

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday August 15, 2018

12:00-2:00 pm

Town Hall Classroom

MINUTES



Members:

Jackie Beaudin – Chair, Chief Librarian	Councillor Bonnie Smith
Nathan Wukasch, Planner	Ruth McArthur, Simcoe Muskoka District Health Unit
Colin Throop, Community Member	Tara Bone, Red Cross
Charles Christie, Community Member	Karen Storing, YMCA
Nancy Clark – Vice Chair, Community Member	Carol Runnings, Simcoe County Community/Social Services
Anne Laporte, Community Member	Colleen Sedgeman, Healthy Community Network
Angela Kemp, Age Friendly Community Coordinator	Fred Heyduk, Accessibility Committee
Heather Klein-Gebbinck, South Georgian Bay Community Health Centre	Josh Pallas, Recreation Coordinator

Regrets:

Ruth McArthur, Colleen Sedgeman, Carol Runnings, Nathan Wukasch, Josh Pallas, Heather Klein-Gebbinck, Fred Heyduk

Guests:

Christy Tosh, Joe Belanger, Louise Coker

- 1. Call to Order:** J. Beaudin called the meeting to order at 12:02pm. Approved by N. Clark. Seconded Colin T. Carried.
- 2. Disclosures of Pecuniary Interest:** None.
- 3. Confirm Agenda:** Approved by C. Christie. Seconded by C. Throop. Carried.
- 4. Minutes of Previous Meeting:** July 18th, 2018
Minutes of July meeting reviewed. No corrections or revisions.
Motion to approve the minutes by K. Storing. Seconded by A. Laporte. Carried.
- 5. Deputations/Presentations:** Christy Tosh, Age Friendly Community Project Lead, County of Simcoe did a presentation on Age Friendly Simcoe County.

Wasaga Beach has the highest concentration of seniors in the County with 33% over 65 and 50% over 55. Christy touched on the process for application for LTC beds for Wasaga Beach and advised that feasibility studies will be required prior to application.

Wasaga Beach is considered a leader in the County already recognized as an Age-Friendly Community with an active advisory committee.

The County has an AF website at www.simcoe.ca/age-friendly.

The County consulted with 16 focus groups to come up with a Simcoe County Positive Aging Strategy, a five year action plan with regards to the 8 WHO dimensions and identified

141 action items with themes around Communication/Information, Transportation, Affordability and Accessibility.

Some of the County initiatives are: the implementation of the Linx transit system; promotion of 211; creation of an AF Tool Kit for businesses and recognition program (in progress); Bench Seating Program (long term goal); Official Plan Development; rolled out Ontario Health Telemedicine Network in LTC facilities; Community Transport Collaborative portal allowing drivers across agencies to accommodate the needs of the community; Age Friendly Housing Grant Program for homeowners and developers to increase on-site accessibility. A Youth Volunteer Coordinator was hired to increase youth volunteers and promote life-long volunteerism. Age Sensitivity Training was provided for County staff.

There was discussion around the need for a LTC home in Wasaga Beach, the idea of recognition for age friendly businesses and how this could be done in tandem with the County and the interest of our group in a bench seating program for our local trails.

6. Standing Items:

a. AFC Coordinator Report

Louise C. is able to assist with the new AF Coordinator transition until end of August.

Angela's Sun article for August targeted the newly retired and what the library can offer them and also referred to the 211 website.

The Neighbours Helping Neighbours flyer has been printed.

Angela has been coordinating some AF fall programming initiatives through the library with seniors in mind to include: library and SALC walking groups; Walker's Fit Kits to include pedometers, reflective vests, flashlight, 1lb weights, activity tracking tool, trail guides and info on hiking groups. There will be a Seniors Hiking workshop hosted by Ganaraska Hikers, a walking info session with focus on Nordic pole walking, Intro to Bird watching by the Wasaga Birding Club.

Angela is encouraging discussion with seniors about their wishes for programming with a Butter Tart Meet & Greet.

