

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE



Advisory Committee Meeting

Wednesday June 27, 2018

12:00-2:00pm

Town Hall Classroom

MINUTES



Present:

Nancy Clark, Vice Chair - Community Member
Louise Coker, Age Friendly Community Coordinator
Carol Runnings, Simcoe County Community/Social Services
Josh Pallas, Wasaga Beach Recreation Department
Colin Throop, Community Member
Anne Laporte, Community Member
Ruth McArthur, Simcoe Muskoka District Health Unit
Jackie Beaudin, Chair - Chief Librarian
Nathan Wukasch, Planner
Charles Christie, Community Member
Heather Klein-Gebbinck, South Georgian Bay Community Health

Regrets:

Fred Heyduk, Accessibility Committee
Tara Bone, Red Cross
Karen Storing, YMCA
Colleen Sedgman, Healthy Community Network
Councillor Bonnie Smith

Guests:

Councillor Joe Belanger

1. **Call to Order:** J. Beaudin called the meeting to order at 12:04 pm.
2. **Disclosures of Pecuniary Interest:** none
3. **Confirm Agenda:** Accepted as presented. Moved by C. Throop, seconded by C. Christie, carried.
4. **Minutes of Previous Meeting:**
Minutes from May meeting reviewed. No corrections or revisions.
Motion to approve the minutes by N. Clark seconded C. Throop, carried.
5. **Deputations/Presentations:** none
6. **Standing Items:**
 - a. AFC Coordinator Report

The new staff position of Adult and seniors services Programmer has been hired and will be starting in July. Angela Kemp is the new staff in this position will provide support to the AFC committee. She has been working as a senior's programmer over the last 12 years and is also a resident of Wasaga Beach. Angela will be working with the community and the new SALC in her role to develop programming. Louise will be staying in the role until the end of July to orient Angela.

The hub resources are being used well. The recreation guide will be complete and sent to Darlene. The twiddlemuff program is going well and there are extras.

Neighbor helping Neighbors program – need to still update this. There is an opportunity to do a media launch for this.

The Simcoe County Business Toolkit session is Tuesday July 17th – 9am -12pm. Nancy and Jackie plan on attending

Home for Life – Patty Federer – will be coming to our meeting in July.

Christy Tosh, County of Simcoe – will be coming to our meeting in August.

b. AFC Expo Report

The expo event was successful. Feedback from attendees and community partners was very positive. Exhibitors ran out of supplies during the event. We have excellent pictures from the event from Joe Belanger.

Possible improvements – several groups left early, footprints for pathway, limited media coverage.

Positive outcomes - there were posts on social media to 25,000, Food – feedback was there could be more compared to last year, non-selling event is important and well received, floor plan was excellent

Budget – there was not one for this year, did get a \$500 donation from HCN, had gift cards from old budget. Total cost \$1100 for event

Should consider the 2019 event and budget plans to fund it.

Agreed that a third annual event should be organized for 2019.

ACTION: Expo Committee to complete final report including budget

c. Action Plan Review

Colin provided an explanation of the ELF concept Engaged, Likable, Friendly which is on the action plan. This program is focused on recognition which builds upon the Neighbours helping Neighbours campaign.

Concept proposal for breaking down barriers program that the AFC could initiate in support of our Services and Support element **Plan element 3.2** - Reaching out to Isolated individuals.

Symbolism: For context an elf as a symbol of an individual seen to be ageless, friendly, team player and a tireless worker. The designation ELF would that encapsulates both community oriented and individualistic characteristics.

Concept :

This as an extension of the neighbours helping neighbours; wherein, the community through our community communications network will recognize individuals identified by for their help to members or organizations in the community.

That we initiate on the AFC web site an opportunity for citizens to identify and nominate for recognition, individuals whom selflessly perform outreach tasks for neighbours, friends, or individuals seen to be in need (shovel a walkway, cut a lawn, check in on a shut-in, engage in a conversation, offer a ride, pick up medication for someone ...etc.).

