

**THE CORPORATION OF THE TOWN OF WASAGA BEACH**

**MINUTES OF THE REGULAR MEETING OF  
TOWN COUNCIL**

**Held Tuesday, February 11, 2014 at 7:00 p.m.  
In the Council Chambers**

**PRESENT:**

C. Patterson	Mayor
D. Foster	Deputy Mayor
R. Anderson	Councillor
M. Bercovitch	Councillor
N. Bifulchi	Councillor
G. Watson	Councillor
S. Wells	Councillor

G. Vadeboncoeur	Chief Administrative Officer
P. Archdekin	Deputy Clerk

**ABSENT:**

T. Nicholson	Clerk
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**1. CALL TO ORDER**

Mayor Patterson called the meeting to order at 7:00 p.m.

**2. DISCLOSURE OF PECUNIARY INTEREST**

Councillor Bifulchi declared a Pecuniary Interest with Public Works Accounts, cheque #015321 as it pertains to a family member.

**3. ADOPTION OF MINUTES**

MOVED BY G. WATSON

SECONDED BY D. FOSTER

RESOLUTION NO. 2014-03-01

RESOLVED THAT the Minutes of the Regular Meeting of Council held Tuesday, January 28, 2014, are hereby adopted as circulated.

CARRIED

**4. DEPUTATIONS, PETITIONS AND PUBLIC MEETINGS**

- a) Mr. James Orr of the Georgian Triangle Development Institute in attendance to provide an update on the recent GTDI economic development forum**

Mayor Patterson welcomed Mr. Orr to the table. Mr. Orr thanked Council for the opportunity to be in attendance. He is representing the Georgian Triangle Development Institute and they are a Not for Profit Advocacy Group. The group is made up of Engineers, Planners, Real Estate Developers, professional people etc.

In October of 2013 they hosted an Economic Forum with over 100 attendees who represented a great cross section of members of Council and staff from the four municipalities of the South Georgian Bay – Blue Mountain, Clearview, Collingwood and Wasaga Beach. The attendees also represented the private sector and Chamber of Commerce.

Through a Power Point presentation he presented the key message from the Forum - that they not effectively selling the power of the South Georgian Bay Region; missing opportunities to attract great labour, support small business and source funding.

Mr. Orr expanded on the need to promote the South Georgian Bay region first and with the collective power of the four municipalities and private sector focus on building a future economy in the region based on shared value and recognizing the diversities. He spoke to the power of small business and a change in attitude to open new opportunities and adopt a “how can I help you” approach. The panel felt there was an overwhelming need to form a regional group alliance to bring the four municipalities together. They are aware of the local economic development initiatives and great things are happening individually. The GTDI wanted to bring forward the recommendations from the Forum. A collective resource from one single group, less than one entity, seems to make good sense.

Mr. Orr advised that the next step is to issue a press release about the Forum to the local papers and the GTDI will continue to leverage press coverage on Economic Development. All four municipalities will be receiving the same presentation to advise of the Forum outcome. They will now develop a Regional Economic Development organization to outline; structure, who, how and funding. They have a new Terms of Reference, which Council has received, for the formation of a regional Economic Development Council for Council's consideration.

In conclusion, Mr. Orr noted that they look forward to working with all on this exciting initiative.

Mayor Patterson thanked Mr. Orr and agreed the four municipalities should work together noting it has been tried before.

Councillor Bercovitch indicated it was an interesting concept and was interested in the comments to attract funding and the funding pool. He inquired of the plan for the funding. Mr. Orr advised that they looked at SWEA (South Western Economic Agency) who represents fifteen counties/municipalities in Southwestern Ontario. That group has successfully received Provincial and Federal monies for economic initiatives. It was a several year process to be up and running to be eligible for the funding. Even though their structure is bigger, we can learn a lot from them in our infancy and draw on their success.

Councillor Wells stated he appreciated the presentation. There is a number of groups/organizations/Economic Development Officer in the same function and is willing to wait to be convinced. He is not sure that creating another bureaucracy to manage the ones we already have is the right way to go.

Councillor Watson felt the presentation was timely as he sits on the Small Business Enterprise Centre and recently attended a meeting. Ms. Legget also attended the same meeting and their mandate in Collingwood is to do business development. Their strategy is to open a business development centre with agencies in one building. Councillor Watson also noted a regional effort is important.

