

THE CORPORATION OF THE TOWN OF WASAGA BEACH

**MINUTES OF THE REGULAR MEETING OF
TOWN COUNCIL**

**Held Tuesday, September 22, 2015 at 7:00 p.m.
In the Council Chambers**

PRESENT:

B. Smith	Mayor
N. Bifulchi	Deputy Mayor
R. Anderson	Councillor
S. Bray	Councillor
R. Ego	Councillor
B. Smith	Councillor
B. Stockwell	Councillor
G. Vadeboncoeur	CAO
P. Archdekin	Deputy Clerk
D. Herron	Senior Planner
J. Legget	Corporate Communications Officer
H. Bryce	Manager of Corporate Initiatives
A. McNeill	Director of Economic Development & Tourism

1. CALL TO ORDER

Mayor Smith called the meeting to order at 7:00 p.m.

2. DISCLOSURE OF PECUNIARY INTEREST

Deputy Mayor Bifulchi declared a Pecuniary Interest with respect to General Government Accounts cheque #18328 as it pertains to a refund of securities to a family member, but will be voting on all other matters.

Councillor Anderson declared a Pecuniary Interest with respect to Development Committee Report Item 3(i) and 5b(i) due to a business relationship.

3. ADOPTION OF MINUTES

a) Minutes of the Regular Meeting of Council held Tuesday, August 25, 2015

MOVED BY R. EGO
SECONDED BY S. BRAY

RESOLUTION NO. 2015-10-01

RESOLVED THAT the Minutes of the Regular Meeting of Council held Tuesday, August 25, 2015 at 7:00 p.m. in the Council Chambers are hereby adopted as circulated.

CARRIED

4. DEPUTATIONS, PRESENTATIONS, PETITIONS & PUBLIC MEETINGS

a) Wasaga Beach Brewing Company - an introduction to the microbrewery

Mr. David Cubitt and Mr. Peter Wilkins were welcomed to the front of the room. Mr. Wilkins advised that the Wasaga Beach Brewing Company was incorporated over a year ago and he has owned Wasaga Tree Service for over twenty years. They are very excited to present to Council the Wasaga Beach Brewing Company, which was named after the Longest Freshwater Beach in the World.

Mr. Cubitt, through a PowerPoint presentation, introduced Wasaga Beach Brewing Company to Council. Mr. Cubitt advised that he is from Wasaga Beach and wants to work with and support the Town and grow together. As part of the required process the company has made presentations to the AGCO and LLBO introducing their business and product to both organizations. Mr. Cubitt noted that there has never been a craft brewing company in Wasaga Beach to service the public. The Piping Plover is also an icon they feature on their products. Wasaga Beach Brewing Company is anxious to see a tourist hot spot established, that they feel that Wasaga Beach is lacking, and are ready to be the company. Every beer company has a story and he stated that their line is “Wasaga!, That’s how we say cheers around here”.

Craft brewing is the fastest growing business and has more than tripled since 2002. There is a movement within the craft brewing business and there has never been one in Wasaga Beach. Presently there are 78 micro brewers and more are in the planning stages. Theirs would be first in Wasaga Beach. The competition around the region has been successful with companies in Collingwood and Barrie.

Wasaga Brewing Company has its own marketing and advertising company within the company and Mr. Wilkins and himself will be working the company.

Mr. Cubitt noted they hope to become the hometown choice of beer for residents and tourists. They are looking to produce three brands with the first one being Beach One Cerveza. It is a Mexican lager with a Carona taste. The other is Wasaga Lager and Nancy Island Ale. They have launched their summer apparel this year and will launch the beer with the LLBO in the spring. They have reached out to restaurants and bars for next summer to offer Beach One Cerveza, as part of their marketing strategy. Mr. Cubitt noted that this would be the first micro brewery in Wasaga Beach and there is no other competition in Town. They feature the Piping Plover on their merchandise. The goal is to have their beer available at Town events; “Our Town, our beer”. A full web site was launched in July and they have had over 1000 followers and likes since that time. He further noted that they have had the 1975 VW Wasaga Beach Brewery bus at events this summer.

