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(September 28, 2007)

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## General Information

### ***Location***

The Town of Wasaga Beach is a popular four-season tourist destination situated in Simcoe County at the southern end of Georgian Bay. It is nestled in and around 14 kilometres of white sandy beach on the Nottawasaga Bay and the winding Nottawasaga River. Over two million people visit the Town every summer to stroll the shores of the longest freshwater beach in the world, swim in warm clean waters and enjoy the panoramic mountain views across the Bay. There are endless recreational trails that are used for hiking, cycling, cross-country skiing and snowmobiling. The Nottawasaga River offers game fishing and great canoe routes to explore.

Latitude: 44 degrees, 31 minutes, 14 seconds  
Longitude: 80 degrees, 01 minute, 00 seconds

Approximate Highway Distances from  
Wasaga Beach to Major Centres  
(Kilometres/Miles)

Barrie, Ontario	30/19
Buffalo, New York	282/175
Detroit, Michigan	476/296
New York City, New York	597/371
Ottawa, Ontario	460/286
Toronto, Ontario	120/75
Windsor, Ontario	460/286

Ontario's main north-south highways (Highway 400 and Airport Road) direct travellers to Wasaga Beach via County Road 92 and Highway 26. County Road 92 leads directly to the Town's primary seasonal commercial core at the Main Street bridge terminus of County Road 92, and Highway 26 directs traffic to Wasaga Beach via Mosley Street.

### ***Land Area, Geology and Topography***

The Town of Wasaga Beach covers an area of 61.13 km<sup>2</sup> comprised predominately of sand and loamy sand that exhibit excessive to good drainage and irregular to moderately sloping topography. The Canada Land Inventory for Agriculture rates the lands as predominately Class Six and Seven with primary restrictions of adverse topography, erosion damage and low natural fertility.

*Source: C.C. Tatham & Associates Ltd.*

### ***Parabolic Dunes – Natural Environment Zone***

The glaciers that covered much of Ontario during the last Ice Age have left their marks on the Wasaga Beach area, and remnants of their powerful grip on the land can still be seen. As glacial Lake Algonquin receded and the land bounced back from the pressure of the immense weight of the ice, a series of shorelines were left behind. These ancient beach ridges played an important role in determining the shape of the Wasaga landscape of today.

High hills, called transverse dunes, were formed as the prevailing northwest winds gradually shifted sand from these beach ridges. For some time, plants and trees grew in this sandy landscape and protected the hills, but subsequent forest fires and droughts left the dunes bare. Subjected again to the influence of the winds and weather, the transverse dunes were re-shaped into parabolic or U-shaped dunes. These parabolic sand dunes are the only known set in Ontario and their well developed, well preserved and accessible location in Wasaga Beach Provincial Park makes them unique in the Great Lakes area.

The dunes area, classified as a Natural Environment Zone, is extremely fragile and vehicles are not permitted. Hiking, fishing, canoeing and nature study are some of the ways to enjoy this setting.

*Source: Ministry of Natural Resources, Wasaga Beach Provincial Park*

### ***Natural Resources***

Wasaga Beach's natural resources are primarily associated with the community's location on Nottawasaga Bay and the Nottawasaga River. These natural resources are the principal basis for the Town's tourist economy. In the summer months, tourists from all over the continent come to bask in the sun's rays on the longest freshwater beach in the world.

Wasaga Beach also has a beautiful area of rare inland sand dunes. Hiking and biking can be found in the 2,900-acre "Blueberry Plains" nature reserve on 26 kilometres of trails. Blueberry Plains is home to a wide variety of wildlife and boasts many rare species of wildflowers. In the winter, these trails are groomed and track-set for the cross-country ski enthusiasts. A skating track and warm-up huts are also available providing hours of fun for all skiers from novice to expert.

*Source: Environment Canada*

**Climate**

<b>Temperature (Degrees Celsius)</b>				<b>Precipitation (Millimetres)</b>			<b>Relative Humidity (%)</b>		
	Daily Maximum	Daily Minimum	Daily Temperature	Average Rainfall	Average Snowfall	Total Average Precipitation	7 AM	1 PM	
January	-3.0	-10.2	-6.6	11.2	81.9	81.2	84	80	
February	-2.5	-10.7	-6.6	11.7	44.9	52.2	82	77	
March	2.3	-6.0	-1.8	26.6	32.1	58.7	83	73	
April	10.3	0.8	5.6	58.6	5.7	64.3	81	65	
May	16.8	5.8	11.4	65.9	0.3	66.2	79	62	
June	22.7	11.7	17.1	72.6	0.0	72.6	83	65	
July	24.9	14.5	19.6	66.9	0.0	66.9	85	63	
August	24.3	14.0	19.3	88.2	0.0	88.2	88	66	
September	20.2	10.6	15.4	79.8	0.3	80.1	88	68	
October	14.2	5.8	9.8	69.7	2.1	71.8	86	69	
November	6.6	0.0	3.3	57.6	28.4	71.0	85	76	
December	-0.3	-7.1	-3.7	25.7	66.7	84.4	85	81	
To find degrees Fahrenheit, Multiply degrees Celsius by 1.8 & add 32.				To convert millimetres to inches, Multiply by 0.039.					

Prevailing winds are usually out of the south/southwest and the average number of days between the last frost and the first frost are 149, based on the 1951-80 period of record.

**Unusual Weather Conditions**

The role of Lake Huron and Georgian Bay in moderating temperatures on the surrounding shores is one of the most fundamental effects on the climate of Wasaga Beach. The “Lake Effect” generally causes cooler temperatures to occur along the shores of the Bay during summer and milder temperatures in winter. The overall moderating effect is that of a generally longer growing season (more frost-free days) than is found at similar latitudes in other areas.

Another key aspect of “Lake Effect” weather is the amount and type of snowfall experienced in areas to the immediate lee of the lakes during the winter months. Brief, blinding snow showers are punctuated intermittently by periods of brilliant sunshine. The snow showers extend only 30-40 km inland. Areas close to the Bay, such as Wasaga Beach, may experience heavy snowfalls, but inland areas seem to escape the brunt of these storms.

## ***History***

The Town of Wasaga Beach has a history dating back to the fur trade days when it was the main route to the great North West. The Town evolved into a strategic location in the War of 1812 when the Schooner Nancy was sunk at her moorings in an effort by the Americans to cut that supply line to Fort Michillimacinac and points to the North and West. Lumbering was the main industry for the remainder of the 19<sup>th</sup> century. Logs crowded the river and the bay, floating down to feed local saw mills.

Wasaga Beach entered history's headlines in 1934 when the first overseas flight from Canada, a plane called the "Trail of the Caribou", used Wasaga's long flat sandy beach as a take-off strip.

Little by little, in the 1900's, families began to discover the beauty of the area. Gradually it became a place for family picnics and holidays. During the 1940's, while stationed at a nearby military base, servicemen from across Canada visited Wasaga's amusement park. They made Wasaga Beach known across the country. After the war, Wasaga Beach continued to be a popular place for cottages and day trips. A century old tradition of city dwellers coming to the Beach in the summer had begun.

The Town was originally referred to as "the northern border of Flos, Sunnidale and Nottawasaga Townships". The first municipal reference occurred when a designation of Local Improvement District emerged in 1947. In 1949, Wasaga Beach progressed to the status of a Police Village in the Township of Sunnidale, and the Police Village graduated to an Incorporated Village status in 1951.

