



HISTORICAL ADVISORY COMMITTEE

MINUTES

Held Monday May 4, 2015 at 2:15 p.m.
In the Classroom, Town Hall

PRESENT: Mary Watson, Chair
Lindsay Neale, Vice Chair
Rod Reynolds, Secretary
Marilyn Beecroft
Nancy Ludlow
Bonnie Smith, Councillor
Twyla Nicholson, Clerk

ABSENT: Paula Chomiak

1. CALL TO ORDER

The meeting was called to order at 2:16 p.m.

2. DISCLOSURE OF PRECUNIARY INTEREST – None

3. MINUTES OF LAST MEETING – April 13, 2015

The minutes will be amended to correct the submission date for the County Grant – August 15/15.

Moved by M. Beecroft, Seconded by N. Ludlow Res No. 2015-05-01
RESOLVED THAT the Historical Advisory Committee minutes of April 13, 2015 be accepted as amended.
CARRIED

4. DEPUTATIONS/PRESENTATIONS – None

5. UNFINISHED BUSINESS - None

6. SUB-COMMITTEE REPORTS - None

7. NEW BUSINESS

a) Staff Update – The Clerk provided the following update:

- Council adopted the Historical Significance and Appreciation Awards Programme and Guidelines
- Council approved renaming Powerline Road to Veterans Way and the parkette at River Road West/Powerline Rd. to Peacekeepers Park
- Council accepted the Historical Advisory Committee's recommendation and approved renaming Playland Park/Festival Square to Playland Park Square with the stage being named as Festival Stage

b) Council Update – Councillor Smith provided the following update:

- Council has approved hiring a Grants Specialist
- Council purchased seven properties at the beachfront; will lease out the retail stores and bars at Beach 1
- Councillor Smith suggested looking at the old Dairy Queen for Archives/Multi Use facility; suggested discussing with the CAO and/or Mayor

c) Historical Significance and Appreciation Award Programme

- Committee suggested setting up a subcommittee to decide on awards (plaques/certificates) and nominations that are received
- Awards can be allocated from the HAC budget (\$2,000 miscellaneous annual expense)
- Clerk will discuss with Communications Officer regarding interviews with the Sun and 97.7 and media blasts to promote the Committee and the Award Programme

d) Simcoe County Grant Projects – Update

- Lindsay will prepare a draft of the Simcoe County grant application for interpretive signs for review by the Committee
- Town will need to approve submission

e) Interpretive Signage Project – Next Steps & Cost Estimate

- Marilyn provided an estimate of \$750 for a 60 cm by 90 cm sign; installation extra; will need to consider vandalism, maintenance, and replacement costs
- Once the costs and details are determined, Clerk will do a report to Council for approval to implement

8. ITEMS FOR FUTURE MEETINGS

- Snowbirds have been cancelled for 2015
- Wasaga Siege will take place in 2015 but on a smaller scale; HAC would like to be involved; suggested a booth similar to the 40th Birthday party; future discussion

9. DATE OF NEXT MEETING – June 1, 2015

Meetings scheduled: September 7/15; October 5/15; November 2/15

10. ADJOURNMENT

The chair adjourned the meeting at 3:19 p.m.