plan. Ms. Webster then advised that she has a meeting scheduled next week with the MNR and Lions Clubs and will address the Town requirements to make a final funding request and a report will then come forward.

There being no further questions, Councillor Anderson thanked the ladies for the presentation.

**c) Ronald Seniuk and Helen Smith, re Kowabunga Paddle – Establish a Take Out Food Concession**

Councillor Anderson welcomed Mr. Seniuk and Ms. Smith to the table. Ms. Seniuk advised they would like to establish a Take Out Restaurant on the property they now lease from Town and it would be their second year at Kowabunga. Kowabunga was not as lucrative as they had hoped and would like to expand business opportunities. He advised they would like to open a restaurant called Lanky's. Mr. Seniuk then circulated their request of twelve items and spoke briefly to each of them. He noted that as their investment is \$150,000 they would like an additional ten year lease or option to purchase the property.

Councillor Anderson thanked them for the presentation and opened the floor to questions.

Deputy Mayor Bifulchi noted her concern with \$150,000 of private investment on Town lands in an area Council has not discussed its vision or where it is going with this area. In the presentation he compared rent to that of the Dome which she did not feel was comparable. There is also the Development Committee aspect if there is a development proposal on that land.

The CAO noted this is an interesting proposal as it extends the existing use of an activity. Council approved Kowabunga because it provided an activity and at that time Council wanted to encourage activities at the beach. This goes well beyond Council's original intent. Deputy Mayor Bifulchi's comments are well taken with the overall vision of Council for this area still under consideration. There are planning and Building Code implications with respect to the proposal. It is Town property and was rented to Kowabunga as an incentive to providing activities at the beach. Council provided a break on the rent for that purpose. If this goes forward it raises the question of funding private sector enterprise and Council would have to look at that question. This is a huge change as to what was envisioned. It's February and there are a lot of things to be addressed. Council has to provide direction to staff on how to proceed.

Deputy Mayor Bifulchi noted it has to be properly proposed to Committee, circulated to staff and with the time constraint did not believe this summer is possible.

The CAO stated that there is the fundamental question as to whether or not Council wants to allow this on Town land or not. If yes, there is a series of steps required. If no, these people need to know that so they don't spend a lot of money for no reason. The CAO then questioned if Council wished to provide this land for this new use.

Mayor Smith inquired if Mr. Seniuk had looked into renting a different space. Mr. Seniuk advised he has but the rents are too high. Mayor Smith inquired who would pay for the improvements. Mr. Seniuk advised they would with the Town paying for the walkway along the front.

Deputy Mayor Bifulchi stated this is extremely valuable beach front property and Council needs to sit down and discuss its vision. The lease is for peanuts considering it is valuable land. This Council needs to consider its vision.

Councillor Anderson supported Deputy Mayor Bifulchi's comments. This is very valuable land and the rent is so low. Council has to decide if the best use is as a restaurant. He suggested a staff report.

Deputy Mayor Bifulchi indicated reports are required from Planning and EDCCO once Council provides its vision.

Mr. Seniuk advised he could scale it down and use a portable unit with a façade and only needs electrical and water. It would give them another income and time for Council to decide.

Councillor Anderson advised that portable units have not been approved in the past and options to purchase have always been denied.

Councillor Anderson advised that a motion has been prepared and it was then;

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-01

RESOLVED THAT the presentation by Ronald Seniuk and Helen Smith about establishing a Take-out Food Concession next to their existing Kowabunga Paddle business on Town property be referred to staff for review and recommendation to Committee.

CARRIED

Councillor Anderson advised that staff will aim to have a report for the next meeting.

#### **4. UNFINISHED BUSINESS**

- a)** Sign By-Law (reviewed) – March 12, 2009
- b)** 102 Fernbrook Drive Encroachments – Aug. 28, 2014; October 16, 2014
- c)** Community Health Centre – Development Charges; October 16, 2014

The CAO advised that representatives from the Community Health Centre were in attendance and while he has been trying to set up a meeting with staff and CHC, that meeting has not happened yet. Once a meeting is scheduled, members of Council will be invited to that meeting and they will provide an update to Council and go over what the CHC is about and discussions about a walk in clinic. The CAO will advise.

## 5. DEPARTMENT REPORTS

### Economic Development and Communications

#### a) Monthly Report – January 2015

Councillor Smith advised that the gated communities do not receive the Town's water bills or communications; therefore, suggested that the newsletter and inserts be included in the hydro bills, which they do get. It was then;

MOVED BY S. BRAY

SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-02

RESOLVED THAT the General Government Committee does hereby receive the January 2015 Economic Development and Corporate Communication Officer's Report, for information.