The incorporation of the Town of Wasaga Beach became effective on January 1, 1974. The permanent population stood at 4,034, a dramatic increase from 1965, when only 500 people called Wasaga Beach home. Today, over 16,000 full-time residents and 16,000 seasonal and part-time residents reside at Wasaga Beach. Population projection by the year 2009 will see 35,000 full-time and seasonal and part-time residents for a blended population of 17,260. These numbers do not include the estimated two million visitors per year.

### ***Commercial/ Light Industrial***

**The Main Beach Tourism Area** stretches from County Road 92 to Beach Area One and is very active, particularly in the spring and summer. This area has been revitalized with new lamp standards, sidewalks and landscaping. Accommodation, restaurants, tourist souvenir shops, boutiques, fitness club, amusement facilities and beach day and nightlife can be found here. There are beachfront lands in this location with area available for a major development.

**Mosley Square**, located between 18<sup>th</sup> and 22<sup>nd</sup> Streets, offers accommodations, restaurants, postal services and various shops and services. This area combines both seasonal accommodations and permanent homes. Mosley Square is envisioned for stylish townhouses and curio shops and cafes. This area is south of a number of family-oriented beaches and parks. An older commercial plaza has been upgraded and is now housing the post office and a new Giant Tiger store.

**Schoonertown** is the commercial area between 24<sup>th</sup> Street and Sunnidale Road. This area has seen a substantial increase in commercial development since 1995. This is partly due to its central location (intersection of Mosley Street and River Road West) and the substantial residential development just to the east. This area has hardware stores, unique and franchise restaurants, various retail stores, real estate offices, a bank, personal services and automotive and marine sales and services.

**The Oakview Commercial Area** is located at Mosley and 45<sup>th</sup> Streets. This locale has hardware stores, restaurants, groceries, pharmaceuticals, real estate offices and personal services. The location of the new Real Canadian Superstore and GoodLife Fitness, on the southeast corner of Mosley/ 45<sup>th</sup> Street, and the new Canadian Tire store and Marks' Work Warehouse has and will greatly change the dynamics of this neighbourhood. There is an additional 100,000 sq ft of retail space available on the south east side of 45<sup>th</sup> St. More vacant commercial land is also available on the south west side of 45<sup>th</sup> St. There is also a new commercial strip plaza on the corner of Mosley and 45<sup>th</sup> St. and a new TD Canada Trust branch. On the north east corner, the old Zehrs plaza is the new home of Shopper's Drug Mart.

**The East End Commercial area** along County Road 92 to Main Street offers a mix of land uses such as tourist related retail and gift shops, a water park, camping, restaurants, a fitness club, personal service shops, professional/medical centre and automotive sales and service. The new Stonebridge Development at the corner of Main St. and River Rd. w. ( County Road 92) is the site of a Wal-Mart Super Centre, second TD/Canada Trust branch and other retail space, including a hotel site. Also, situated in this area are two plazas housing Meridian Credit Union, Pet Value, Foodland, retail and service stores and a dental office. Further lands intend to house a 37,000 square foot commercial structure. In addition, there are substantial lands surrounding this commercial area to the north and east with development plans available at the Town's Planning Department.

**The West End Commercial area** along Highway 26 is targeted for service plaza commercial, large scale retail and highway commercial uses. The new 40-acre Business Park is serviced and ready for occupancy. It will be the home of a new MacDonald's furniture and appliance store. This Commercial area provides for accessory retail uses, agricultural implement dealership, automotive dealership, automobile body shop, bakery, business and professional office, car wash, cartage, express or transportation terminal, concrete manufacturing, construction yard, custom workshop, dry cleaning or laundry outlet, fuel storage tank or supply yard, plant for processing, assembly and manufacture of products and goods within a fully enclosed structure, recreational establishment, restaurant, shop for repair, veterinary clinic, factory outlet, lumber yard, municipal or provincial garage or storage yard, an open storage use accessory to a permitted industrial use, parking lot, public use or warehouse.

**Human Resources**

**Population Statistics**

Statistics Canada estimated the 2006 population of Wasaga Beach at 15,234. These numbers do not include the estimated two million visitors per year or the number of seasonal residents.

*Population by Age Groups and Sex*

Age Group	Combined	Male	Female
0 - 4	595	325	270
5 - 9	690	375	320
10 -14	845	485	360
15 -19	840	425	415
20 -24	615	315	300
25 -29	510	245	265
30 -34	620	300	320
35 -39	830	395	435
40 -44	1,100	560	540
45 -49	1,105	555	545
50 -59	1,235	565	670
60 -64	1,330	630	705
65 -69	1,360	665	700
70 -74	1,170	615	555
75 - 79	685	365	325
80 - 84	340	160	180
85+	190	160	180
Median age of population	48.8	47.8	49.9
% of population aged 15 and over	85.8	84.2	87.4
<b>TOTALS</b>	<b>15,029</b> <b>*Note: These stats are under review by Statistics Canada</b>		

Source: Statistics Canada

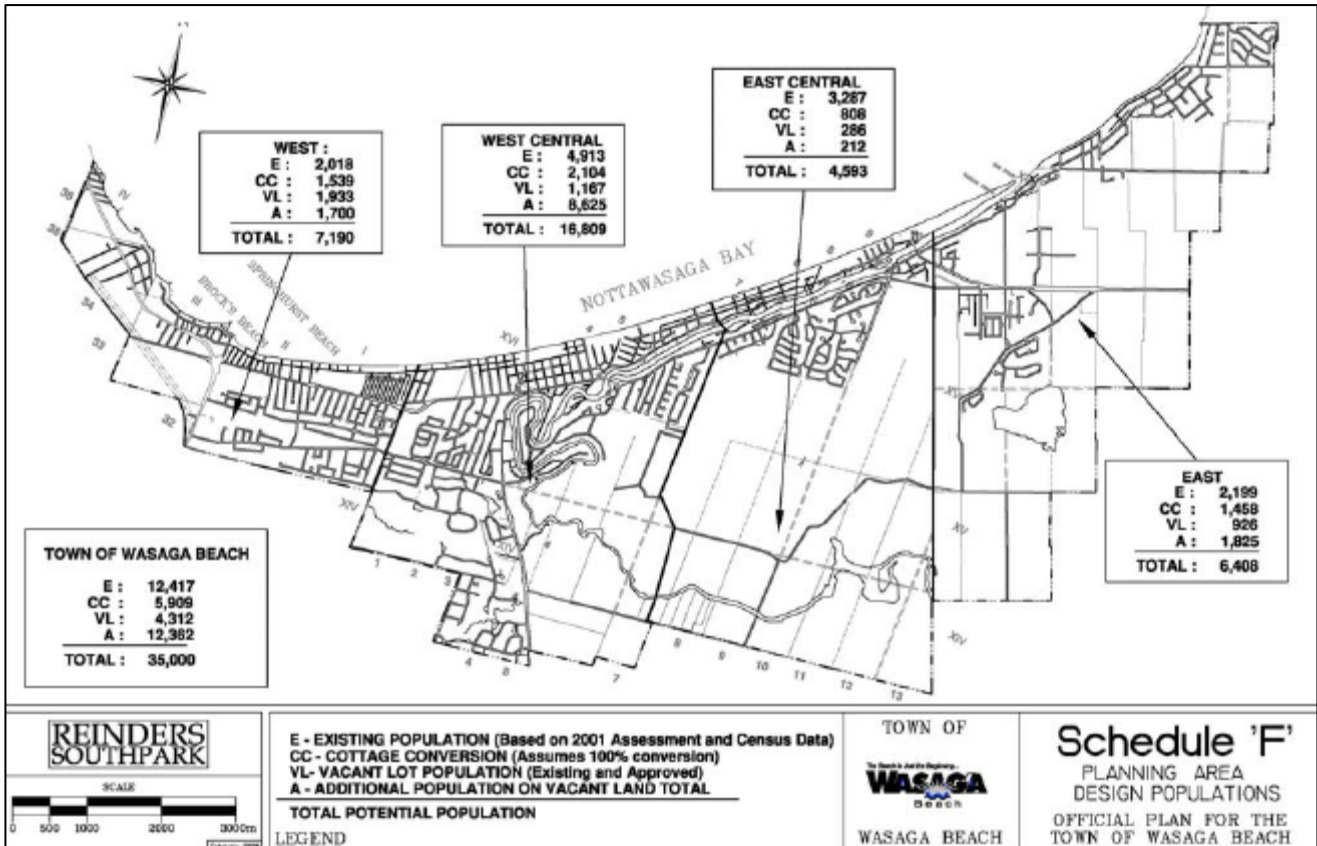
**Note: 2006 Census Stats as revised by Statistics Canada**