Mayor Patterson advised he was aware of SWEA and as Warden the County is part of that group and Western Ontario Wardens Caucus. The Warden's meet every two months and are working with SWEA. The County has a ten year economic development strategy looking out for all sixteen municipalities in the County. Midland, Penetanguishene, Tiny and Tay have recently formed an alliance. He agrees that we don't need another layer of beauracry as we did have an experience that was not fruitful. We are all in this together and for the good of all four communities will stress that it move forward. He does appreciate the initiative. The Mayor suggested that if a group is formed it should be working with the County as well.

## **5. CORRESPONDENCE – Received for Information - None**

### **CORRESPONDENCE – Requiring Action**

#### **a) Correspondence from Randy Pettapiece, MPP with respect to a Resolution on Joint and Several Liability**

Councillor Watson noted his support for this timely piece of correspondence as we just received an insurance presentation where out rates went up.

Mayor Patterson felt it would be a discussion at the OGRA Conference. The Eastern and Western Wardens have both had discussions on insurance rates. It was then;

MOVED BY M. BERCOVITCH  
SECONDED BY S. WELLS

RESOLUTION NO. 2014-03-02

RESOLVED THAT Council does hereby support the intent of Randy Pettapiece, MPP's private member's resolution in the Ontario legislature that the government implement a comprehensive, long-term solution to reform joint and several liability insurance for municipalities by no later than June 2014, addressing the alarming rise in insurance premiums due to rising litigation and claim costs.

CARRIED

### **CORRESPONDENCE – To be Referred**

#### **a) Correspondence from the County of Simcoe with respect to Local Municipal Consideration of the Title of County Councillor on Municipal Ballot**

Discussion was held with respect to the request from the County to add the title of County Councillor to the Municipal Ballot.

Members of Council expressed their opinions and reasons for and against the County Councillor title being considered to be added to the municipal ballot with the Office of Mayor and Deputy Mayor.

Following discussion it was then;

MOVED BY M. BERCOVITCH  
SECONDED BY G. WATSON

RESOLUTION NO. 2014-03-03

RESOLVED THAT Council does hereby receive and refer the correspondence from the County of Simcoe requesting that Council give consideration to placing the title of County Councillor on Municipal Ballot, to the Clerk for a report and recommendation.

CARRIED

**b) Correspondence from the Nottawasaga Valley Conservation Authority with respect to the NVCA 2014 Municipal Levy**

Councillor Watson advised that at the NVCA Board meeting Councillor Bifulchi and himself expressed their displeasure in the increase of the assessment to the municipality. It was noted that an efficiency audit is being conducted which may result in a reduction.

Mayor Patterson advised that a letter was sent to the NVCA expressing Council's concerns.

The Chief Administrative Officer noted that the Town representatives at the NVCA made their points at the board meeting where the budget was being considered.

Councillor Anderson questioned if there anything Council can do - refuse to pay; protest the rate increase is high and why should we take their payment terms.

Mayor Patterson noted this same discussion is held every year at Council and we have never seen a decrease. The Town has two representatives on the Board and one is the Board Chair. They have done all they can.

Councillor Bifulchi and Councillor Watson both felt the same way as the rest of Council and hope that through the Efficiency Audit will see some changes and a decrease.

Councillor Bercovitch noted the NVCA levy represents 2% of our taxes and is a big budget item. It is all done but does not make Council happy.

Councillor Wells noted that since the budget has been passed it is a moot point. It was then;

MOVED BY D. FOSTER  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2014-03-04

RESOLVED THAT Council does hereby receive and refer the correspondence from the Nottawasaga Valley Conservation Authority with respect to the NVCA 2014 Municipal Levy, to the Treasurer for processing.

CARRIED

**6. UNFINISHED BUSINESS – None**

**7. COMMITTEE & OTHER BOARDS REPORTS****a) Committee of the Whole – January 28, 2014**

Mayor Patterson spoke to the highlights of the Report. Councillor Anderson reconfirmed his opposition to the Beach 1 & 2 Study by O'Connor Mokrycke Consultants and project as noted in the Report. It was then;

MOVED BY D. FOSTER  
SECONDED BY S. WELLS

RESOLUTION NO. 2014-03-05

RESOLVED THAT Council does hereby adopt the Committee of the Whole Report dated January 28, 2014, as circulated, and approves all actions contained therein.

CARRIED

**b) Committee of the Whole – February 4, 2014**

Mayor Patterson spoke to the highlights of the Report. Councillor Anderson reconfirmed his opposition to the recommendations of the Resort/Hotel Feasibility Study for Beach Area 2. It was then;

MOVED BY D. FOSTER  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2014-03-06

RESOLVED THAT Council does hereby adopt the Committee of the Whole Report dated February 4, 2014, as circulated, and approves all actions contained therein.

