

**Marketing/Sampling Event Application Form 2019**



**Event Basics**

Event: \_\_\_\_\_ Run by: \_\_\_\_\_  
Event Date(s): \_\_\_\_\_ Rain Date(s): \_\_\_\_\_  
Event Start Time: \_\_\_\_\_ Event End Time: \_\_\_\_\_  
Event Locations: \_\_\_\_\_ Estimated Attendance: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Organization registered as Not for Profit, # \_\_\_\_\_  
Organization Address: \_\_\_\_\_  
City/Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Website: \_\_\_\_\_  
Organization Contact Person: \_\_\_\_\_  
(For internal office use only)  
Organization Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Organization Day of Event Contact Person: \_\_\_\_\_  
Organization Day of Event Contact Cell: \_\_\_\_\_

**Marketing/Sampling Details**

- ROAMING
- STATIONARY
- MERCHANDISE
  - o \_\_\_\_\_
- DRINK – non-alcoholic
- DRINK – alcoholic
- FOOD – served hot
- FOOD – served cold
- FOOD – Prepared, cooked and/or reheated outdoors

**ALCOHOL**

The Town of Wasaga Beach will not apply for a Special Occasion Permit (SOP) on behalf of any event organizer. SOP applications can be obtained at the LCBO. All indoor and outdoor events with alcohol service must comply. Servers and event organizers must comply with the Municipal Alcohol Policy.

Size of service area is: \_\_\_\_\_ Sample Size is: \_\_\_\_\_

Alcohol being served is (please check all that apply):

- BEER
- WINE
- LIQUOR
- SPIRITS

**FOOD**

All special event food vendors must obtain Simcoe Muskoka District Health Unit approval to operate at Special Events. Please submit to the Simcoe Muskoka District Health Unit Collingwood office, at minimum 30 days prior to the event for review and processing.

Please add additional information here