Year	Population
1976	4,985
1981	4,705
1986	5,124
1991	6,224
1994	7,463
1996	8,698
2001	12,419
2003	14,768
2004	15,756
2005	16,800
<b>2006</b>	<b>15,234</b>



Town of Wasaga Beach

Population – Planning Area Design



Source: Statistics Canada 2001

Town of Wasaga Beach

*Visible Minority Status*

<b>Single Responses</b>	<b>Totals 12,395</b>
All others	12,135
Chinese	30
South Asian	50
Black	75
Filipino	25
Latin American	35
Southeast Asian	0
Arab	0
West Asian	0
Korean	0
Japanese	15

Source: Statistics Canada 2001

*Income Statistics*

<b>Characteristics</b>	<b>Wasaga Beach</b>
Persons 15 years of age and over with income	9,960
Average income \$	20,524
Median family income \$ – all Census families	48,014
Median family income \$ - Couple families	49,691
Median family income \$ - Single parent families	29,260
Median household income \$	42,798

Source: Statistics Canada 2001

*Earning Statistics*

<b>Characteristics</b>	<b>Total</b>	<b>Male</b>	<b>Female</b>
All persons with earnings	6,085	3,345	2,740
Average earnings (all persons with earnings)	28,400	34,350	21,121
Worked full year, full time	3,090	1,950	1,140
Average earnings (Worked full year, full time)	37,837	43,830	27,613

Town of Wasaga Beach

*Families and Dwellings Statistics*

Total number of families	4,030
Median family income \$ all census families	48,014
Number of married couple families	3,170
Median family income \$ couple families	49,691
Median family income \$ lone parent families	29,260
Number of common-law couple families	470
Number of lone parent families	390
All private households	5,195
Households containing a couple (married or common-law) with children	1,235
Household containing a couple (married or common-law) without children	2,275
One person households	1,125
Other household types	565
Median household income \$ all households	42,798

Source: Statistics Canada 2001

*Taxation Statistics – 2007 Federal Tax Rates for Ontario*

<b>If taxable income is:</b>	<b>Over</b>	<b>But Not Over</b>	<b>The Tax Is:</b>
	\$0	\$37,178	15.5%
	\$37,178	\$74,357	22%
	\$74,357	\$120,887	26%
	\$120,887	+	29%

The 2007 Provincial Tax Rate for Ontario is as follows; 6.05% on the first \$35,488 of taxable income, +  
 9.15% on the next \$35,488, +  
 11.16% on the amount over \$70,976

## Labour

### ***Training and Employment Assistance***

**Ontario Superhost** is a seven-hour, cost effective, highly interactive front line customer service program. Participants receive a lapel pin and certificate upon completion of the program. Topics include “How to Deal with Difficult Customers”, “How to Remember Names” and “How to Improve Listening Skills”. For more information, please call the Wasaga Beach Chamber of Commerce at (705) 429-2247.

**Collingwood Adult Learning Centre** provides academic, skills training and upgrading to those seeking specific skills prior to re-entering the workforce or for the purposes of continuing their post secondary education. They also offer a variety of other training programs such as Computers, Driver Education, and General Interest courses. For further information, please call (705) 445-9019.

**Georgian College Business and Career Services** offers a wide range of training opportunities for professional development and retraining for those whose careers are in transition. Topics include all aspects of business, health sciences, tourism, hospitality and food service, retail, early childhood education, academic upgrading and sales skills. Customized training is available in-house for business and industry. A career coaching service, including testing and assessment is also available. Contact 445-2961 for further information.

**Centre for Business and Economic Development**, this organization administers the Georgian Triangle Enterprise Centre (GTEC) and the Self-Employment Assistance Program (SEA). The GTEC provides 40 weeks of intensive business operation and life skills training, which are considered necessary for successful self-employment. The SEA program is designed to allow an individual, recipient of unemployment insurance benefits or social assistance, to receive a grant for 52 weeks during their business start-up. Some may also receive training. For further information, please call (705) 445-8410.

**Georgian Literacy**, this program is designed for people who want to improve their reading, writing and math skills or to learn English. Training is available primarily, but not limited to, workers affected by plant closures. For further information on this program, please call (705) 444-2250.

**Tracks/Employment and Resource Services**, this service, funded by the Provincial Government, assists unemployed people in gaining the skills and knowledge they need in order to find and keep real jobs by providing employment assistance programs and training funds for local employers. For further information, please call (705) 444-1580.

**Service Canada** offers training and employment assistance programs that may be accessed by Wasaga Beach residents. For further information, please contact Service Canada, 44 Hurontario St., Collingwood, Ontario, L9Y 2L6 (705) 445-1010.

Town of Wasaga Beach

**Labour Markets**

*Number of Businesses and Employees by Sector, Establishment Counts*

<b>Industry Sector</b>	<b>Wasaga Beach</b>	<b>Ontario</b>	<b>Collingwood</b>	<b>Barrie</b>
Industry Total	786	502,718	1,678	7,728
Agriculture, Forestry, Fishing & Hunting	4	27,917	25	30
Mining, Quarrying, and Oil and Gas Extraction	0	560	2	8
Utilities	7	300	4	6
Construction	181	64,158	245	1,171
Manufacturing	19	15,695	60	379
Wholesale Trade	30	23,472	62	468
Retail Trade	89	35,949	200	867
Transportation and Warehousing	43	33,380	28	392
Information & Cultural Industries	7	8,735	24	76
Finance & Insurance	18	29,017	91	296
Real Estate, Rental, Leasing	92	61,229	205	803
Professional, Scientific, Technical	79	91,964	215	1,026
Management of Company & Enterprises	7	22,073	42	168
Administrative & Support, Waste Management & Remediation Services	39	24,185	102	447
Educational Services	5	5,156	12	100
Health Care & Social Assistance	19	6,224	88	488
Arts, Entertainment & Recreation	22	10,507	31	116
Accommodation and Food Services	71	14,522	90	344
Other Services (Except Public Administration)	53	27,622	151	541
Public Administration	1	14	1	2

*Labour Force by Occupation – Percentage of Total Labour Force by Area*

<b>Occupational Group</b>	<b>Wasaga Beach</b>	<b>Ontario</b>	<b>Collingwood</b>	<b>Barrie</b>
Sales and Customer Service	26.3%	22.9%	27.2%	27.9%
Trades, Transport and Equipment Operators	14.8%	18.3%	13%	15.5%
Business, Finance and Administration	14.8%	18.3%	13%	16.8%
Management	12.7%	11.4%	12.2%	10.8%
Processing, Manufacturing and Utilities	9.8%	8.2%	12.1%	8.7%

