



# GENERAL GOVERNMENT COMMITTEE REPORT

Held Thursday, April 18, 2013 at 2:30 p.m.  
In the Classroom, Town Hall

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**PRESENT:**

R. Anderson	Councillor/Chair
G. Watson	Councillor
S. Wells	Councillor
C. Patterson	Mayor
G. Vadeboncoeur	CAO
T. Nicholson	Clerk
L. Borland	Recording Secretary
M. Quinlan	Treasurer
D. Vincent	MLEO
J. Legget	EDCCO

**ABSENT:**

P. Archdekin	Deputy Clerk
D. Foster	Deputy Mayor

## 1. CALL TO ORDER

Councillor Anderson called the meeting to order at 2:30 p.m.

Councillor Anderson noted that Councillor Bercovitch was sitting in for Deputy Mayor David Foster.

## 2. DISCLOSURE OF PECUNIARY INTEREST - None

## 3. DELEGATIONS/PRESENTATIONS – None

## 4. UNFINISHED BUSINESS

- a) Municipal Right of Way off 2<sup>nd</sup> Lane – 2009  
\*\* Tax sale property – no bidders – transferred to Town – will be removed from future Agendas \*\*
- b) Sign By-Law (reviewed) – March 12, 2009
- c) Business Licensing – Schedule ‘A20a’ (broaden mixed uses)– 15 April 2009
- d) N. Vidinovski - Parking Lot Agreement for 10 Main Street for 2010 Tax Year – 18 August 2011
- f) Encroachment Policy – 2012

## 5. DEPARTMENT REPORTS

### Municipal Law Enforcement

#### a) **Monthly Report – March 2013**

Councillor Bercovitch spoke to the Property Standards statistics section of the report noting that the first three (3) months of occurrences are down and inquiring if this was because of bad weather or were things getting cleaned up. Mr. Vincent commented on the clean ups from last year versus now and noted that there were a higher number of carry-overs from the previous year last year and usually once the snow melts there are more calls to deal with. Also, the department may be having an effect on proactive clean ups by residents.

Councillor Watson spoke to the reports in regards to signs\flags stating that an email was circulated from a local business owner concerned about what was going on with the sign situation. Councillor Watson asked the Committee and Mr. Vincent if there could be an amendment to the Sign By-Law. Mr. Vincent thanked Councillor Watson and spoke to the issues of signage, specifically two (2) local businesses advertising with “tear drop” signs. Mr. Vincent noted that the current Sign By-law prohibits these types of signs except by a variance or Committee approval, in which a permit would need to be applied for and approved. Mr. Vincent recognized that business believe these signs to be effective and the department has had individuals come to request these signs, but have been turned down because of non-conformance. Mr. Vincent spoke with both business owners mentioned and spoke to the appeal section of the by-law where owners can pay an application fee and approach the Committee for approval. Mr. Vincent informed the Committee that staff was out recently to deal with businesses with these signs commenting that the by-law is up for review. The Department will be reviewing these situations for a possible amendment to allow signs on interim bases to some degree prior to the Sign By-Law being rewritten. Mr. Vincent spoke to neighboring municipalities sign by-laws. It was noted that these types of signs re being addressed.

Mayor Patterson noted his concerns with the current signage issues and allowing one business to advertise will see all businesses wanting to advertise, stating that it takes away from Main Street and doesn't do anything to promote business.

Councillor Wells agreed with Mayor Patterson on some of the signage concerns and is not in favour of them as a generally acceptable means of advertising, but would be willing to see signs on temporary basis or limited period of time; but the Town would need to seriously limit the number permitted per property.

Councillor Watson noted he was in support of the signs, but they need regulation and institution of a permit process. Councillor Watson addressed the issue of allowing individuals or businesses in town to display flags of their nationality/background questioning how it falls under advertising which could raise issues surrounding discrimination.

Mr. Vincent informed the Committee of an earlier conversation with the CAO and noted an alternative would be to permit them (with size restriction), but limit the usage by number of days a week. Committee would need to take into consideration the need for signage of an individual business owner's property versus a plaza with multiple businesses, and issues surrounding that (special day sales, etc.).