CARRIED

**c) Public Works Committee – February 6, 2014**

Councillor Bifulchi's previously declared pecuniary interest was noted.

Deputy Mayor Foster spoke to the highlight of the Report and it was then;

MOVED BY D. FOSTER  
SECONDED BY S. WELLS

RESOLUTION NO. 2014-03-07

RESOLVED THAT Council adopts the Public Works Committee Report dated February 6, 2014 as circulated, and approves all actions contained therein.

CARRIED

**d) Accounts – December 2013**

Councillor Anderson noted that all accounts have been reviewed by the Standing Committees. It was then;

MOVED BY M. BERCOVITCH  
SECONDED BY S. WELLS

RESOLUTION NO. 2014-03-08

RESOLVED THAT Council does hereby confirm the Accounts for December 1-31, 2013 in the amount of \$7,245,638.75.

CARRIED

**8. NOTICES OF MOTION – None**

**9. MOTIONS – WHERE NOTICE HAS BEEN PREVIOUSLY GIVEN - None**

**10. BY-LAWS AND CONFIRMATORY BY-LAW**

**a) A By-Law to Amend Town of Wasaga Beach Comprehensive Zoning By-Law No. 2003-60, as Amended (Sandy Coast Crescent)**

MOVED BY G. WATSON  
SECONDED BY S. WELLS

RESOLUTION NO. 2014-03-09

RESOLVED THAT a By-Law to Amend Town of Wasaga Beach Comprehensive Zoning By-Law No. 2003-50, as Amended, be received and be deemed to have been read a first, second and third time, passed and numbered No. 2014-14.

CARRIED

**b) Confirmatory By-Law**

MOVED BY D. FOSTER  
SECONDED BY N. BIFOLCHI

RESOLUTION NO. 2014-03-10

RESOLVED THAT a By-Law to confirm the Proceedings of the Council of the Town of Wasaga Beach at its Regular Meeting held Tuesday, February 11, 2014 be received and be deemed to have been read a first, second and third time, passed and numbered No. 2013-15.

CARRIED

**11. MAYOR AND COUNCILLORS REPORTS**

Deputy Mayor Foster was a judge at the Public School Public Speaking contest held at the Lion's Den. Four brilliant speeches were judged and a couple is going on to next level. Deputy Mayor Foster attended County Council and Library Board meeting. He spoke to the people walking dogs on Powerline Road and the dog waste being left in plastic bags by irresponsible dog owners. Hopefully the County Waste Program will soon be able to accept diapers and dog waste into the program.

Councillor Bifolchi attended an NVCA candidate interview; Youth Centre meeting and was a Judge at the Lions Club Public Speaking.

Councillor Watson attended a meeting with Jim Wilson, MPP; CC Tatham's 25<sup>th</sup> Anniversary and a Small Business Enterprise Centre meeting. Councillor Watson reminded the community that this weekend is Snowman Mania with many activities planned all weekend, including the Polar Plunge he will participate in.

Councillor Wells attended the Business After 5 meeting and he will be participating in the Snowman Mania Polar Plunge.

Councillor Anderson had nothing to report.

Councillor Bercovitch spoke to and expressed his thanks to those that make the Snowman Mania weekend very successful.

Mayor Patterson attended the Business After 5 meeting; attended the Celebration of Life for Stew English; attended the Food and Agriculture Steering Committee; Georgian Bay Leaders Steering Committee; was a Judge at the Lions Club Public School Public Speaking event; participated in a webinar on Global Warming; attended Winterfest in Minesing; Angus Lions Club "Soup – On" and County Council.

## **12. CALLING OF COMMITTEE MEETINGS**

Community Services Committee	February 18 <sup>th</sup> at 8:30 a.m.
Development Committee	February 19 <sup>th</sup> at 1:30 p.m.
Public Works Committee	March 6 <sup>th</sup> at 8:30 a.m.
General Government Committee	February 20 <sup>th</sup> at 2:30 p.m.
Committee of the Whole	March 4 <sup>th</sup> at 7:00 p.m.

The Chief Administrator noted that the last Council meeting in February is cancelled due to the Good Roads Conference, with the next Council being March 11<sup>th</sup>.

## **13. QUESTION PERIOD**

*"A fifteen (15) minute session wherein persons in attendance at the Regular Meeting of Council have an opportunity to raise questions pertaining to items that were dealt with by Council on the evening's Agenda."*

## **14. ADJOURNMENT**

Mayor Patterson adjourned the meeting at 8:03 p.m.

The Minutes of this Meeting were approved by Council on the 11<sup>th</sup> day of March 2014.

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Cal Patterson, Mayor

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Twyla Nicholson, Clerk