*Source: Owen Sound Labour Market Information Unit, August 2005*

Town of Wasaga Beach

*Occupations and Wage Rates*

<b>Occupations in North Central Ontario Region</b>	<b>Average Wage</b>	<b>Low Wage</b>	<b>High Wage</b>
Accounting and Related Clerks	\$15.03	\$11.50	\$18.56
Administrative Officers	\$17.96	\$11.02	\$25.02
Accommodation Service Managers	\$13.53	\$10.00	\$18.22
Bakers	\$10.62	\$8.00	\$14.55
Bartenders – excluding gratuities	\$10.74	\$8.00	\$17.71
Bookkeeper	\$15.02	\$10.02	\$21.25
Carpenter	\$19.11	\$12.00	\$30.08
Cashier	\$ 9.05	\$7.75	\$12.54
Chef – saucier to executive chef	\$14.27	\$8.50	\$21.67
Community/Social Service Worker	\$25.56	\$15.00	\$33.76
Construction Labourer	\$15.00	\$10.50	\$24.07
Cooks – grill to licensed	\$11.04	\$8.00	\$18.39
Customer Service Information Clerks	\$12.12	\$8.34	\$17.50
Dental Assistants	\$16.28	\$13.00	\$21.00
Dental Hygienists	\$33.33	\$25.53	\$40.56
Early Childhood Educators	\$12.63	\$9.19	\$18.49
Electrician	\$23.63	\$12.00	\$39.00
Facility Operation Manager	\$17.30	\$10.39	\$25.61
Food and Beverage Server	\$9.42	\$7.75	\$13.29
Harvesting Labourers	\$10.32	\$9.00	\$13.30
Heavy Equipment Operator	\$19.65	\$14.00	\$29.30
Janitor/Caretaker	\$16.00	\$10.00	\$29.31
Landscaping Labourer	\$12.35	\$9.25	\$17.05
Machinist/Inspector	\$20.02	\$14.00	\$23.78
Motor Vehicle Assemblers, Inspectors and Testers	\$27.33	\$15.27	\$36.88
Plumber	\$19.17	\$13.00	\$32.00
Recreation , Sports and Fitness Instructors	\$13.63	\$8.50	\$23.08
Registered Nurse	\$29.76	\$19.78	\$39.87
Restaurant/Food Service Managers	\$12.74	\$10.00	\$16.00
Retail Salesperson/Clerk	\$10.48	\$8.00	\$17.69
Secretary	\$17.34	\$10.76	\$22.85
Truck Driver	\$17.22	\$14.00	\$20.83
Welder	\$17.96	\$11.50	\$31.59

*Source: E.I Claimant data wage rates for 2006, Huron Bruce Georgian Triangle*

## Education

### ***Primary and Secondary Schools***

#### *Elementary Schools*

Birchview Dunes Elementary School  
1315 River Road West  
Junior Kindergarten – Grade 8  
2007/2008 Enrollment: 760  
Teaching Staff: 43  
(705) 429-2551

Worsley Elementary School  
31 40<sup>th</sup> Street South  
Junior Kindergarten – Grade 8  
2007/2008 Enrollment: 515  
Teaching Staff: 30  
(705) 429-2552

Silvercrest Christian School (Private)  
3267 Mosley Street  
Kindergarten – Grade 8  
2007/2008 Enrollment: 60  
Teaching Staff: 6  
(705) 429-4303

St. Noel Chabanel Catholic School  
425 Ramblewood Drive  
Junior Kindergarten – Grade 8  
2007/2008 Enrollment: 341  
Teaching Staff: 14  
(705) 429-0546

#### *Secondary*

There are three high schools accessible to residents of Wasaga Beach.

Elmvale District High School  
88 Lawson Street, Elmvale  
Grade 9 – 12  
2007/2008 Enrollment: 585  
Teaching Staff: 45  
(705) 322-2201

Jean Vanier High School  
160 Collins Street, Collingwood  
Grade 9 – 12  
2007/2008 Enrollment: 760  
Teaching Staff: 45  
(705) 445-2043

Collingwood Collegiate Institute  
6 Cameron Street, Collingwood  
Grade 9 – 12  
2007/2008 Enrollment: 1,343  
Teaching Staff: 86  
(705) 445-3161

#### *Nursery Schools and Day Care Centres*

Birchview Dunes Elementary School (YMCA) – (705) 429-5999  
Wasaga Beach Co-operative Nursery School – (705) 429-4228  
Stepping Stones Childcare – (705) 429 1221

**Government**

***Local Municipal Government- Form of Government***

An elected council consisting of a Mayor, a Deputy-Mayor and five Councillors selected for a four-year term govern the Town of Wasaga Beach. A Chief Administrative Officer manages the day-to-day operations of the municipal offices.

***Tax Structure***

Total tax assessment in The Town of Wasaga Beach is currently \$2,235,715,200.

*2007 Tax Rates*

<b>Description</b>	<b>Tax Rate</b>
Residential/Farm (RT)	0.01056369
Multi-residential (MT)	0.01432977
Multi-residential (new) (NT)	0.01432977
Commercial (CT)	0.02539492
Commercial vacant unit (CI)	0.01777644
Commercial vacant land (CX)	0.01777644
Shopping Centre Full	0.02539492
Shopping Centre Vacant	0.01777644
Industrial (IT)	0.03626304
Industrial excess/vacant unit ( IU)	0.00759835
Industrial vacant land	0.02357098
Pipeline (PT)	0.02774219
Farmlands (FT)	0.00264092
Managed Forests (TT)	0.00264092

Tax rates include Municipal, County, Waste Management and School Boards

*Source: Town of Wasaga Beach*

***Town of Wasaga Beach Development Charges***

\*\* Please note these do not include County Development Charges

**Current Development Charges: June 22, 2007 to October 1, 2007:**

*Residential	- Single/Semi	\$8,611.38
	- Apts 2+bdrms	\$6,809.35
	- Apts 1- bdrms	\$3,670.56
	- Leisure Lifestyle	\$5,438.77
	- Other Multiples	\$7,306.08
*Commercial/Industrial		N/A



**Proposed Development Charges: October 1, 2007:**

*Residential	-Single/Semi	\$10,693
	-Rows &Other Mult	\$ 9,047
	-Apts	\$ 7,813
	-Leisure Lifestyle	\$ 7,048
	-Seasonal Park Model Trailers	\$ 3,524
*Commercial/Industrial	Oct.1/07	N/A
	Jan.1/08	\$16.05/sq.metre of gross floor area
	Jan.1/09	\$32.12/sq.metre of gross floor area
	Jan.1/10	\$48.17/sq.metre of gross floor area

**County of Simcoe Development Charges: January 1, 2007:**

*Residential	-Single/Semi	\$3,425
	-Apartments(per unit)	\$2,398
	-Other Multiple Units	\$2,741
*Non-Residential (excluding Industrial)		\$16.49/sq.metre of gross floor area
*Industrial	as of January 1, 2008	\$0.00/sq.metre of gross floor area
	January 1, 2008	\$2.06/sq.metre of gross floor area
	January 1, 2009	\$4.13/sq.metre of gross floor area
	January 1, 2010	\$6.19/sq.metre of gross floor area
	January 1, 2011	\$8.25/sq.metre of gross floor area

***Upper Tier Municipal Government***

The Council of the County of Simcoe is composed of the Mayors and Deputy Mayors of sixteen towns, townships and “local” municipalities within the County. Each County Councillor votes at County Council on a weighted system that is based on the number of voters in each municipality. The term of office for County Council coincides with that of the local municipality and each year a County Councillor is elected by County Council to serve as Warden. The County is administered by the Warden, Chief Administrative Officer/Clerk, Treasurer and various department heads. Each Department reports to the Chief Administrative Officer and one of three Committees of Council.