Mr. Cubitt thanked Council for the opportunity to introduce their beer company.

Mayor Smith noted this is very exciting and it was a great presentation. There being no questions from Council, Mayor Smith concluded by saying “Wasaga!, it’s how we say Cheers around here”.

b) Mr. Ray Mickevicius was in attendance to speak to biking facilities Within the Town and possible expansion for transportation; tourism; recreation; health and sustainable community

Mr. Ray Mickevicius was welcomed to the table and he thanked Council for the opportunity to attend the meeting. Speaking notes were circulated to Council and Mr. Mickevicius then spoke to specific points on bicycle trails, connecting cycling lanes that either do not connect or require improvements, the proposed pedestrian/cycling bridge west of Veterans Way (Powerline Road) crossing the river to Old Mosley; reconfiguration of Mosley Street to three lanes to match the Schoonertown Bridge; he believes that making Mosley Street four lanes was a mistake. A number of paths through the Provincial Park have been created that provide improve access. He indicated that for safety proper cycling lanes should be hard packed. He spoke to his bicycling riding experiences in the Ottawa and Gatineau area featuring a large number of paved trails through the woods. He noted the 250 meters of new pavement on Veterans Way is wonderful (Powerline Road) and then it ends. He also noted that Wasaga Beach has a world class beach and we could enhance the Town by improving bicycling to create a larger draw of people. Mr. Mickevicius had suggestions for Council and how improvements to bicycling in Wasaga Beach could be accomplished.

Mayor Smith thanked Mr. Mickevicius for his presentation and asked if there were any questions of Council to which there were none.

Mr. Mickevicius was thanked for his presentation.

5. UNFINISHED BUSINESS – None

6. CORRESPONDENCE – Received for Information - None

CORRESPONDENCE – Requiring Action

a) Child Care Worker & Early Childhood Educator Appreciation Day – October 8, 2015

MOVED BY R. EGO

SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-10-02

WHEREAS years of research confirms the benefits of high quality child care for young children’s intellectual, emotional, social and physical development and later life outcomes; and,

WHEREAS child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and,

WHEREAS many studies show trained and knowledgeable Early Childhood Educators and child care staff are the most important element in quality child care, and that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover which leads to high quality education and

care;

THEREFORE BE IT RESOLVED THAT Council does hereby proclaim **October 8, 2015 as Child Care Worker & Early Childhood Educator Appreciation Day** in the Town of Wasaga Beach in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of the community.

CARRIED

b) 714 Air Cadet Squadron Tag Days – October 3 & 4, 2015

MOVED BY S. BRAY

SECONDED BY R. EGO

RESOLUTION NO. 2015-10-03

RESOLVED THAT Council does hereby acknowledge the 714 Air Cadet Squadron Tag Days will be held October 3 and 4th, 2015 at various commercial locations in Wasaga Beach.

CARRIED

c) Fire Prevention Week – October 4-10, 2015

MOVED BY S. BRAY

SECONDED BY B. SMITH

RESOLUTION NO. 2015-10-04

WHEREAS the 2015 Fire Prevention Week theme is “Here the Beep where you Sleep”; and,

WHEREAS fire losses in Canada have improved but still remain unacceptably high thereby necessitating improved fire prevention measures; and,

WHEREAS the needless loss of lives and property as a result of fire could be significantly reduced or eliminated by individual and community fire prevention programs; and,

WHEREAS the Town of Wasaga Beach is committed to ensuring the safety and security of all those living in and visiting our Town;

THEREFORE BE IT RESOLVED THAT the Council of the Corporation of the Town of Wasaga Beach does hereby proclaim the week of **October 4-10, 2015 as Fire Prevention Week** and calls upon the citizens of the Town of Wasaga Beach to participate in fire prevention activities at home, work and school. Council also encourages businesses to actively promote and provide fire prevention programs and safety practices which will reduce the loss of life and property damage caused by fire.

