

# HISTORICAL ADVISORY COMMITTEE

## MINUTES

Held Monday May 1, 2017 at 2:00 p.m.  
In the Classroom, Town Hall

**PRESENT:** Lindsay Neale, Vice Chair  
Nancy Ludlow  
Marilyn Beecroft  
Bonnie Smith, Councillor  
Andrea Fay, Director of Legislative Services/Clerk

**REGRETS:** Mary Watson, Chair  
Rod Reynolds, Secretary  
Art Dyer

**GUESTS:** Joe Belanger, Councillor  
Brenda Dyer

### 1. CALL TO ORDER

The meeting was called to order by Vice Chair, L. Neale at 2:02 p.m.

### 2. DISCLOSER OF PECUNIARY INTEREST – none

### 3. MINUTES OF LAST MEETING

Following discussion it was then;

**Moved by** N. Ludlow

**Seconded by** M. Beecroft

THAT the Historical Advisory Committee minutes of April 4, 2017, be accepted as presented.

**CARRIED**

### 4. DEPUTATIONS/PRESENTATIONS - none

### 5. UNFINISHED BUSINESS

#### a) **Tour of the Dard:**

The Committee continued to express an interest in touring the old Dardanella building. A. Fay was directed to request a tour with the appropriate staff person and to report back to the Committee.

#### b) **Interpretive Signs:**

L. Neale inquired about the status of the signage and M. Beecroft indicated that it has been on hold but hoped to have a draft prepared for the June meeting for the Committee to review.

- c) **Tourist Event:**

L. Neale noted that E. Parks inquired about the use of portable tents. It was suggested that he contact either the Special Events or Parks and Recreation Departments. L. Neale indicated that there are a number of events moving forward that the Committee could be involved in provided there are enough volunteers. Discussion ensued regarding the need for additional volunteers and Councillor Belanger suggested that reaching out to students who require volunteer hours may be an option or touch base with the Towns Volunteer Activities Programmer.
- d) **Interactive School Visits:**

N. Ludlow advised the prizes were awarded to S. McEachen who was the winner of the "Name the Street" game. She further advised the Committee that there was no promotion provided to any of the companies that donated prizes to the event. The Committee spoke about the parents who acknowledged that their children had their interest in local history heightened as a result of attending the event. L. Neale thanks N. Ludlow for all of her work coordinating this successful event.
- e) **HAC Awards/Wasaga's Finest Citizens:**

L. Neale noted that she has met with the award winners. A. Fay advised that the certificate has been prepared and the related plaques have been ordered. She will contact L. Neale once the plaques have arrived. L. Neale will report back to the Committee following the event.
- f) **Possible Historical Night:**

L. Neale asked the Committee who would be interested in forming a sub-committee to organize a Historical Night to be held in the fall or winter on a Saturday or Sunday afternoon. N. Ludlow, A. and B. Dyer and L Neale agreed to sit on the sub-committee. L. Neale will also ask R. Reynolds if he would like to be a part of the sub-committee. Following discussion it was suggested that B. Jowett may also be interested in assisting.

6. **SUB-COMMITTEE REPORTS - None**

7. **NEW BUSINESS**

- a) **Staff Update:**

No additional updates were provided as they had been addressed earlier in the meeting.
- b) **Council Update:**

Councillor Belanger advised the Committee of two recent hires being M. Jennings, Communications Officer and S. Watts, Executive Assistant to Mayor and Council. Councillor Belanger provided an overview of the recent Beachfront Management Board meeting. Following discussion related to the current

renovations at the Old Fire Hall building A. Fay was directed to determine where the archive/artifacts that were stored upstairs have been relocated to. Councillor Belanger provided an overview of the upcoming speaker presentation from the Author of “13 Ways to Kill Your Community” on May 15<sup>th</sup>.

**c) Grant Writer Workshop:**

L. Neale advised of the recent email which related to an upcoming workshop run by B. Peter. The tentative date is May 30<sup>th</sup> at 9am in the Classroom. Following discussion L. Neale advised that she would attend the workshop on behalf of the Committee. A. Fay was directed to advise B. Peter of same.

**d) Archives:**

M. Beecroft noted that the Archives have been closed all winter due to poor attendance and lack of volunteers. Previously they were open on Tuesday and Friday's. M. Beecroft advised that they are scheduled to reopen in May with the hours of 11am – 1 pm on both Tuesday and Friday. The Committee discussed ways to increase the profile of the Archives and to increase the volunteer base. Following discussion it was suggested that S. Bloomfield prepare a write up for social media and further that M. Beecroft reach out to the Towns Volunteer Activities Programmer regarding possible volunteers.

**e) Historical Pictures:**

Councillor Smith advised the Committee that Council approved funding of \$4,000 for historical photos to be placed along the wood fence on the south side of the 10 Main Street parking lot and asked that this be coordinated by the Historical Advisory Committee. Councillor Belanger noted that the pictures would provide a chronological perspective with captions to go along with the picture. M. Beecroft inquired if there was a specific size or type of material that Council wished to see. Councillor Belanger noted that they would need to be weather proof and attached to the fence. The Committee spoke about potential pictures and the need to ensure that the quality is maintained when they are enlarged. Following discussion it was agreed that M. Beecroft would do some initial research regarding images and potential costing. L. Neale will speak with J. Bickerstaff regarding potential pictures and N. Ludlow will speak with the owner of Foodland to see if they have information related to who prepared the pictures on the side of their building. Councillor Smith noted that the deadline for installation should be July 1<sup>st</sup>.

**8. ITEMS FOR FUTURE MEETINGS**

**a) Tour of the Archives:**

The Committee agreed to place this item on the June agenda for discussion.

**b) Brochure for Walking Tour:**

The Committee agreed that this item would be held until such time as the interpretive signage is prepared as it will be referenced within the brochure.

**9. DATE OF NEXT MEETING – Monday, June 5, 2017**

## **10. ADJOURNMENT**

The vice-chair adjourned the meeting at 2:58 p.m.