Mayor Patterson asked Mr. Vincent how the Town would go about policing this as some individuals are already testing the limits every day. Mr. Vincent informed Mayor Patterson that the department will need to deal with the enforcement of them on a daily basis

Councillor Wells agreed with Mayor Patterson in terms of setting limitations/usage and would like to make the distinction between nationality flags versus business signs when it comes to the by-law. These businesses should have signs limited to their property only and displayed on other properties throughout Town.

Councillor Anderson commented on the previous issue with signage that Mr. Vincent noted regarding businesses that are in plazas versus individual properties; the Town needs to look at balancing them off (days/amounts) and hope that owners will be self-policing.

Councillor Watson noted there needs to be more criteria on these issues, but can see examples through town where businesses are advertising other businesses which also needs to be addressed.

The Chief Administrative Officer expressed thanks for comments received around table and noted that Mr. Vincent is reviewing this current by-law and bringing forward a possible amendment in the future. The next step will be looking at options and what other municipalities are doing. Councillor Wells raised concern on what is to be done in the interim and that the Committee agreed that the current existing bylaw should be enforced until a review is completed. It was then;

MOVED BY M.BERCOVITCH  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-01

RESOLVED THAT the General Government Committee does hereby receive the March 2013 Municipal Law Enforcement Department's Report, for information.

CARRIED

**b) Temporary Exemption: Free Spirit Tours Business Licensing Requirements**

MOVED BY C. PATTERSON

SECONDED BY M. BERCOVITCH

RESOLUTION NO. 2013-04-02

RESOLVED THAT the General Government Committee does hereby recommend to Council that the business known as “Free Spirit Tours” be exempt from the Business Licensing requirement to be located on property zoned Tourist Commercial (CT) for the period of one (1) year.

CARRIED

**c) Municipal Law Enforcement Accounts – March 2013**

Committee had no comments.

**Economic Development and Communications**

**a) Monthly Report – March 2013**

Ms. Legget requested to speak to the Committee in regards to the Business Park; while there nothing new to add, another conversation was had in regards to signs that need to come down. Ms. Legget touched on the understanding that Ramblewood Drive will open when Mosley Street is complete and once Ramblewood Drive is open it will allow for better access to the park.

Ms. Legget advised that through the County, they have an opportunity to receive \$50,000 of funding if the Town provides them with an Economic Development Strategy. A report will be brought forward in May. Mayor Patterson noted that it has not been approved through County Council at this time. It will be brought forward in their meeting next Tuesday.

Mayor Patterson noted that a call was received from a member at OLG who is conducting a survey surrounding these issues. Ms. Legget spoke to the concerns and questions surrounding profit sharing. The host community is in the best position to know the impacts. Councillor Anderson thanked Mayor Patterson and Mr. Legget for their comments.

The Chief Administrative Officer commented in respect to the opening of Ramblewood Drive and the importance of notifying residents of actions and re-opening so there are no surprises or issues.

Councillor Wells noted that through the Public Works Department, there needs to be strong direction for signage. It is important that signage is in place and any by-laws to enforce them be ready before the road opens. It was then;

MOVED BY S. WELLS

SECONDED BY M. BERCOVITCH

RESOLUTION NO. 2013-04-03

RESOLVED THAT the General Government Committee does hereby receive the March 2013 Economic Development and Corporate Communication Officer's Report, for information.

CARRIED

**b) Façade Improvement - Sweet Tooth – 25 Mosley Street**

There were concerns expressed by the Committee in regards to what the program funds are being utilized for. Members noted that while there is support of painting and cleanup of buildings, there was no support for the funds to be used for business signage.

Councillor Anderson felt, for Ms. Legget's direction, it would be better to provide her with information to bring back to the applicants. The Chief Administrative Officer suggested the option of referring the report back to staff for further review and clarification with the business owner. This would also be for the other reports on the agenda regarding façade program funding for business related signage as well. Ms. Legget suggested that she be able to revisit the guidelines of the program and verify the intended funding usages. Further discussion in relation to the Façade Program ensued. Members discussed the issues of misinterpretation of the guidelines and the possibility of discontinuing the program.