As an intent; AFC wants to create a community environment of engaging in selfless acts toward one another, and in terms of age friendly, create an environment wherein younger seniors feel free to pay forward toward more isolated individuals and our senior-

seniors. In order to break down isolation barriers we need to find a means to get people engaged with one another.

Using our Web, and partnering with the SUN paper a few times a year can identify individuals whom have been nominated/identified as helping hands in our community. Perhaps a next year's seniors symposium program we award an individual the title of "Wasaga Beach ELF of the Year".

We can initiate such a program by identifying the web site nomination process in the months running up to June senior's month. We have then a year to work upon a recognition award such as a merit type document awarded by the mayor, or by the committee.

ACTIONS:

Colin to work with Louise, Angela, Nancy, Colin, to develop ELF program with combining the Neighbours helping neighbours program and identify activities for the action plan.

d. SALC Report

Josh provided an update of the SALC.

Renovations to the garage area are planned to make an improved space which includes accessible bathroom and space, better storage, office for staff, meeting space for seniors. These renovations are \$10,000 more than what was planned, which is \$30,000. There is an additional \$9800 funding pot available through the SALC grant and has been submitted. Josh is looking for assistance from AFC committee to fundraise this money especially in service clubs and potentially a raffle for a cruiser bike. Discussed the importance of supporting the AFC action plan, which has the development of the SALC center in it. Potential ideas for asks including Mayors Golf Tournament, Presidents of local Clubs (Lions, Probus, Rotary). Agreed that the AFC could assist supporting the SALC and renovation by identifying it and the need to fundraise within its community presentation.

ACTION: Josh, Chuck and Ruth to develop presentation slides for SALC center

Josh is working on information station portable structure for information dissemination being built.

Josh and Ruth will meet to speak about the speaker series development.

7. Unfinished Business:

a. Non-seasonal Neighbour Helping Neighbour Campaign

See above in coordinator report

b. Resolution template review – deferred to June meeting.

Defer to July, ACTION: J. Beaudin to discuss with Town Clerk.

c. Senior of the Year Award

Jan Ware was invited and attended the annual Expo.

d. Wasaga Sun Partnership

Louise sent the partnership guideline for paper articles. Nancy wrote the first article regarding the expo <https://www.simcoe.com/opinion-story/8655185-wasaga-committee-hosts-seniors-expo-event/>

Articles should be focused on the AFC committee work. Recommend using the logo for the picture under the AFC committee

ACTION: Louise to create a template schedule and follow up with committee members.

- e. Senior of the Year lawn display donation

L. Coker discussed changes with birthdaysigns.ca and arrange coordination of sign for June 20th

8. New Business:

- a. E.L.F. Program

Refer to action plan details

- b. Community Partner Presentations

There is will be a New Waves Probus Presentation – Sept 6th, 2018 10am, with Bonnie and Jackie.

ACTION: Louise to send the AFC presentation to Anne, Ruth to meet with Anne and provide orientation to the AFC Community assessment and Action plan

- c. Seniors Active Living Fundraising

Refer above

- d. Downtown Master Plan and Seniors Issues

ACTION: Nathan to gather feedback from committee in August to discuss Downtown Master Plan to highlight senior and accessibility issues.

- e. Seniors Directory

There is an opportunity to develop a senior's directory. Could be developed in collaboration with this year's exhibitors as a value add. This could be utilized in next year's Expo. Discussed the idea of a directory and possible approaches. Agreed we need a little more information and would like to see how Tiny Township moved forward with theirs along with costs.

ACTION: Nancy to contact Tiny Township and determine a budget for the project and report back to committee

9. Items for Future Meetings:

10. Date of Next Meeting: Wednesday July 18th 2018 12:00pm-2:00 pm

11. Adjournment: Motion to adjourn at 1:55 pm by C. Throop and seconded C. Christie, carried.