

**THE CORPORATION OF THE  
TOWN OF WASAGA BEACH**

**BY-LAW NO. 2013-45**

**A BY-LAW TO AMEND BY-LAW NO. 96-10, BEING A BY-LAW TO  
REGULATE SIGNS AND OTHER ADVERTISING DEVICES AND THE  
POSTING OF NOTICES WITHIN THE TOWN OF WASAGA BEACH**

WHEREAS Section 8 of the *Municipal Act, 2001*, as amended provides that the powers of a municipality under this or any other Act shall be interpreted broadly so as to confer broad authority on the municipality to enable the municipality to govern its affairs as it considers appropriate and to enhance the municipality's ability to respond to municipal issues;

AND WHEREAS Section 9 of the *Municipal Act, 2001*, as amended, grants municipalities the capacity, rights, power and privileges of a natural person for the purpose of exercising its authority under the Act;

AND WHEREAS under Section 11 of the *Municipal Act, 2001*, as amended, a lower tier municipality may pass by-laws respecting matters within the sphere of jurisdiction set out therein;

AND WHEREAS Council of The Corporation of the Town of Wasaga Beach passed By-Law No. 96-10, a by-law to prohibit or regulate signs and other advertising devices and the posting of notices within the Town of Wasaga Beach, deems it expedient to amend the said by-law regarding provisions to allow an exemption to the notification requirements for applications pertaining to temporary sign variances received for development properties;

NOW THEREFORE, the Council of the Corporation of the Town of Wasaga Beach HEREBY ENACTS as follows:

1. THAT the Private Property Sign By-Law No. 96-10, is hereby amended, by adding the following:

i) at "Section 2: Definitions"; insert the following:

2.14.1 **Developer** means a person or corporation that has municipally approved plan(s) for the construction of new residential or commercial properties to be sold or otherwise marketed to clients.

2.14.2 **Development** means any site that a Developer has received municipal planning approval to begin advertizing for sale or disposal.

2.14.3 **Development Sign** means any approved sign whose advertising copy displays a message related to a specific Development being marketed.

- ii) at “Section 12: APPEAL FOR A SIGN VARIANCE”; insert the additional clause:

12.3 Notwithstanding section 12.2 above, where the applicant for a sign variance is a Developer and the Appeal is for a Development Sign, the Town may vary the method of notification or exempt the Developer from the requirements of section 12.2.

2. THAT where the provisions of any other by-law, resolution or action of Council are inconsistent with the provisions of this by-law, the provision of this by-law shall prevail.
3. THAT this By-Law shall come into force and take effect on the date of its final passing.

READ A FIRST, SECOND AND THIRD TIME AND FINALLY PASSED THIS 28th DAY OF MAY, 2013.

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Cal Patterson, Mayor

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Twyla Nicholson, Clerk