CARRIED

d) OPP Mental Wellness Month - October 2015

MOVED BY N. BIFOLCHI
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-05

WHEREAS mental health and wellness affects all of us in one way or another and its impact on a community is not only measured in dollars and cents but in individual's struggles and family hardships; and,

AND WHEREAS mental illness can manifest itself as lost time at work, family upheaval or at its worse suicide;

THEREFORE BE IT RESOLVED THAT Council does hereby proclaim **October 2015 as Mental Wellness month** in the Town of Wasaga Beach

CARRIED

e) Business Enterprise Resource Network Resolution

MOVED BY S. BRAY
SECONDED BY B. STOCKWELL

RESOLUTION NO. 2015-10-06

WHEREAS the Ministry of Training, Colleges and Universities (MTCU) announced in May that it is ending the Ontario Self-Employment Benefit (OSEB) program; and,

WHEREAS the OSEB program was designed to provide unemployed individuals who are or recently have been eligible for Employment Insurance with income and entrepreneurial support while learning to operate a small business; and,

WHEREAS the program has a 97% completion rate in the Georgian Triangle over the past 5 years and 75% of the businesses launched remain open, well above Industry Canada's reported 5-year survival rate for small businesses; and,

WHEREAS the 144 new businesses launched by OSEB graduated in Georgian Triangle in the past 4 years sustain 136 jobs, demonstrating it is successful in giving participants a pathway to self-employment and is also an important rural economic development tool; and,

WHEREAS OSEB programs from regions across Ontario have reported similar statistics; and,

WHEREAS MTCU's position that entrepreneurial support is available from other serviced providers overlooks the fact it has not replaced the essential income support component;

NOW THEREFORE BE IT RESOLVED THAT the Town of Wasaga Beach recognizes the value of the Ontario Self-Employment Benefit program to Ontario communities and requests the Ministry of Training, colleges and Universities immediately reinstate the program until a formal evaluation – which must include input from delivery agencies and participants – is completed; and,

FURTHER THAT the Ministry ensure any changes to the OSEB program retain both the entrepreneurial and income-support components that have made it successful.

CARRIED

CORRESPONDENCE – Referred - None

7. COMMITTEE, BOARDS & STAFF REPORTS

a) Committee of the Whole – August 25, 2015

Mayor Smith spoke to the highlights of the meeting and it was then;

MOVED BY S. BRAY

SECONDED BY B. STOCKWELL

RESOLUTION NO. 2015-10-07

RESOLVED THAT Council does hereby adopt the Committee of the Whole Report dated August 25, 2015 as circulated, and approves all actions contained therein.

CARRIED

b) Committee of the Whole – September 8, 2015

Mayor Smith spoke to the highlights of the meeting and it was then;

MOVED BY B. SMITH

SECONDED BY R. EGO

RESOLUTION NO. 2015-10-08

RESOLVED THAT Council does hereby adopt the Committee of the Whole Report dated September 8, 2015 as circulated, and approves all actions contained therein.

CARRIED

c) Public Works Committee – September 9, 2015

Councillor Stockwell spoke to the highlights of the meeting and it was then;

MOVED BY R. EGO

SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-10-09

RESOLVED THAT Council does hereby adopt the Public Works Committee Report dated September 9, 2015 as circulated, and approves all actions contained therein.

CARRIED

d) General Government Committee – September 9, 2015

Councillor Anderson spoke to the highlights of the meeting and it was then;

MOVED BY B. STOCKWELL
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-10

RESOLVED THAT Council does hereby adopt the General Government Committee Report dated September 9, 2015 as circulated, and approves all actions contained therein.

CARRIED

e) Community Services Committee – September 10, 2015

Councillor Ego spoke to the highlights of the meeting and it was then;

MOVED BY B. SMITH
SECONDED BY S. BRAY

RESOLUTION NO. 2015-10-11

RESOLVED THAT Council does hereby adopt the Community Services Committee Report dated September 10, 2015 as circulated, and approves all actions contained therein.

CARRIED

f) Development Services Committee – September 10, 2015

Deputy Mayor Bifulchi spoke to the highlights of the meeting and it was then;

MOVED BY N. BIFOLCHI
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-12

RESOLVED THAT Council does hereby adopt the Development Services Committee Report dated September 10, 2015 as circulated, and approves all actions contained therein.