Members of the Committee referred the reports back to staff for further review of the original intent of the program, specifically looking at the isolated signage issue. Mayor Patterson suggested referring the matter back to staff for recommendations of either discontinuing the program or getting a better understanding of it so that the program can move forward. It was then;

MOVED BY M. BERCOVITCH

SECONDED BY S. WELLS

RESOLUTION NO. 2013-04-04

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve Mr. Sam Moncada's application for funding under the Façade Improvement Program in the amount of \$2,000.00 for façade and building improvements to 25 Mosley Street, subject to Mr. Moncada meeting all the Town's requirements at the time of releasing the grant.

DEFEATED

MOVED BY S. WELLS  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-05

RESOLVED THAT General Government Committee recommends to Council that it refer the Committee Recommendation pertaining to the Façade Improvement Program Application submitted by Sweet Tooth – 25 Mosley Street back to staff for further review and recommendation.

CARRIED

**c) Façade Improvement – CrossFit Indestri Beach  
707 River Road West, Unit #6**

MOVED BY G. WATSON  
SECONDED BY S. WELLS

RESOLUTION NO. 2013-04-06

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve Mr. Dillon Fremlin’s application for funding under the Façade Improvement Program in the amount of \$957.68 for new business signage for CrossFit Indestri, located at 707 River Road West, Unit #6, subject to Mr. Fremlin meeting all the Town’s requirements at the time of releasing the grant.

REFERRED TO STAFF

MOVED BY S. WELLS  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-07

RESOLVED THAT General Government Committee recommends to Council that it refer the Façade Improvement Program Application submitted by CrossFit Indestri Beach- 707 River Road West, Unit #6 back to staff for further review and recommendation.

CARRIED

**d) Façade Improvement - Cooper’s Cabins – 29 Dunkerron Avenue**

MOVED BY G. WATSON  
SECONDED BY S. WELLS

RESOLUTION NO. 2013-04-08

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve Mr. Jay Bell’s application for funding under the Façade Improvement Program in the amount of \$452.00 for signage improvements to Cooper’s Cabins, located at 29 Dunkerron Avenue, subject to Mr. Bell meeting all the Town’s requirements at the time of releasing the grant.

REFERRED TO STAFF

MOVED BY S. WELLS  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-09

RESOLVED THAT General Government Committee recommends to Council that it refer the Façade Improvement Program Application submitted by Cooper's Cabins- 29 Dunkerron Avenue back to staff for further review and recommendation.

CARRIED

Ms. Legget advised the Committee there would be a review of the applications under the façade program for the proper guidelines highlighting signage only options. She stated that she will bring a report back, including the Façade Program guidelines and criteria to the next meeting. Councillor Anderson confirmed this would be acceptable and helpful.

e) **Economic Development & Communications Accounts – March 2013**

Committee had no comments.

**Administration**

a) **Clerk – Alternative Voting Method – 2014 Municipal Election**

Members of the Committee had questions in regards to defining some of the terms noted in the report. The Clerk provided the members clarification between previous voting methods and the method being proposed for 2014 and future elections. Discussion ensued in relation to alternative voting methods and rules under the *Elections Act* regarding providing candidates with voter participation. It was then;

MOVED BY C. PATTERSON  
SECONDED BY M. BERCOVITCH

RESOLUTION NO. 2013-04-10

RESOLVED THAT the General Government Committee does hereby recommend to Council that it authorizes the use of an alternative voting method – Internet and Phone Electronic Voting for the 2014 and subsequent Municipal Elections.

CARRIED

b) **Clerk – Portable Accessible Pathways – Request for Quotes**

The Clerk noted that the company being recommended best meets the Town's and Ontario Park's needs and will provide access to Beach 2, 4, 5 for those with mobility issues. It was then;

MOVED BY M. BERCOVITCH  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-11

RESOLVED THAT the General Government Committee does hereby recommend to Council that it approve the quote received from Deschamps Mat Systems, Inc. at a cost of \$46,656.90, plus duty and applicable taxes, for the purchase of 1 – Mobi-Roll ‘N Stow and 10- 50’ portable accessible pathways (mobi-mats) to access the beach.

CARRIED

- c) **Letter from the Town of Penetanguishene, re Proposal to Extend the Term of Warden from Two Years to Four Years**

Mayor Patterson spoke to some highlights and concerns of the letter received. It was then;

MOVED BY M. BERCOVITCH  
SECONDED BY G. WATSON

RESOLUTION NO. 2013-04-12

RESOLVED THAT the General Government Committee does hereby receive the letter from the Town of Penetanguishene regarding the Proposal to Extend the Term of Warden from Two Years to Four Years, for information.

