

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday October 17, 2018

12:00-2:00 pm

Town Hall Classroom

MINUTES



Members:

Jackie Beaudin – Chair, Chief Librarian	Councillor Bonnie Smith
Nathan Wukasch, Planner	Ruth McArthur, Simcoe Muskoka District Health Unit
Colin Throop, Community Member	Tara Bone, Red Cross
Charles Christie, Community Member	Karen Storing, YMCA
Nancy Clark – Vice Chair, Community Member	Carol Runnings, Simcoe County Community/Social Services
Anne Laporte, Community Member	Vacancy, Healthy Community Network
Angela Kemp, Age Friendly Community Coordinator	Fred Heyduk, Accessibility Committee
Heather Klein-Gebbinck, South Georgian Bay Community Health Centre	Josh Pallas, Recreation Coordinator

Regrets:

C. Throop, A. Laporte, H. Klein-Gebbinck, K. Storing, R. McArthur

Guests:

Joe Belanger

- 1. Call to Order:** J. Beaudin called the meeting to order at 12:05 pm. J. Beaudin introduced F. Ryner, new representative from the Health Community Network and welcomed her to the committee.
- 2. Disclosures of Pecuniary Interest:** None.
- 3. Confirm Agenda**
- 4. Minutes of Previous Meeting:** Sept. 19, 2018
No corrections or revisions.
Motion to approve the minutes by C. Runnings. Seconded by N. Clark. Carried.
- 5. Deputations/Presentations:**
A. Kemp and J. Beaudin presented the AF Powerpoint. Committee members provided feedback on some of the slides for further revision.
- 6. Standing Items:**
 - a. AFC Coordinator Report
There were no further Business Tool Kit development meetings. Next one is in November with GM Jane Sinclair.

Attended by teleconference the Central Ontario Age-Friendly Communities Network Exchange meeting. City of Pickering is just developing their AF Committee and meeting with seniors to develop their AF strategy. Christy Tosh updated on the County's seniors

housing grant. Durham Region is developing an anti-ageism media campaign and local resource navigation of services for seniors. Dr. Merza (chair) shared about the Toronto Home Shares project linking U of T students with seniors in exchange for care/support in homes. Sarah Webster updated that a website page has been developed for all the AF communities that allows filtering by the WHO domains as to which communities are working on domain-specific projects so that we might connect with each other. The Ministry for Seniors and Accessibility reps reported a holding period re: AF funding.

A new hub was added at SALC. Some of the government brochures could not be reordered. Anything out of stock is not being reprinted at this time and on hold.

The Wasaga Sun Article schedule has been altered and our opening for March has been filled. C. Throop's ELF article will be submitted earlier than scheduled for November. A. Kemp is finalizing her December article "Is Your Business Age-Friendly?" N. Clark has the January article.

b. Action Plan Review

Item deferred to next committee term.

c. SALC update

J. Pallas reported that there was good feedback from the SALC opening on October 1st. Approx. 90 people attended for the key note speaker and 150 people for the Open House BBQ. Josh thanked committee members for their time volunteered.

Good interest was generated for the SALC programming to include 17 for yoga, 12 for partner dance. Cooking for Youth is not well attended yet but further promotion continues. They are looking at a volunteer run crock pot cooking program in partnership with the Health Unit, a program they have already developed and will be further tailored to the SALC.

The renovation of the exterior building continues and will house a full multi-media centre with projector and easy-to-use system for programming, presentations and meeting space.

Within the main building there is an office space renovation in completion stage for the Volunteer Coordinator and future SALC programmer.

The November speaker series will be travel-themed for seniors with a presentation by Angela Piercey from Travelworld. There will be banner ads coming in the newspaper to advertise.

7. Unfinished Business:

a. Downtown Master Plan and Seniors Issues

J. Beaudin confirmed discussion from the last meeting regarding the committee's request for representation on the Hub Committee to ensure that planning incorporates age-friendly considerations. Jackie confirmed that N. Wukasch would be able to update the Committee on the Downtown Development as he currently sits on that committee.