The County’s primary sources of revenue are provincial funding, user fees and annually requisitioned apportionment from the member municipalities respectively.

***Law Enforcement***

The Ontario Provincial Police serve Wasaga Beach and surrounding areas. This 24-hour detachment consists of fifty-four constables, five sergeants, two cadets and one inspector. The detachment maintains 18 cruisers, 1-4 X 4, 1 motorcycle, 1 jet boat, a 24ft Grew boat, 2 snow machines, 2 all terrain vehicles and 4 mountain bikes.

**Fire Protection**

There are two fire stations in Wasaga Beach strategically located within five miles of all areas of the Town. They are maintained by 12 full time and 20 volunteer firefighters. The department has three pumpers, one tanker, three emergency vehicles, one water rescue boat, and one sixty-five foot aerial truck.

The County of Simcoe directly administers the following services:

- Children’s Services
- County Roads – Engineering
- Environmental Services
- Planning
- Social Services
- County Forest
- Occupational Health & Safety
- Co-operative Library Services
- Information Systems/GIS
- Museum & Archives
- Simcoe County Federation of Agriculture
- Employment Support
- By-Law Enforcement – Weed Inspection
- Public Relations

The following are services indirectly provided and/or funded by the County:

- Extrication (Rescue) Programme
- Indemnity to the Children’s Aid Society
- Indemnity to the Simcoe County District Health Unit
- Indemnity to the Simcoe-Georgian Bay Marketing Partners

**Housing & Building**

*Housing Statistics – Average Value of Dwelling*

Type of Dwelling	Dec. 2002	July.2004	Oct.2005	Dec. 2006	May. 2007
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Town of Wasaga Beach

Waterfront Home/Cottage	\$400,000	\$500,000	\$525,000	\$550,000	\$650,000
Cottage	110,000	160,000	165,000	185,000	200,000
Waterfront Condominium	145,000	190,000	200,000	220,000	230,000
Condominium	110,000	130,000	140,000	150,000	160,000
Link House	140,000	170,000	180,000	190,000	200,000
Bungalow	160,000	200,000	210,000	225,000	235,000
Standard Two-Storey House	150,000	200,000	210,000	225,000	235,000
Executive Bungalow	250,000	325,000	340,000	360,000	370,000

Source: Royal LePage, Beach & Beyond Realty

*Building Statistics*

Building Permits Issued	2002	2003	2004	2005	2006	To end of June 2007
Residential, new SFD	282	296	467	387	348	97
Residential, additions/renovations	191	170	136	168	131	45
Residential - apartments						
Renewal, residential	0	4	14	107	80	
Condominiums/Town Houses	19	5	9	4	52	24
Recreation Centre	0	0	0	1		
Commercial, new	4	49	23	27	7	4
Commercial, additions/renovations	24	17	18	15	28	16
Park Model Trailers	5	0	17	4	12	
Institutional/Industrial	10	5	8	1		1
Demolitions	20	30	29	21	24	29
Sign Permits	12	27	9	13	7	4
Decks	127	130	138	161	129	74
Pools	17	22	16	20	19	8
Irrigation					99	78
Accessory Structure						31
<b>Total Permits Issued</b>	<b>670</b>	<b>865</b>	<b>884</b>	<b>928</b>	<b>936</b>	<b>411</b>
Estimated Value of Residential Construction						\$23,965,000
Estimated Value of Commercial Construction						\$6,551,000
<b>Estimated Value of Construction \$</b>	<b>35,885,000</b>	<b>38,476,520</b>	<b>63,542,393</b>	<b>55,862,300</b>	<b>84,492,068</b>	<b>30,516,000</b>

\*Total New Residential Units 2006- 487, Value of Construction **\$64,301,512**

*Commercial/Industrial Sites Average Commercial Rent as of December, 2006*

New	\$18 to \$20/sf plus \$4.50/sf approximately TMI
Existing	\$12 to \$14/sf plus \$3.00/sf approximately TMI

Source: Royal LePage, Beach & Beyond Realty

There is Commercial/Industrial land and space available throughout the Town of Wasaga Beach. Contact the Town Planning Department for more information at (705) 429-3847 or check the Town's web site [www.wasagabeach.com/business](http://www.wasagabeach.com/business) section.

Town of Wasaga Beach

**Development Charges**

With respect to Development Charge rates for 2007, please contact the Town's Building Department to obtain this information as the rates vary as they relate to newly created parcels and existing subdivision plans. County Development Charges for Commercial may also apply.

*MPAC 2007 Property Code Report for Wasaga Beach, Residential*

<b>Wasaga Beach Property Type</b>	<b>Property Code Description</b>	<b>Count</b>
1 – Residential	100 – Vacant Residential Land Not on Water	1890
1 – Residential	101 – Second Tier Vacant Lot	131
1 – Residential	125 – Residential Development Land	9
1 – Residential	127 – Townhouse Block Freehold Unit	3
1 – Residential	301 – Single Family Detached Not on Water	5484
1 – Residential	302 - +1 Structure Residential – at least 1 occupancy	154
1 – Residential	303 – Residence with Commercial Unit	5
1 – Residential	304 – Residence with Commercial/Industrial Building	2
1 – Residential	305 – Link Home	168
1 – Residential	311 – Semi Detached Residential	13
1 – Residential	313 – Single Family Detached on Water	556
1 – Residential	322 – Semi Detached on One Roll #	8
1 – Residential	381 – Mobile Home (S)	4
1 – Residential	382 – Mobile Home Park	7
2 – Multi-Residential	332 – Residential – 2 self contained units	6
2 – Multi-Residential	333 – Residential – 3 self contained units	1
2 – Multi-Residential	334 – Residential – 4 self contained units	1
2 – Multi-Residential	335 – Residential – 5 self contained units	1
2 – Multi-Residential	336 – Residential – 6 self contained units	1
2 – Multi-Residential	340 – Multi-Residential – 7+ Not Row Housing	6
2 – Multi-Residential	341 – Multi-Residential – 7+ W/Sm Commercial	2
2 – Multi-Residential	352 – R-O-W – 7 or + Units One Title	1
8 – Residential Condos	370 – Residential Condo – Not 371/372	196
8 – Residential Condos	373 – Cooperative Housing – equity	1