CARRIED

- d) **CAO – Declaration of Part Block N. Plan 352, Sunnidale Surplus to the Town’s Needs PIN 58325-0075 LT**

MOVED BY C. PATTERSON  
SECONDED BY S. WELLS

RESOLUTION NO. 2013-04-13

RESOLVED THAT the General Government Committee does hereby recommend to Council that it declare a parcel of land known legally as Part Block N., Plan 352 Sunnidale, surplus to the Town and that it be offered for sale to the abutting property owner on Leroy Lane.

CARRIED

- e) **CAO - Proposed Sub-Lease with Rogers Communications Ltd. For a New Telecommunications Tower at the Sewage Pumping Station at 7 Oxbow Park Drive**



MOVED BY C. PATTERSON  
 SECONDED BY M. BERCOVITCH

RESOLUTION NO. 2013-04-14

RESOLVED THAT General Government Committee does hereby recommend to Council that it approve a lease with Rogers Communications Inc. for locating a telecommunications tower at the Oxbow Park Drive Sewage Pumping Station at 7 Oxbow Park Drive, subject to the property being transferred into the ownership of the Town.

CARRIED

**f) Treasurer – 2013 First Quarter Financial Report**

MOVED BY C. PATTERSON  
 SECONDED BY G. WATSON

RESOLUTION NO. 2013-04-15

RESOLVED THAT General Government Committee does hereby recommend to Council that it receive the Treasurer's 2013 First Quarter Financial Report, for information.

CARRIED

**g) Treasurer – Request for Rental Fees to be Waived**

Committee members spoke to the past procedures in that Council does not waive fees; however, does consider providing a grant in lieu of the fees. Mrs. Quinlan spoke to the concerns raised by the members in regards to the waiving of fees. Councillor Anderson commented on Mrs. Quinlan's report and spoke to the highlights and concerns.

Councillor Watson declared a Pecuniary Interest in regards to item 4) Hike for Hospice due to a personal relationship.

Mayor Patterson raised a concern regarding an item on the list and the Chief Administrative Officer recommended a detailed outline of where finances will go be included. It was then;

MOVED BY M. BERCOVITCH  
 SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-16

RESOLVED THAT General Government Committee does hereby recommend to Council that it not waive the hall rental fees for:

- 1) Wasaga Beach Co-op Nursery School - \$360
- 2) The Wasaga Giving Circle – Youth Centre Fundraiser - \$665
- 3) Georgian Circle – G & M Hospital Fundraiser - \$1,292
- 4) Hike for Hospice – Georgian Triangle Hospice/Rotary Club - \$452

CARRIED

MOVED BY M. BERCOVITCH  
SECONDED BY C. PATTERSON

RESOLUTION NO. 2013-04-17

RESOLVED THAT Committee recommends to Council that it provide a grant to the organizations listed in the amounts specified:

- 1) Wasaga Beach Co-op Nursery School - \$360
- 2) The Wasaga Giving Circle – Youth Centre Fundraiser - \$665
- 3) Georgian Circle – G & M Hospital Fundraiser - \$1,292, subject a detailed budget being provided in advance of the event and a financial statement after the event.
- 4) Hike for Hospice – Georgian Triangle Hospice/Rotary Club - \$452

CARRIED

**h) Treasurer - 2014 Budget Review and Approval Schedule**

MOVED BY C. PATTERSON  
SECONDED BY M. BERCOVITCH

RESOLUTION NO. 2013-04-18

RESOLVED THAT General Committee does hereby recommend to Council that the 2014 Budget Review and Approval Schedule be approved.

CARRIED

**i) Council and Administration Accounts – March 1 - 31, 2013**

MOVED BY C. PATTERSON  
SECONDED BY S. WELLS

RESOLUTION NO. 2013-04-19

RESOLVED THAT the March 2013 Accounts as reviewed by General Government Committee, are hereby confirmed.

CARRIED

**6. OTHER AGENCY REPORTS - None**

**7. DATE OF NEXT MEETING – May 16, 2013**

**8. ADJOURNMENT**

Councillor Anderson adjourned the meeting at 3:43 p.m.