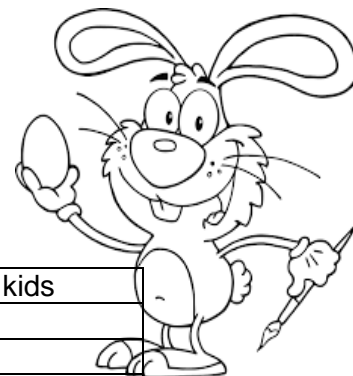


# EASTER EGGSTRAVAGANZA

## SPONSORSHIP OPPORTUNITIES



### Event Summary

<b>Target Audience</b>	All ages, young families, small children, grandparents, kids
<b>Anticipated Attendance</b>	2000+
<b>Date(s)</b>	April 20th, 2019, Easter Weekend 10am – 3pm
<b>Event Location(s)</b>	RecPlex, Oakview woods, 1724 Mosley St, Wasaga Beach
<b>Promotional Plan</b>	Begin March with posters, social media to the event date newspaper and radio ads through to event date

### Sponsorship Opportunities:

This 10<sup>th</sup> Annual Easter celebration provides a wide variety of family friendly activities and activations at the Recplex, and we are always looking to expand and improve them each year. If you would like to support an existing activation or bring in a new one, a Special Events representative would be happy to work with you to determine a custom sponsorship level. *Must receive commitment form and fee by March 20 to include in event marketing*

### Presenting Sponsor - \$5,000+

- Company name mentioned in radio ads
- Three (3) company signs at the event (approximate size 18" x 24")
  - Sponsored by and Company name or logo (logo only if provided in good quality – no photos or ads")
- Announcements listing company sponsors during event
- Company listed as "presenting sponsor" on marketing
  - Listed on poster and in social media
- Companies promotional material (if provided) included with gift bags

### Platinum - \$2,500+

- Two (2) company signs at the event (approximate size 18" x 24")
  - Sponsored by and Company name or logo (logo only if provided in good quality – no photos or ads")
- Company listed as "sponsor" on marketing
  - Listed on poster and in social media
- Companies promotional material (if provided) included with gift bags

### Gold - \$1,000+

- One (1) company signs at the event (approximate size 18" x 24")
  - Sponsored by and Company name or logo (logo only if provided in good quality – no photos or ads")
- Companies promotional material (if provided) included with gift bags



# EASTER

# EGGSTRAVAGANZA



## Silver - \$500+

- Three (1) company signs at the event (approximate size 18" x 24")
  - Sponsored by and Company name or logo (logo only if provided in good quality – no photos or ads")

## A) \$250.00 Run a free activity during the event you coordinate and man during the event (must be approved by staff) *No charging fees, selling services or products*

- Company name listed at event
- You promote your community group or business during the event

## B) Activation Partner – (Varied amounts. You specify dollar amount, you receive equal services as listed that are equal to amount) *Custom for particular activations during event*

*Existing and Possible Activations include:*

Demonstrations

Inflatables

Giant egg hunt

Performers (acrobats, magicians, Face Painters, etc.)

Prizes and Giveaways

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When you decide what you would like to do, let Events staff know by following instructions below:

- 1) Complete and return your commitment form and pay applicable fees.
  - a. Return completed commitment form to the Town Hall or email [sec@wasagabeach.com](mailto:sec@wasagabeach.com)
  - b. You will be invoiced for your sponsorship amount
- 2) Payment and forms must be received prior to March 20, 2019
- 3) No refundable payments can be made Cash, Cheque, Debit, Visa and MasterCard at Town Hall Monday to Friday between the hours of 8:30 am and 4:30 pm located at 30 Lewis Street, Wasaga Beach, ON L9Z1A1
- 4) Once we receive your fee payment and the completed **Sponsorship and Commitment form** you will be contacted with further information.
- 5) Every event Partner, Business, Service Club and Wasaga Beach Group require insurance listing The Corporation of the Town of Wasaga Beach as additionally insured. Specific wording will be provided.
- 6) Please contact Cathy Turrie if you have any questions or concerns 705 429-3321 x 2203 or email [sec@wasagabeach.com](mailto:sec@wasagabeach.com)

***Upon receipt of your completed Sponsorship and Commitment form, events staff will be in touch to go over your request and work together to find the best way!***

***Thank you for your ongoing support!***



**Recreation, Events & Facilities**

[www.wasagabeach.com](http://www.wasagabeach.com)

(705) 429-3321

*Connecting with your Community*