CARRIED

g) Committee of the Whole – September 15, 2015

Mayor Smith spoke to the highlights. Councillor Anderson stated that at Committee of the Whole he did not support the repair plan as it did not include any repairs for the back area of the Dardanella. He feels strongly that this needs to be repaired right away to bring back the bands and dance hall.

Deputy Mayor Bifulchi requested the Resolution No. 2015-23-11 be voted on separately and that there be a recorded vote. It was then;

MOVED BY B. SMITH
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-13

RESOLVED THAT Council does hereby adopt the Committee of the Whole Report dated September 15, 2015 as circulated, and approves all actions contained therein, (save and except Resolution No. 2015-23-11 with respect to the reorganization of the Building and Planning Department).

CARRIED

Deputy Mayor Bifulchi advised that her forthcoming comments on the proposed reorganization are absolutely no reflection upon the newly hired Director of Economic Development and Tourism, but rather the demands that come with the position he was hired to do. The Deputy Mayor has met with Mr. McNeill who is knowledgeable and comes with a lot of experience; however he has only been on the job a month. Deputy Mayor Bifulchi wants the opportunity to hear this thoughts on Economic Development and how we are going to move forward before adding to his work load and job description.

The Deputy Mayor noted that Council has big plans for economic development for the community and in her opinion tasking this position with additional oversight of two additional Town departments at this time is setting the stage for failure. If Council's priority is economic development for the community, that is a full time job in itself. She noted that while she has heard the arguments why this position should have oversight of Planning and Building she still disagrees.

The other departments have two very capable people who she is confident don't require oversight over and above the CAO's current supervision and would allow the Director of Economic Development and Tourism to get settled into his new role.

The Director of Economic Development and Tourism is a four year contract position. Deputy Mayor Bifulchi inquired where the new over site fits in the wage grid before committing to it. She believes the Human Resources Coordinate was not part of the previous discussion and believes her expertise is needed. Through Mayor Smith Deputy Mayor Bifulchi asked the CAO if the HR Coordinator had any input into into this reorganization plan or the staff reports to date. Deputy Mayor Bifulchi advised that she will not support the motion.

The CAO confirmed that the HR Coordinator was not directly involved in the review he undertook, but it was discussed in passing with the HR Coordinator. It was then;

MOVED BY B. SMITH
 SECONDED BY R. EGO

RESOLUTION NO. 2014-10-14

RESOLVED THAT Resolution No. 2015-23-11 of the Committee of the Whole Report of September 15, 2015 be voted on separately.

Councillor Anderson	Yea	
Deputy Mayor Bifulchi		Nay
Councillor Bray		Nay
Councillor Ego	Yea	
Councillor Smith	Yea	
Mayor Smith	Yea	
Councillor Stockwell	Yea	

CARRIED

h) Accounts – July 31 – August 31, 2015

MOVED BY B. STOCKWELL
 SECONDED BY S. BRAY

RESOLUTION NO. 2015-10-15

RESOLVED THAT Council does hereby approve the July 31 to August 31, 2015 Accounts in the amount of \$2,849,012.29.

CARRIED

8. NOTICES OF MOTION - None

9. MOTIONS – WHERE NOTICE HAS BEEN PREVIOUSLY GIVEN - None

10. BY-LAWS AND CONFIRMATORY BY-LAW

- a) A By-Law to Authorize the Stop-Up and Closure of the Unopened Road Allowance Forming Lake Avenue on Registered Plan 360, Reference Plan 51R-39706 and to Rescind By-Law 2015-59**

MOVED BY R. EGO
 SECONDED BY B. SMITH

RESOLUTION NO. 2015-10-16

RESOLVED THAT a By-Law to Authorize the Stop-Up and Closure of the Unopened Road Allowance Forming Lake Avenue on Registered Plan 360, Reference Plan 51R-39706 and to Rescind By-Law No. 2015-59, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-68.