Town of Wasaga Beach

MPAC 2007 Property Code Report for Wasaga Beach, Commercial/ Industrial

Wasaga Beach Property Type	Property Code Description	Count
3 – Commercial	105 – Vacant Commercial Land	38
3 – Commercial	400 – Small Office , <7500 S.F	4
3 – Commercial	402 – Large Office Multi – >7500 S.F	1
3 – Commercial	495 – Office Use (converted house)	4
3 – Commercial	407 – Retail Lumber Yard	1
3 – Commercial	408 – Free Standing Beer or LCBO – No SC	2
3 – Commercial	409 – Retail One Storey >10000 S.F	1
3 – Commercial	410 – Retail One Storey <10000 S.F	35
3 – Commercial	411 – Restaurant – conventional	3
3 – Commercial	412 – Restaurant – fast food	1
3 – Commercial	414 – Restaurant – fast food, national chain	1
3 – Commercial	421 – Spec Auto Shop/Repairs/Collision/Wash	6
3 – Commercial	423 – Auto Dir Independent/Used Vehicle	1
3 – Commercial	425 – Neighbourhood Shopping Centre with Anchor	2
3 – Commercial	430 – Neighbourhood Shopping Centre no Anchor	12
3 – Commercial	432 – Banks <7500 S.F	1
3 – Commercial	434 – Freestanding Supermarket	1
3 – Commercial	441 – Tavern/Pub/Small Hotel	1
3 – Commercial	444 – Full Service Hotel	1
3 – Commercial	450 – Motel	23
3 – Commercial	451 – Seasonal Motel	5
3 – Commercial	471 – Retail with residential units <10000 S.F	39
3 – Commercial	472 – Retail with residential units >10000 S.F	1
3 – Commercial	473 – Retail with 1+ Non-Retail	3
3 – Commercial	480 – Surface Parking Lot excl facility parking	5
3 – Commercial	486 – Campground	13
3 – Commercial	487 – Billboard	1
3 – Commercial	490 – Golf Course	4
3 – Commercial	492 – Marina on waterfront	4
3 – Commercial	496 – Communication Buildings	1
3 – Commercial	626 – Old Age/Retirement Home	1
3 – Commercial	705 – Funeral Home	1
3 – Commercial	720 – Commercial Sports Complex	2
3 – Commercial	725 – Amusement Park	3
4 – Industrial	106 – Vacant Industrial Land	1
4 – Industrial	540 – Other Industrial	2
4 – Industrial	558 – Hydro One Transformer Station	1
4 – Industrial	590 – Water Treat/Filter/Towers	9

## **Power & Utilities**

### ***Garbage and Industrial Waste Removal***

The County of Simcoe provides weekly garbage and recycling pick-up to all residential areas. Further information relating to waste services may be obtained by calling the County of Simcoe Customer Service Centre at (705) 735-6901 or 1-800-263-3199 or by visiting their website at [www.county.simcoe.on.ca](http://www.county.simcoe.on.ca).

### ***Water & Sewer***

At present, there is approximately 95.2 km of watermain, 76.5 km of sanitary sewer, and 17.5 km of storm sewer within the Town. The Water Pollution Control Plant and Water Treatment Plants are operated by the Ontario Clean Water Agency. The Town of Wasaga Beach Public Works Department maintains both distribution systems. Town water is pumped from six wells, each at approximately 60 metres depth.

For residential customers, the quarterly rate for water & sewer is \$100.44 (\$46.07 - water, \$54.37 - sewer). Water meters for some residential customers have been installed, although at time of publication, are not presently being read. Commercial rates vary and are based on units. Rates are subject to change; therefore, contact the billing department at (705) 429-3844 for further information.

### ***Electricity***

Wasaga Beach is served by the Wasaga Distribution Inc. Rate information can be obtained by calling their office at (705) 429-2517.

### ***Natural Gas***

Contact Enbridge at (416) 492-5000 for information on Natural Gas rates.

### ***Fuel Oil***

Residents may choose to use the fuel services provided by companies in nearby communities. These companies offer a wide variety of fuel grades including furnace oil, diesel, stove oil and gasoline. Rates are available to contacting the local suppliers.

Town of Wasaga Beach  
**Communication & Media**

***Newspapers***

The Wasaga Sun is an established independent weekly newspaper focusing strictly on local news, sports, community information and human interest stories. The Sun is distributed free of charge to homes in Wasaga Beach via Canada Post. You may also visit them on line at [www.wasagasun.ca](http://www.wasagasun.ca).

The Wasaga Connection and the Enterprise Bulletin are weekly papers based out of Collingwood that have full distribution in Wasaga Beach. A variety of national and regional papers are also available in town such as the Toronto Star, the Toronto Sun, the Globe and Mail, the National Post and the Financial Post.

***Television***

Cable service is available to Wasaga Beach through Rogers Cable TV. Rogers Cable also programs community events and airs them on the local cable community channel.

The local television station, A-Channel, broadcasts out of Barrie. For news with local flavour, residents of Wasaga Beach can turn to "A-Channel News" at 6:00 and 11:00 p.m. This news program covers events occurring in Simcoe County and the surrounding areas.

***Radio***

Wasaga Beach's new radio station *97.7 The Beach* began broadcasting in May, 2007. The station by Bayshore Broadcasting is located at 1383 Mosley Street, Unit 1. For more information contact *The Beach* (705) 422 0970, [thebeach@977thebeach.ca](mailto:thebeach@977thebeach.ca)

***Telephone***

Wasaga Beach is served by Bell Canada and is equipped with a fully digital system that offers the latest technology in the telephone industry. There are a number of long distance carriers that service the Wasaga Beach area; these can be found in the local telephone book.

***Postal Services***

The Wasaga Beach Post Office is located at 818 Mosley St. (In between Mosley Street and Dunkerron Street). This post office offers full postal services.

***Courier Services***

Courier services available to Wasaga Beach include a variety of local, national and international carriers. A complete listing can be found in the local telephone directory.

***Internet Service Providers***

Internet service is available to Wasaga Beach through a number of local providers. A complete listing can be found in the local telephone directory.

## **Transportation**

### ***Streets***

Streets and roads within Wasaga Beach are maintained by the municipality and are generally in good condition. There are approximately 190 kms of roadway within the Town to be maintained.

### ***Highways***

Ontario's main north-south highways (Highway 400 and 27) direct travellers to Wasaga Beach via County Road 92 and Highway 26. The former leads directly to the Town's mainly seasonal commercial core at the bridge terminus of County Road 92 and the latter directs traffic to Wasaga Beach via Mosley Street. Visitors more familiar with the area use two access roads of Highway 26: Townline Road (County Road 7) and Sunnidale Road (County Road 10). Both provide direct access to the Springhurst and Oakview Beach areas. Access to County Road 92 is also provided via Highway 27.

### ***Public Transportation***

Penetang-Midland Coach Lines Ltd. (PMCL) has two bus stops in Wasaga Beach: IDA Plaza (West End) and Gatheral's Country Store (East End). Buses depart daily for Owen Sound, Pearson International Airport and Toronto with stops in such municipalities as Elmvale and Barrie. Consult a local PMCL bus stop for schedules and rates. Schedules vary between weekday and weekend service.

### ***Taxi Service***

There are four taxi companies in Wasaga Beach that offer 24-hour service.

### ***Truck Transportation***

There are a number of area transport services available to Wasaga Beach. You can find these listed in our local telephone directory.

### ***Water***

There are four public launch facilities in Wasaga Beach:

- Sturgeon Point Marina, River Road East (docking facilities available)
- Wasaga Marine, Mosley Street, (docking facilities available)
- Nancy Island launching ramp on Nottawasaga River. Launching fee is on a donation basis. 20 protected slips for boats up to 30-32' with draft not exceeding 3.5'. Must pay to park vehicle and trailer.
- Wasaga Beach Provincial Park Beach Area 1, no launching fee, must pay to park.

### ***Air***

The nearest local airport to Wasaga Beach is the Collingwood Municipal Airport. It has a port of entry status; it's open 24 hours a day, 365 days a year and is equipped with a 5,000-foot jet capable paved runway.



Town of Wasaga Beach  
**Community Facilities**

***Social and Cultural***

Over two million people, from all over the world, travel to Wasaga Beach in the summer to enjoy the world's longest freshwater beach. However, be it summer or winter, residents and visitors to Wasaga Beach can always find something interesting to occupy their time.