CARRIED

#### b) Saturday Morning Farmer's Market - Main Street Parking Lot (130 Main Street)

Councillor Bray's previously declared Pecuniary Interest was noted and she withdrew from the table.

Deputy Mayor Bifulchi advised that while she struggles with independent businesses putting a financial risk on the tax payers, and because a Farmers Market will bring in people, she will support a grant of \$1,600 for this year only. If this proceeds next year there will be no Town funding and the Town needs parking revenue in return.

Mayor Smith supported the Farmer's Market, felt it was the right location and well worth supporting this year.

Councillor Smith inquired of hydro. Ms. Legget explained that vendors will be advised they need to bring their own generator to their spot this year.

Mayor Smith inquired if there is hydro in this lot. The CAO advised there is hydro but what is required to service individual vendors, he could not comment.

Ms. Legget advised that with respect to the \$1600.00 request, if it is determined to be reasonable, it will be provided back to the Town at end of season, should there be enough vendors to make it successful. As there is a potential to see money come back, it could be considered as seed money. It was then;

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-03

RESOLVED THAT the General Government Committee does hereby receive the Saturday Morning Farmer's Market Report for information and discussion; and,

FURTHER THAT the General Government Committee does hereby recommend to Council that it approve a Saturday Morning Farmers' Market beginning mid-June, 2015 until October 10, 2015 (Thanksgiving weekend) to be held in the Main Street Parking lot (130 Main Street); and,

FURTHER THAT the General Government Committee recommend to Council that the Town provide two 10x10 pop-up tents, two 6 foot tables, two portable washrooms and garbage and recycling collection for the operation of the market; and,

FURTHER THAT the General Government Committee recommend to Council that the Town provide financial support up to a maximum of \$1,600.00 to cover costs associated with rental of two portable washrooms, registration with Farmers' Market Ontario (FMO) and securing insurance through FMO for market vendors.

CARRIED

Councillor Bray returned to her place at the table.

**c) Economic Development & Communications Accounts – January 2015**

**Special Events**

**a) Monthly Report – February 2015**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-04

RESOLVED THAT the General Government Committee does hereby receive the February 2015 Special Events Report, for information.

CARRIED



**b) Easter Eggstravaganza Event**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-05

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve holding the 7<sup>th</sup> Annual Easter Eggstravaganza event on Saturday April 4, 2015 at the YMCA/RecPlex/Oakview Woods Gazebo.

CARRIED

**c) Electric Elements Event Liquor License – Playland Parking Lot (Festival Square)**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-06

RESOLVED THAT the General Government Committee does hereby recommend to Council that it deem the Electric Elements Music Festival event scheduled to take place on Sunday, May 17, 2015 to be a municipally significant event, under the Alcohol and Gaming Commission of Ontario requirements, subject to final approval of the event by Council.

CARRIED

**d) Wasaga Cruisers Fun Run**

MOVED BY B. SMITH  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-07

RESOLVED THAT the General Government Committee does hereby recommend to Council approval to host the Wasaga Cruisers Fun Run on June 12 & 13, 2015; and,

FURTHER THAT the Fun Run event occupy the Playland Parking Lot Festival Square for the duration of the event on June 13 and the rental rate for parking be waived; and,

FURTHER THAT the south lane on Beach Drive be closed from Spruce Street to 1<sup>st</sup> Street on June 13 from 8:00 a.m. to 4:00 p.m.; and,

FURTHER THAT Main Street be closed from Stonebridge Blvd to River Road West on June 12 from 2:00 p.m. to 9:00 p.m.; and,

FURTHER THAT a \$1,000.00 sponsorship grant be provided to the Wasaga Beach Cruisers to assist with acquiring live entertainment acts to enhance the event; and,

FURTHER THAT the Town provide the SL100 Stage for the duration of the event as an in-kind donation.

CARRIED

**e) Scorpions Youth Volleyball Tournament**

MOVED BY N. BIFOLCHI  
SECONDED BY B. SMITH

RESOLUTION NO, 2015-02-08

RESOLVED THAT the General Government Committee does hereby recommend to Council to approve in principle hosting the 1<sup>st</sup> Annual Scorpions Ontario Volleyball Association Satellite Youth Volleyball Tournament on June 27 and 28, 2015 in Beach Area Two.

