



## HEALTHY COMMUNITY NETWORK

### Minutes of Meeting

Thursday, October 18, 2018 at 7:00 p.m.  
Classroom, Town Hall

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**PRESENT:** Neal Jankowski - Chair  
Caroline Duffney - Secretary  
Nathan Wukasch  
Sylvia Bray  
Ruth McArthur  
Peter Willmott  
Irene Bell  
Courtney O'Neill  
Fiona Ryner  
Wesley Ferdis  
Michael LaPorte  
John Ferguson

**REGRETS:** Greg Forbes  
Joel Simpson  
David Featherstone  
Joseph Molinaro  
Fred Heyduk  
Mark Russo

1. **CALL TO ORDER at 7:03 pm**
2. **DISCLOSURE OF PECUNIARY INTEREST** - None
3. **CONFIRMATION OF AGENDA:** Addition: Wasaga Beach Conservation Authority added by Neal to New Business (8). Motion to accept by Fiona and seconded by Michael.
4. **MINUTES OF PREVIOUS MEETING:** The minutes of the September meeting were circulated and approved via email.
5. **DEPUTATIONS/PRESENTATIONS:** None
6. **UNFINISHED BUSINESS**
  1. Age Friendly Committee  
Committee voted to have Irene Bell and Fiona Ryner share duties by representing the HCN on the Age-Friendly Community Advisory Committee. Motion to accept by Michael and seconded by Peter.
  2. Wellness Fair Oct 27<sup>th</sup>  
HCN attendees confirmed for set up/tear down and representation: Michael, Peter, Wesley. Nathan will coordinate items.

3. HCN Bike Valet Stations at Events

Peter presented pricing for the bike valet station package.

Discussion around next steps and future discussion: best practices, staff/volunteer presence, visibility challenges, private and public events, ways to promote, etc. Nathan spoke with Share the Road and they advised on our discussion about next steps.

**ACTION:** Nathan & Peter will spearhead next steps and work with the Special Events team to coordinate bike valets stations at Town events as well as private events. (Note: add HCN & Town logo to station signage/furniture)

**VOTE:** Motion to allocate up to \$1,500 to purchase necessary items for the bike valet station and storage bin(s). All present members in favor.

4. Distribution of Share the Road Items (Bicycle Lights and Car Magnets)

John confirmed possibility of future Community Policing Committee events/opportunities to distribute items, including school bike safety days. Neal has contacted Worsely School.

**ACTION:** Target date of June 2019 for a spring campaign on bike safety in the community. Discussion included: HCN package prizes, donate prizes for silent auctions, jersey giveaways, possibility of stickers on items for HCN branding. (Bike campaigns could be a 2019 HCN goal)

5. HCN promotions and booth ideas for 2018/2019

Sylvia confirmed pricing for Velcro topper (\$150), table cloths (\$150 approx.)

Action: Review final pricing at our next meeting and check remaining budget.

6. Simcoe/Muskoka Opioid Strategy

***ACTION: Peter will confirm future presentation date to Council***

Discuss at next meeting

**7. STANDING ITEMS**

**a. 2018 Committee Goals updates (if not discussed in business arising)**

1. Broaden the Harold Culham Trail committee to become a Bike Friendly Subcommittee

Nathan confirmed that our Bike Friendly Bronze award from Share the Road expires next year therefore we will need to reapply in 2019. Nathan has spoken to Brendan Matheson of Simcoe County Tourism and Justin Jones at Share the Road about improving the Shore Lane Trail to become a cycle tourism destination and other bicycle related topics. Justin notes the application has become easier on a web platform.

Recommendations: Building community around biking, building a bike culture, hosting community bike rides for all levels.

Ideas for next year – weekly bike ride starting in June, alternate community ride consistency, etc.

2. 10th Annual Canoe Trip - Peter submitted pictures to Beach Boosters
3. Community Garden/ Art on the Fence
4. Support the Community Food Centre / Food Champions Committee: Next FoodFit session begins on October 29<sup>th</sup>. CTV will be covering the story at the arena.
5. Support the Age Friendly Committee  
Fiona attended the AFC Sept meeting. Updates included: next Senior Expo June 19<sup>th</sup>, currently reviewing senior awards – might develop new criteria to recognize more seniors in the community.
6. Develop a Communications Strategy to raise awareness of HCN (recently done with Share the Road swag)
7. Wasaga Beach Provincial Park Green Prescription Project Collaboration  
Canadian Public Health Association conference in May - possible presentation in Ottawa. Team working on research programs; grant application for coordinator to run pilot program.
8. Nottawasaga Watershed Improvement Project Committee
9. Continued development of the Walk Friendly Designation
10. Expand HCN presence at Public Events
11. Advocate for complete streets and improved walkability/cycle safety

#### **8. New Business**

1. Nutritious food basket survey report - ready in December, Ruth will share details then.
2. Nottawasaga Valley Conservation Authority (NVCA): reached out to HCN for input on their nature programs - shareable survey, virtual and in-person focus groups.  
***ACTION: HCN members reach out to Neal if you are able to help.***

#### **9. Items for Future Meetings**

**10. Date of Next Meeting:** Thursday November 15, 2018

**11. Adjournment** - Motion to adjourn at 9:03 pm by Michael and seconded by Peter, carried.