***Social Services***

The following organizations offer social services to Wasaga Beach and the surrounding areas:

- **Canadian Cancer Society**  
1-888-939-3333
- **Children's Aid Society**  
(705) 444-9160 or 1-800-461-4236
- **Health and Welfare**  
1-800-268-1153
- **My Friends House**  
(705) 444-2511
- **Simcoe County District Health Unit**  
(705) 445-0804
- **Big Brothers Big Sisters, Georgian Triangle**  
(705) 445-2330 or (705) 429-1023
- **Canadian Red Cross Society**  
(705) 444-0280
- **United Way**  
(705) 444-1141
- **Salvation Army**  
(705) 445-9222
- **Hospice Georgian Triangle**  
(705) 444-2555
- **Community Mental Health Services**  
(705) 444-6600
- **E3 Community Services Inc.**  
(705) 445-6351

***Churches***

Wasaga Beach has ten churches that offer weekly worship services.

- **Prince of Peace Anglican Church**  
Rev. James Seagram (705) 429-5242
- **Faith Evangelical Missionary Church**  
Pastor Wilson Wiley (705) 429-2059
- **St. Noel Chabanel Roman Catholic Church**  
Father Darrin Corkum (705) 428-2124
- **Wasaga Beach United Church**  
Pastor Keith Lockhart (705) 429-9429
- **Lighthouse Christian Assembly**  
Pastor Paul Bailey (705) 429-2004
- **Calvary Road Baptist Church**  
Rev. David Adkins (705) 429-3248
- **Grace Bible Fellowship Church**  
Pastors Don & Gwen Lindsay (705) 429-1011
- **Wasaga Community Presbyterian Church**  
Rev. Julia Morden (705) 429-1461
- **The Wasaga Christian Church**  
Rev. Dr. John Hamilton (705) 429-0541

Town of Wasaga Beach  
**Tourist Attractions/Accommodations**

***Tourist Attractions***

Wasaga Beach offers a number of interesting attractions for people of all ages. Contact the Chamber of Commerce at (705) 429-2247 or toll free at 1-866-2WASAGA or visit our web site at [www.wasagabeach.com](http://www.wasagabeach.com) for information.

***Bed and Breakfasts***

For more information on Bed and Breakfast accommodations, please call the Southern Georgian Bay Bed and Breakfast Association at (705) 446-2960.

***Hotels, Cottages & Condominiums***

Wasaga Beach offers a wide variety of accommodations including motels, resorts, cottages and bed and breakfasts. For more information regarding accommodations, please call the Wasaga Beach Chamber of Commerce at (705) 429-2247 or toll free at 1-866-2WASAGA (Ontario and Quebec residents) or the Georgian Triangle Lodging Association's free reservations booking line at (705) 445-0748.

***Campgrounds***

There are many seasonal trailer parks and campgrounds in Wasaga Beach.

***Nancy Island Museum***

This museum displays the original hull of the Schooner HMS Nancy, which was sunk by the British Commander in the Nottawasaga River in 1814 to avoid a superior American force. Open in the summer, the museum offers daily regular tours, special events and evening programs that take place around a campfire.

***Wasaga Beach Provincial Park***

Within the Town of Wasaga Beach is a Provincial Park extending 14 kms in length and consisting of 350 acres of beach and picnic areas. There are six-gated beach areas (Areas 1-6) and two ungated beach areas (Allenwood Beach and New Wasaga Beach). Park Wardens patrol the beach daily on ATV's and mountain bikes. Patrol boats augment these teams, providing safe surroundings for your visit to the beach.

## **Professional Services**

### ***Physicians***

Dr. Amardip Singh/ Dr. M. Monte, *River Road Health Centre Suite 6, 587 River Road West*  
Telephone: (705) 429-1595

Dr. Dan Watkin/ Dr. Tessa Kitai, *River Road Health Centre Suite 6, 587 River Road West*  
Telephone: (705) 429-8270

Dr. Ann Novak, *River Road Health Centre Suite 4, 587 River Road West*  
Telephone: (705) 422-0540

Dr. Heather Amundson, *Wasaga Beach Medical/ Dental Clinic Unit A, 1621 Mosley Street*  
Telephone: (705) 422 0333

Dr. Caroline Bowman/Dr. Alyssa Boyd/Dr. Peter Holloway, *West End Family Practice, 30-45<sup>th</sup> Street South*  
Telephone: (705) 429-9445

### ***Dentists/Denture Clinics***

Dr. Mariola Kowalik, *133 33rd Street North*  
Telephone: (705) 429-2001

Dr. David Redick/ Dr Nathan McLellan, *River Road Health Centre, 587 River Rd West*  
Telephone: (705) 429-2255

Dr. Michaela Taskov, *Wasaga Dental Centre, 1621 Mosley Street*  
Telephone: (705) 429-3332

Dr. Henry Ross, *River Road Dental Centre, 930 River Rd West*  
Telephone: (705) 429-6060

Dr Stephen Yauck, *Bayside Plaza 707 River Road West*  
Telephone: (705) 422-0100

Dr. Gray R Randall, *Denture Clinic, 930 River Rd West*  
Telephone: (705) 429-6060

Dr. Carlos Melgarejo, *Wasaga Beach Denture Clinic, 682 River Road West*  
Telephone: (705) 429-8474

**Chiropractors and Physiotherapists**

Dr, Mardi Charlton/ Dr. Andrea Rouke/ Dr. Cam Scott, *Nottawasaga Chiropractic & Wellness Centre, 930 River Road West*, Telephone: (705) 429-5073

Dr, Sarah L. Adams, *Beach Chiropractic & Massage Therapy, 1295 Mosley Street Unit 3*, Telephone: (705) 429-0911

Dr. R Edwards, *535 River Road West*  
Telephone: (705) 429-0422

Body'n Balance Physiotherapy, *Bayside Plaza, 707 River Road West, Unit 8*  
Telephone: (705) 429 9619

Dr. Barbara Frain, *Wasaga Beach Physiotherapy, River Road Health Centre, 587 River Road West*, Telephone: (705) 429-7958

Dr. James Koehle/Dr. Elizabeth Hutchesson, Chiropractor/Acupuncturist, Active Healthcare Centre, 1441 Mosley St.  
Telephone: (705)422-0224

Stephanie Stack, Registered Massage Therapist, Active Healthcare Centre, 1441 Mosley St.  
Telephone: (705)422-0224

**Podiatrist and Chiropodist**

Dr. Norman Kew, *Wasaga Family Foot Clinic, River Road Health Centre, 587 River Road West*, Telephone: (705) 429-8122

**Optometrist**

Dr. Chris D Bernier/ Dr. Gina J Gincauskas, *The Oaks Plaza 1470 Mosley Street*  
Telephone (705) 429 2015

**Veterinarians**

Dr. Kelly Volmers, *River Road Animal Hospital, 91 River Road West*  
Telephone: (705) 322-3459

Dr. Susan Andrus, *Wasaga Beach Veterinary Clinic, 324 45<sup>th</sup> Street South*  
Telephone: (705) 429-9069

**Ambulance Service**

There is one ambulance station in Wasaga Beach that serves the community 24 hours a day. Paramedic services are provided by the County of Simcoe.

**Hospitals**

Wasaga Beach is serviced by the Collingwood General and Marine Hospital (705) 445-2550, the Huronia District Hospital in Midland (705) 526-3751 and the Royal Victoria Hospital in Barrie (705) 728-9802.