ACTION: J. Beaudin will ask Chris Roos for AF representation in some way on the Hub Committee. A. Kemp will add "Committee Reports" to the agenda

standing items for updates from the various committees to be brought back to the AF Committee.

b. Seniors Directory

N. Clark has obtained three quotes to produce a directory however the challenge is how to produce a directory without a budget. There was discussion about how it was important to include businesses that were reputable. It was suggested there was a need for an article to be written or info session offered for seniors regarding how to find reputable businesses and how often maintenance services are recommended such as duct cleaning so they are not being taken advantage of.

The committee discussed the idea of non-profit versus profit businesses and the opportunity for their advertising benefit in our directory. J. Pallas suggested rather than running a printed directory to use the AF website to create a list of the services. There was discussion that initially this will be the exhibitor list with their contact info made available on the website.

ACTION: The Seniors Directory and Seniors Expo working committees will be linked together and the committees tasked to working on this project. J. Pallas to check with Derek Bowers regarding any policies against business promotion on the website. Angela to ensure June Expo & Exhibitor List are a standing item.

c. Age-Friendly Tagline

The committee reviewed the tagline options discussed at the last meeting. No new suggestions were made. B. Smith suggested the committee wait to see what was decided as a result of the Tourism Committee re-branding so that the AF tagline followed a similar thread.

ACTION: B. Smith will bring the tag-line conversation to the table of the Tourism Committee and report back.

d. June Expo date

The date has been set for Wed. June 19, 2019. The Dec. AFCAC meeting will be re-scheduled to Wed. June 12th (one week earlier) to accommodate the expo booking conflicting with our regular meeting time.

ACTION: A. Kemp to book Town Hall Class Room for June 12 for AFCAC meeting.

e. Prime Time presentation

Committee members were made aware of the AF presentation to the Prime Time Club on Oct. 25th. A. Kemp and J. Beaudin to present.

f. New Simcoe County Publication

B. Smith let the committee know that the County of Simcoe has a new publication about how to submit an application for a LTC facility entitled Building a Seniors Campus.

ACTION: C. Runnings to obtain multiple copies for the committee.

8. New Business:

a. Senior of the Year and E.L.F. recognition

The committee discussed the awards to be presented at the June expo. C. Throop's vision of ELF is that it is the recognition component of the Neighbours Helping Neighbours program. Colin's newspaper article asks people to recognize neighbourly deeds for things like leaf and snow clearing assistance by contacting the AF email

address. People will be acknowledged on the AF facebook page and from these nominations, ELF awards presented at the Expo.

There was also discussion about the other two awards: Senior of the Year award which involves provincial nomination and recognition and there is also the Citizen of the Year award for Wasaga Beach.

ACTION: J.Pallas and F. Ryner to meet and investigate what exists for provincial criteria with intent to recommend a consolidated process and report back to committee. A. Kemp to forward Colin's article and ELF background info to the committee.

b. New Representation from Healthy Community Network

Fiona Ryner and Irene Bell intend to share the role of HCN representation on the committee with one vote.

c. AF Committee Membership

J. Beaudin reminded community members that their committee term mirrors that of council and they will need to reapply for their positions. They remain members until replaced by someone else. It is anticipated that the new council will be sworn in the first of December and after this, letters will go out. The committee will need to vote a new chair with the retirement of J. Beaudin. A. Kemp is not able to be the new chair. The chairperson needs to be a voting member and holds the deciding vote. Angela's role is as the secretarial support to the committee. As Vice-Chair, N. Clark would chair the Dec. meeting.

d. AFCAC Budget

J. Beaudin has requested an AF budget. Approval is pending.

9. Date of Next Meeting: Wednesday November 21, 2018.

10. Adjournment: Motion to adjourn at 2:05 p.m. by F. Heyduk, seconded by C. Christie. Carried.