

TOWN OF WASAGA BEACH

Beachfront Management Board Minutes

Meeting #20, March 15, 2018

Classroom Meeting Room, Town Hall

Present: Bill Stockwell, Chair Ron Martin, Brian Smith, Franca Torelli, Doug Vitali, Ron Ego

Staff: George Vadeboncoeur, Board Secretary, Jenny Legget, Beachfront Coordinator, Giuliano Duni, Property Manager, Angela Webster, Senior Events Coordinator

Regrets: Glenn Smale, David Hodds

1. Call to Order

Chair Stockwell called the meeting to order at 2:04 p.m.

2. Review of Agenda – No changes

3. Deputations and Presentations

- a. Melissa Hackett spoke to the Board about establishing two life jacket loaner stations at Beach Area 1 as community project to the Town. She referred to the pictures in the Agenda indicating that she has commitments from local businesses to provide the supplies and volunteers to construct the stations. She will provide the life jackets and replenish them as required. She would look to enlist volunteers to put out the life jackets in the morning and collect them at night. In response to a question, she indicated that she would ask the volunteers to check the jackets in the morning and at night to ensure they were not damaged or missing pieces. She has not looked into liability to the Town in supporting such a project. She is of the view that anything the Town can do to improve safety at the beach should be welcomed. After the presentation and question and answer period, the Board passed the following motion:

Moved by R. Ego, seconded by F. Torelli, resolved that the Beachfront Management Board hereby receive the deputation from Melissa Hackett regarding the proposed establishment of two lifejacket loaner stations at Beach Area 1 as a community project at no cost to the Town, for information;

And further that this item be referred back to staff for further review and report to be brought back to Committee at a future meeting. Carried.

4. Review of Minutes

Moved by R. Ego and seconded by F. Torelli, Resolved that the Beachfront Management Board hereby approve the February 15, 2018 Beachfront Management Board Meeting Minutes, as amended. Carried.

5. Beachfront Coordinator Reports

a. Proposed Amendment to Standard Lease

Moved by F. Torelli, seconded by D. Vitali, that the Beachfront Management Board receive this report for information;

AND FURTHER that the Beachfront Management Board approve the creation of an exit (demolition) clause for an existing tenant who wishes to renew their lease agreement with the Town, and one potential new tenant, who's main operations are located in the proposed new development area;

AND FURTHER that the Beachfront Coordinator be asked to work with the Town Solicitor to create language dealing with opportunities for space in the new development and report back to the Board. Carried

b. Proposed Lease – 47 Beach Drive, Unit J (Surfs Up)

Moved by R. Ego, seconded by F. Torelli, that the Beachfront Management Board receive this report for information;

AND FURTHER THAT the Beachfront Management Board not approve the proposed payment of property taxes schedule proposed by Mr. Carl Youster, as outlined in the staff report;

AND FURTHER the Beachfront Management Board does not approve the lease deposit schedule as proposed by Mr. Carl Youster;

AND FURTHER that the Beachfront Management Board offers an amount not to exceed \$4,000 to upgrade the unit at 47 Beach Drive, Unit J, Surfs Up. Carried.

c. Proposed Lease Extension – 41 Beach Drive, Unit A & B (Ciao Pizza) and 93 Beach Drive, Unit 4 (Ciao Burger)

Moved by R. Martin, seconded by R. Ego, that the Beachfront Management Board receive this report for information pertaining to a request for a rent reduction for Ciao Pizza located at 41 Beach Drive, Units A and B and Ciao Burger located at 93 Beach Drive, Unit 4;

AND FURTHER that the Beachfront Management Board does not approve the rent reduction for 41 Beach Drive, Units A & B and 93 Beach Drive Unit 4. Carried.

d. Review of Response to RFP for beach equipment rentals – verbal

The Beachfront Coordinator advised that only one RFP was received and was disqualified as it did not meet the terms of the RFP. A brief discussion ensued with respect to options.

Moved by F. Torelli, seconded by D. Vitali, that the Beachfront Management Board receives the report on the review of the responses to the RFP for beach equipment rentals, noting that only one bid was received, which was subsequently disqualified;

FURTHER that the Beachfront Management Board directs the Beachfront Coordinator to discuss the proposal with the proponent with the goal of bringing a report forward to the Board for discussion. Carried

6. Property Manager Report

a. Maintenance standards for Beachfront Washrooms – verbal

The Property Manager outlined his recommended maintenance standards for the beachfront washrooms based on Ontario Parks' standards from previous years and the Town's maintenance standards for the past few years for the Playland washrooms and the food court washrooms. There was a brief discussion about peak season coverage and off-season coverage and the start date for the program. Subject to the Board's approval an RFP will be issued for cleaning services for the washrooms.

Moved by F. Torelli, seconded by R. Martin, resolved the Beachfront Management Board approves the level of service for the Beachfront washrooms as proposed by the Property Manager. Carried

7. Event Coordinator Reports

a. Update Report

Moved by R. Ego, seconded by F. Torelli, that the Beachfront Management Board receive the Special Events report for information. Carried

- b. Proposed Beach Party – Victoria Day Long Weekend – Verbal, for discussion

The Senior Special Events Coordinator outlined what she has been doing to attract an event for the Victoria Day long weekend. It has been a challenge due to promoter concerns with weather. Several ideas were discussed and suggestions made about headline acts and ensuring that bands are appropriate for the anticipated audience.

- c. Special Events Fee Policy

Moved by F. Torelli, seconded by R. Ego, that the Beachfront Management Board receive the Special Events Fee Policy Report for information and discussion; and the Board provide direction to the Senior Special Events Coordinator to implement Option 4 as outlined below for the 2018 season. Carried.

8. Unfinished Business - Nil

9. Other Business

- a. Beach Drive/1st Street – Intersection Upgrade (Delineator Barrel)

Moved by D. Vitali, seconded by F. Torelli, that the Beachfront Management Board approve the placement of landscape planters at the intersection of Beach Drive/1st Street, with an appropriate location of the traffic sign to ensure proper traffic control, similar to current landscape features and the images provided to the Board. Carried.

- b. Relocation of Access to 25 Main Street off Spruce Street

Moved by R. Martin, seconded by D. Vitali, that the Beachfront Management Board approve in principle the relocation of the entrance to 25 Main Street, subject to negotiating an appropriate license with the tenant at 25 Main Street. Carried.

- c. Beachfront Management Board Annual Report to Council

Moved by R. Ego, seconded F. Torelli seconded by F. Torelli that Committee of the Whole receive the Beachfront Management Board 2017 Annual Report for information. Carried.

- d. Delegation of Authority for Main Street Market Leases

Moved by R. Martin, seconded by R. Ego, that the Beachfront Management Board delegate authority to the Beachfront Coordinator to approve leases for units in the Main Street Market that are essentially the same as the standard lease and meet all the Board's requirements. Carried.

e. Confirmation of Single Product Servings at the Main Street Market

Moved by F. Torelli, seconded by R. Ego, that the Beachfront Management Board confirms that there will only be one of the same type of core food product offered at the Main Street Market. Carried.

10. Roundtable Discussion – Nil

11. Items for Future Meetings - Nil

12. Next Meeting Date – April 15, 2018, 2:00 p.m. Classroom

Moved by R. Martin, seconded by F. Torelli, resolved that the Beachfront Management Board move the regular meeting of the Board to a monthly meeting to be held the third Thursday of the month, with special meetings if required being at the call of the Chair;

FURTHER that every effort be made to provide the Agenda to members well in advance of the meeting. Carried.

13. Closed Session – Not required.

14. Adjournment – Chair B. Stockwell adjourned the meeting at 4:45 p.m.