### ***Cemetery***

The Wasaga Beach Cemetery is a non-denominational cemetery located on the corner of Sunnidale Road and Orchard Drive. Both full and cremation lots are available as well as a 40 unit columbarium. Contact the Cemetery Custodian at (705) 429-2511 for a complete listing of prices.

### ***Sports and Recreation***

Wasaga Beach offers many recreational activities and facilities for residents and visitors to the community. Wasaga Stars Arena offers year round ice that accommodates private rentals, the Huronia School of Skating & Summer Camp and the North-western Hockey Sports Camp. There are also camp facilities (7 cabins and wash house), fitness nature trails, playground area, multi-purpose sports pad, and a camp recreation hall for 96 persons and a banquet hall for 182 persons.

The Oakview RecPlex is our newest feature. It includes an 18,795 square foot multi-purpose room designed for cultural and sporting events, trade shows and social gatherings. Amenities include a full size, illuminated stage, kitchen, bar, change rooms, showers, storage, administrative offices and an outdoor band shell.

This location also includes the 13,026 square foot Oakview with a 2,002 square foot auditorium. The YMCA of Simcoe/Muskoka operates a new aquatic and fitness centre. The facility contains a four lane 25 meter swimming pool, a play pool, a therapeutic pool, change/storage rooms, viewing, supervisory and administration areas as well as a fitness area. As well, the RecPlex property hosts a skateboard park, accessible playground, two tennis courts, soccer pitch, picnic/playground area, tournament horseshoe pitch, an outdoor (seasonal) rink and trails for walking, biking and cross country skiing.

The Wasaga Beach Sports Park has four full size soccer pitches, six mini pitches, one football field, five ball diamonds with 300' of home run fencing, a concession with facilities, a 100 seat capacity hall, playground and snowmobile clubhouse. Enjoy the canoe launch and trail system along the shore of the Nottawasaga River. The Wasaga Sands Subdivision Park also has one soccer field, a playground and a jogging track.

Wasaga Beach has a variety of sports leagues for all ages. Contact the Town of Wasaga Beach Recreation Department at (705) 429-3321 for a current list of contact names and telephone numbers for each club.

### ***Golf Courses***

Wasaga Beach offers three public 18 hole golf courses, Baywood Golf & Country Club, Marlwood Golf and Country Club and Wasaga Sands Golf Course.

### ***Wasaga Beach Public Library***

The Public Library offers a wide selection of books, videos and programs for adults and children alike. Free public access to the internet has been provided through government grants. For further library info, visit their website at [www.wasagabeach.library.on.ca](http://www.wasagabeach.library.on.ca) or call 429-5481.

## **Community Organizations and Service Clubs**

### ***Service Clubs***

- Wasaga Beach Kinette Club
- Wasaga Beach Kinsmen Club
- Wasaga Beach Lioness Club
- Wasaga Beach Lions Club
- Wasaga Beach Rotary Club

### ***Community Organizations***

- 412 Club
- Air Cadets 714 Squadron
- Allied Merchant Navy Seamen's Association
- Art Group
- Beachcombers Mixed Probus
- Beavers, Cubs and Scouts
- Big Brothers Big Sisters, Georgian Bay
- Brownies, Sparks and Girl Guides
- Builders & Contractors Association
- Business Women's Association
- Chamber of Commerce
- Classic Aircraft Foundation
- Coin and Stamp Collection
- Community Policing
- Community Theatre Group
- Co-Operative Nursery School
- Corvette Club
- Figure Skating Club
- Fish & Game Club
- Friends of Nancy Island
- Ganaraska Hiking Club
- Library Book Club
- Library Teen Club
- Minor Baseball
- Minor Soccer
- Mixed Slo-Pitch League
- New Waves Women's Probus Club
- Nottawasaga Railroad Club
- Olde Beach Boys Old-timer Hockey Club
- Prime Time Club
- Probus Club of Wasaga Beach
- Snowmobile Club
- The Bay Photography Club
- The Red Hat Society
- Toastmasters Club
- Volunteer Fire Fighters
- Wasaga Artists
- Wasaga Beach Business Association
- Wasaga Beach Cruisers
- Wasaga Beach Garden Club
- Wasaga Beach Library
- Wasaga Beach Minor Hockey

#### Town of Wasaga Beach

- German Canadian Club Harmonie
- Historical Society
- Huronia School of Skating
- Ladies Hobby Club
- Ladies Probus at the Beach
- Wasaga Karate DoJo
- Wasaga Olde Beach Boys Hockey
- Wasaga Sunbirds Ladies Probus Club
- Woodworkers Club
- Writers Club

### Special Community Events

Wasaga Beach is host to a variety of seasonal events that attract people from all over. Some of these events include:

**Winterfest (February):** A month of celebrating winter. Festivities include cross country skiing, snowmobile events, dances and lots of food and entertainment.

**Annual Home and Trade Show (April/ May):** The local Lions Club, in co-operation with the Wasaga Beach Chamber of Commerce, hosts an annual show to assist with all our your building projects.

**Annual Award Winning “JAZZ IN THE PARK” summer concert series:** Tuesday evenings @ 7:00 p.m. during July & August held at the Oakview RecPlex.

**RecPlex Marketplace:** Held in the RecPlex parking lot Tuesday’s from 3 to 9 p.m. An open air market featuring fresh fruits and veggies, hand crafted jewellery, iron work, snacks, meats, fudge, clothing and garden pieces.

**Annual Corvette Beach Cruize (August):** Wasaga Beach Corvette Club hosts a weekend of great events for Corvette owners, including a countryside cruise, show and shine, dance and BBQ.

## Town of Wasaga Beach

**Fireworks Display (September):** Organized by the Town of Wasaga Beach and local community groups featuring special events, family picnics and a spectacular fireworks display, held at Beach Area One on Labour Day weekend.

**Rainbow Trout Derby (October):** A three day fishing derby organized by the Wasaga Beach Fish and Game Club.

**Tree Lighting Ceremony (November):** Held annually at the RecPlex to kick off the holiday season.

**Santa Claus Parade (November):** Hosted by the Chamber of Commerce, this parade provides Christmas fun for people of all ages.

For more information on these and other events, please visit our web site at [www.wasagabeach.com](http://www.wasagabeach.com)

## Financial Services

### ***Financial Services within the Community***

There are a number of financial services available in town for the residents and tourists of Wasaga Beach including; TD/Canada Trust, Meridian Credit Union and the Scotia Bank, Financial Planning Consultants, Financing Consultants, Chartered Accountants and, Bookkeeping Services.

### ***Community Based Financial Resource Centre***

If you own a business in the Georgian Triangle or are attempting to start one, the Centre for Business & Economic Development can provide you with funding services with loans up to \$75,000, counselling and information services. For more information, please call (705) 445-8410.

## Industrial & Support Services

### ***Assistance to Industry***

Bonnie Smith, Economic Development Officer for the Town of Wasaga Beach  
30 Lewis Street,



Town of Wasaga Beach

Wasaga Beach, Ontario L9Z 1A1

Telephone: (705) 429-3847, X 2285/Fax: (705) 429-7603

Internet: [www.wasagabeach.com](http://www.wasagabeach.com)

E-mail: [edo@wasagabeach.com](mailto:edo@wasagabeach.com)

The Centre for Business & Economic Development

450 Hume Street, Unit 2,

Collingwood, Ontario L9Y 1W6

Telephone: (705) 445-8410/Fax: (705) 444-6082

Internet: [www.gtcdc.on.ca](http://www.gtcdc.on.ca)