Seniors Active Minds Kits will focus on the senior reader with dementia.

Intro to Senior Chair Yoga will be offered once in Sept and then Mondays in October.

The library will be obtaining a transport wheelchair sponsored by the Friends Of The Library to promote an accessible and age friendly space.

Angela connected with Sarah Webster with Ontario's Age Friendly Communities Outreach Program and will be participating in the bi-monthly phone conference of Central Ontario Age-Friendly Network.

Angela attended the County Business Tool Kit meeting on July 31 with Christy Tosh. The committee is reviewing two documents: the business tool kit and a one-page promotional flyer. Angela will be attending another tool kit meeting on August 16th.

b. AFC Expo Report

Nothing to report. N. Coker and J. Beaudin to set a date for next Exp and book the room.

c. Action Plan Review

Discussion deferred to Sept. meeting. All members to review and update document at next meeting.

d. SALC Report

Nothing to report.

7. Unfinished Business:

a. Resolution Template

ACTION: J. Beaudin connected with New Town Clerk Dina Lundy and will report back in Sept.

b. Wasaga Sun Partnership

The Wasaga Sun article schedule was reviewed and adjusted. J. Pallas will be submitting for September. 300-350 max words required. Must include a headshot.

ACTION: A. Kemp to update and email revised document to all members.

c. Community Partner Presentations

J. Beaudin and A. Kemp will be speaking at New Waves Probus at the Arena on Sept. 6th at 10:00am. Committee members are welcome to attend the meeting to observe the presentation to become familiar with the Powerpoint presentation.

ACTION: A.Kemp and J. Beaudin to update slide show to include notes that will assist all in future presentations. Angela to prepare bios for Probus introductions as requested.

d. Downtown Master Plan and Seniors Issues

Update from N. Wukasch defered to Sept meeting.

e. Seniors Directory

N. Clark contacted Tiny Township who has developed a seniors directory. N. Clark obtained two ballpark prices for a 40 page spiral bound guide with 1st page only in colour and was quoted \$3000 for 100 copies. The County of Simcoe had produced a similar one for \$2000. Discussion followed about the possibility of getting private for profit businesses to put small ads in the back to generate funding for our guide. It was also discussed how the table costs at the Expo could be increased to help generate funds. The group felt at least 1000 copies would be required. It was agreed that the Seniors Directory should become a standing item. The directory could include businesses that offer seniors' discounts and be an annual directory.

ACTION: T. Bone, A. Laporte, K. Storing and N. Clark to meet to work on this project.

8. New Business:

a. Age Friendly tagline

J. Beaudin encouraged community partners to include an AF community initiative tagline to promote awareness of our AF initiatives in our organizations and events. We are already an AF community and need to increase the AF identity in Wasaga Beach. Presenting in partnership as an age friendly community. The AF logo itself cannot be used but a tagline would be most appropriate. We would include this in our newspaper articles.

ACTION: K. Storing to come up with tagline wording

b. Letter from Chief Public Health Officer

The Town has received a letter from the Chief Public Health Officer recognizing the Town for its AF Community status and we have been invited to join the WHO Global Network for Age-Friendly Cities and Communities and receive our membership certificate. We would be required to submit at least one AF practice per year to maintain membership.

ACTION: A. Kemp will process the application to join WHO Global Network.

c. Community Partnership Reports

J. Beaudin suggested that the Committee partners could do some of the Deputations/Presentations at the beginning of meetings so we are familiar with each others organizations' roles are in the community and to learn of each other's age-friendly practices. T. Bone will speak in September about The Red Cross. Speakers are asked to prepare a one-page handout as to what they do.

d. Biking Program

B. Smith told the group about the idea of a biking program that allows for residents in long term care to be taken out on bike rides and is interested to have the committee consider this.

9. Date of Next Meeting: Wednesday September 19th, 2018.

10. Adjournment: Motion to adjourn at 1:55 p.m. by C. Throop, seconded by A. Laporte. Carried.