CARRIED

**f) Beach Fest**

Councillor Smith noted that last year she attended on the Sunday and most of the booths were taken down. The stage was there. If it is a two day event then everything should be there for two days as not everyone can attend on the Saturday. It was then;

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-09

RESOLVED THAT the General Government Committee does hereby recommend to Council that they approve holding Wasaga Beach Fest on June 27 & 28, 2015 on Beach Drive; and,

FURTHER THAT Beach Drive be closed, from Spruce Street to 1<sup>st</sup> Street and Spruce street be converted to a two-way street, starting on Friday, June 26 at 7:00 a.m. until Sunday, June 28 at 8:00 p.m.; and,

FURTHER THAT the Town of Wasaga Beach provides 15 parking passes to be used exclusively in Spruce Street parking lot for event staff valid only from June 26 to 28, 2015.

CARRIED

**g) Georgian Triangle Music Festival**

Councillor Bray inquired of a headline act and is it being held on private property. Ms. Webster responded that they had partnered with the Wings Over Wasaga, but with the change of that location she cannot say what the partnership may now be. The organizer is looking for a headline act and if they can't partner, may request Festival Square.

Mayor Smith noted was pleased to hear that organizers are trying to bond together. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-10

RESOLVED THAT the General Government Committee does hereby recommend to Council approval in principle of the Georgian Triangle Music Festival on July 3 – 5, 2015 at a variety of venues in Wasaga Beach.

CARRIED

**h) Palaver Festival**

Councillor Bray asked the Special Events Coordinator if she is expecting a grant request for the RecPlex. Ms. Webster advised that the request has not been made and the venue has been booked. It was then

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-11

RESOLVED THAT the General Government Committee recommends to Council approval in principle of the Palaver International Literary Festival on August 8 & 9, 2015 in Beach Area 3.

CARRIED

**i) Special Events Accounts – January 2015**

**Administration**

**a) Wasaga Distribution Short Term Loan**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-12

RESOLVED THAT the General Government Committee does hereby recommend to Council that it authorize the Treasurer to extend a short-term loan to Wasaga Distribution in the amount of \$500,000 at a rate of 1.25% for a period of 60-90 days.

CARRIED

**b) Annual Financial Indicator Review**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-13

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the Treasurer's report on the Annual Financial Indicator Review.

CARRIED

**c) 2014 Annual Investment Report – For Information**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-14

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the 2014 Investment Report, for information.

CARRIED

**d) 2015 Nottawasaga Valley Conservation Authority (NVCA) Budget Review – Staff Comments**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-15

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the Treasurer's comments on the Nottawasaga Valley Conservation Authority 2015 Budget, for information.

CARRIED

**e) Operating Budget Variance – Network Analysis and Management Solution & Antivirus/Antispam Licensing**

Councillor Anderson expressed his disappointment in receiving this request when the budget was just finished stating that it should have been in the budget two weeks ago. It was then;

MOVED BY B. SMITH  
SECONDED BY S. BRAY

RESOLUTION NO. 2015-02-16

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve an operating budget variance to be funded through the Information Technology Reserve in the amount of \$1,695.00 USD before taxes, to facilitate the implementation of a Network Analysis and Management Solution from DEK Software International; and

FURTHER THAT the General Government Committee recommend to Council that it approve an operating budget variance to be funded through the Information Technology Reserve in the amount of \$5,300.00 before taxes, to facilitate renewal of the three (3) Year Antivirus/Antispam Licensing.

CARRIED

**f) 2014 Municipal Election Accessibility Report**

MOVED BY N. BIFOLCHI  
SECONDED BY S. BRAY

RESOLUTION NO, 2015-02-17

RESOLVED THAT the General Government Committee does hereby recommend to Council that it receive the Clerk's Accessibility Report on the identification, removal and prevention of barriers that affect electors and candidates with disabilities, for information.

CARRIED

**g) Clerk's Department Fourth Quarter Report – 2014**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-18

RESOLVED THAT the General Government Committee does hereby receive the 2014 Clerk's Department (Election, Records Management, Land, Cemetery, Accessibility and Historical Advisory Committees), Fourth Quarter Financial Report, for information.

CARRIED

**h) Council and Administration Accounts – January 2015**

MOVED BY S. BRAY  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-02-19

RESOLVED THAT the January 2015 Accounts as reviewed by General Government Committee, are hereby confirmed.

CARRIED

**6. OTHER AGENCY REPORTS - None**

**7. DATE OF NEXT MEETING – March 18, 2015**

**8. ADJOURNMENT**

Councillor Anderson adjourned the meeting at 11:25 a.m.