CARRIED

- b) A By-Law to Permit All-Terrain, Multi-Purpose Off-Highway Utility and Recreational Off-Highway Vehicles (Off-Road Vehicles) on the Shoulder of all Municipal Roads**

MOVED BY S. BRAY
SECONDED BY B. SMITH

RESOLUTION NO. 2015-10-17

RESOLVED THAT a By-Law to Permit All-Terrain, Multi-Purpose Off-Highway Utility and Recreational Off-Highway Vehicles (Off-Road Vehicles) on the Shoulder of all Municipal Roads, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-69.

CARRIED

- c) A By-Law to Exempt Blocks 3 and 4 Registered Plan 51M-1021 in the Town of Wasaga Beach, County of Simcoe, from Part Lot Control (J. Donato Construction, Puccini Dr., 44th St. N)**

MOVED BY B. STOCKWELL
SECONDED BY B. SMITH

RESOLUTION NO. 2015-10-18

RESOLVED THAT a By-Law to Exempt Blocks 3 and 4 Registered Plan 51M-1021 in the Town of Wasaga Beach, County of Simcoe, from Part Lot Control, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-70.

CARRIED

- d) A By-Law to Prescribe and Authorize the Rates of Speed within the Town of Wasaga Beach (River Road West)**

MOVED BY B. SMITH
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-19

RESOLVED THAT a By-Law to Prescribe and Authorize the Rates of Speed within the Town of Wasaga Beach, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-71.

CARRIED

- e) A By-Law to Regulate the Speed of Traffic in School Zones**

MOVED BY S. BRAY
SECONDED BY B. SMITH

RESOLUTION NO. 2015-10-20

RESOLVED THAT a By-Law to Regulate the Speed of Traffic in School Zones, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-72.

CARRIED

f) A By-Law to Amend Town of Wasaga Beach Comprehensive Zoning By-Law No. 2003-60, as Amended (Puccini & Mosley –Yiannakis)

MOVED BY B. SMITH
SECONDED BY R. EGO

RESOLUTION NO. 2015-10-21

RESOLVED THAT a By-Law to Amend Town of Wasaga Beach Comprehensive Zoning By-Law No. 2003-60, as Amended, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2015-73.

CARRIED

g) Confirmatory By-Law

MOVED BY S. BRAY
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-10-22

RESOLVED THAT a By-Law to Confirm the Proceedings of the Council of the Town of Wasaga Beach at its Regular Meeting held Tuesday, September 22, 2015, be received and be deemed to a have been read a first, second and third time, passed and numbered No. 2015-74.

CARRIED

11. CALLING OF COMMITTEE MEETINGS

Public Works	October 14 at 8:30 a.m.
General Government	October 14 at 10:30 a.m.
Community Services	October 15 at 8:30 a.m.
Development Services	October 15 at 10:30 a.m.

12. QUESTION PERIOD

“A fifteen (15) minute session wherein persons in attendance at the Regular Meeting of Council have an opportunity to raise questions pertaining to items that were dealt with by Council on the evening’s Agenda.”

13. CLOSED SESSION

- a. **Procedural Matters** – Adoption of Closed Session Report
 August 12, 2015 – General Government
 September 8, 2015 – Committee of the Whole
 September 15, 2015 – Committee of the Whole

Deputy Mayor Bifulchi suggested that if there is no discussion required on the Closed Session Reports there would not be any need to go into Closed Session. Mayor Smith agreed and by a show of hands inquired if there was any discussion required for the Closed Session Reports. There being none, Council did not go into Closed Session. In open session it was then;

MOVED BY R. EGO
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2015-10-23

RESOLVED THAT Council does hereby adopt the Closed Session Reports as circulated, and approves all actions contained therein as follows:

- August 12, 2015 General Government
- September 8, 2015 Committee of the Whole
- September 15, 2015 Committee of the Whole

CARRIED

14. ADJOURNMENT

Mayor Smith adjourned the meeting at 8:05 p.m.

The Minutes of this Meeting were adopted the 24th day of November, 2015.

Brian Smith, Mayor

Pam Archdekin, Deputy Clerk