



## HEALTHY COMMUNITY NETWORK

### Meeting Notes

Thursday, March 15, 2018  
Classroom, Town Hall

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**PRESENT:** Neal Jankowski - Chair  
Caroline Duffney  
Colleen Sedgman  
John Ferguson  
Councillor Sylvia Bray  
Ruth McArthur  
Irene Bell  
Neal Jankowski

**REGRETS:** Nathan Wukasch  
Peter Willmott  
Michael LaPorte  
Fiona Ryder  
Greg Forbes  
Courtney O'Neil  
Fred Heyduk  
Joel Simpson  
Joseph Molinaro  
David Featherstone

**GUESTS:** Councillor Joe Belanger

1. **CALL TO ORDER:** 7:02 pm **NO QUORUM**
2. **DISCLOSURE OF PECUNIARY INTEREST:** None
3. **CONFIRMATION OF AGENDA:** One additional item to the agenda: AFC proposal update (discussed in AFC Goals)
4. **MINUTES OF PREVIOUS MEETING:** February meeting minutes were circulated via email.
5. **DEPUTATIONS/PRESENTATIONS:** None
6. **UNFINISHED BUSINESS**
  - a. **Member Updates:** To date, all members have expressed interest in being on the committee this year. Courtney O'Neil approved as a member to represent South Georgian Bay Community Health Centre.
  - b. **Safe Cycling Education Fund:** Tourism Simcoe County (TSC) has partnered with the Town on an application for this funding. The Town is waiting to hear whether it has been successful. The funding request is for a safe cycling campaign, including a June Share the Road radio campaign, and bike safety lights and car magnets to distribute at events.
  - c. **Official Town Update:** Well attended, perhaps Nathan can provide his perspective at the next meeting.

## 7. NEW BUSINESS

- a. Focus Group:** Ruth and Colleen attended focus group regarding town growth. Items of interest included: new library, high school, additional elementary school(s), affordable housing (shortage of beds, emergency housing).

Future focus groups: town will consult as needed. Can we make suggestions for discussion? For example: the opportunity to add walk and bike friendly destinations? Is there an opportunity to transport youths to park games and seniors to events? Etc.

**b. 2018 Goals & Next Steps: (discussed at each meeting)**

**Broaden the Harold Culham Trail committee to become a Bike Friendly Sub-committee**

Heart and Stroke Big Bike event is June 6. Peter is meeting with the Community Policing Committee/OPP to discuss their presence that day. Perhaps they can give an educational talk? Peter spoke with Greg Forbes and he agreed to waive the \$200 contract fee to use part of the provincial park.

How can we use this event opportunity to help with our silver designation: collect data, count attendees, etc.

HCN presence: can we provide bike valet, water station or snacks?

**10<sup>th</sup> Annual Canoe Trip**

Usually takes place in September. Ideas to promote the anniversary: perhaps we can offer two trips – different days or same day morning/afternoon? Can we coordinate a BBQ lunch to celebrate?

**Community Garden/ Art on the Fence**

April 28<sup>th</sup> is the garden opening and cleanup day. There will be an email blast to garden renters, square foot gardening workshop by Neal, coffee and snacks will be provided by Grandma's Beach Treats.

Ruth, Peter, Courtney and Lynne met with Andy Hume (from the Town) to review the current garden policy. Addendum was added that no recreational drugs "marijuana" will be allowed to be planted, no other revisions. The 2018 season is full and contracts have been signed. There is a waiting list every year so the group discussed the development of a second garden in Town. Peter is providing Andy with project documents to assist with the possibility of a second plot. They will also consider this project for next years budget and review grant possibilities.

*Art on the Fence:* Neal suggested creating a subcommittee to assist with the event.

**ACTIONS:** Neal is reaching out to Lynne to invite her to a HCN meeting to brainstorm ideas. Joe will confirm grant amount that was received for 2018.

**Support the Community Food Centre development through the Food Champions Committee**

Ruth updated team that they are currently creating a data collection plan, working on policy. The SGBCHC has received funding for a Food Fit project. This 8 week program for individuals will focus on healthy eating and physical activity. A coordinator will be hired to run the program.

Good Food Box: growing interest from community. How can we grow this program on social media? ACTION: Neal will confirm dates for advertising.

Exciting news: videographer is creating documentary to promote food Champions. Piece can be edited for different media. How can HCN cross promote this piece?

ACTION: Ruth will invite videographer to garden opening to video pieces from the opening to include.

### **Support the Age Friendly community plan**

Colleen shared exciting news that the Minister of Senior Affairs has awarded Wasaga Beach with the 2018 Ontario Age-Friendly Community Recognition Award under Category 1. This award recognizes communities in Ontario that are working toward becoming age-friendly. The award will be presented at the Ontario Age-Friendly Symposium on March 26<sup>th</sup>. Jackie Beaudin and Louise Coker (AFC coordinator) will be involved in the Showcase during the conference to highlight the “Neighbors helping Neighbors campaign”.

AFC request: we have been asked for a \$500 donation to the Senior Expo on June 20<sup>th</sup>. The money will go towards coffee, sandwiches. In exchange, HCN will receive recognition at the event. Can HCN receive a booth for our donation?

ACTION: No quorum to move ahead, discuss at next meeting.

### **Develop a Communications Strategy to raise awareness of HCN**

Display board at RecPlex: Can we promote the bike events and also include photos from events? Perhaps we set aside budget for marketing photos that can be used across all media.

ACTION: Neal will reach out to Andy to discuss advertising on the boards and also find out who is responsible for repairing the boards (plexiglass needs to be repaired).

Neal is working on monthly HCN advertisement to promote community events: For example: March: be a good neighbor, April promote community garden opening, June cycle month, July senior expo, etc.

### **Wasaga Beach Provincial Park Green Prescription Project Collaboration**

Ruth let us know that surveys have been sent out for the pilot project and they are starting to receive feedback. Physicians interest needs to be determined.

### **Nottawasaga Watershed Improvement Project Committee**

Next meeting is March 27<sup>th</sup>. Please let Peter know if you would like to attend.

### **Continued development of the Walk Friendly Destination**

Update on the Coldest Night of the Year walk: excellent first-time event for Wasaga Beach - raised \$7k. Food and snacks provided, Starbucks participated.

Next year: how can HCN get involved to make this event bigger? Provide hot soup, snacks? The event definitely needs more promotion and awareness.

### **Expand HCN presence at Public Events:**

Upcoming events with the possibility of HCN presence:

- International Trails Day June 2 - bike valet?
- Heart and Stroke Big Bike June 6
- Festival of Heros June 23 - bike valet? Cruisers event same weekend so not a lot of parking

Can we provide a giveaway as incentive for people to ride their bikes? - gift basket giveaway? food coupon?

## **8. Items for Future Meetings:**

- Art on the Fence survey letter

- Shortage of bike racks
- Identify 2-3 goals from the walk and bike friendly reports that will help us achieve silver designations. ACTION: Neal will email these reports to everyone to review for the next meeting.

**9. Date of Next Meeting:** Thursday April 19, 2018

**10. Adjournment** - Motion to adjourn at 8:53 pm by Irene Bell seconded by Colleen Sedgman, carried.