



## WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

### Advisory Committee Meeting

Wednesday March 21, 2018

12:00-2:00pm

Town Hall Classroom

### MINUTES

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#### **Present:**

Jackie Beaudin – Chair, Chief Librarian  
Nathan Wukasch – Planner  
Louise Coker – Age Friendly Community Coordinator  
Ruth McArthur, Simcoe Muskoka District Health Unit  
Colleen Sedgman, Healthy Community Network  
Tara Bone, Red Cross  
Councillor Bonnie Smith  
Karen Storing – YMCA  
Nancy Clark, Community Member  
Vacant - Community member

#### **Regrets:**

Carol Runnings, Simcoe County Community/Social Services  
Fred Heyduk, Accessibility Committee  
Colin Throop, Community Member  
Charles Christie, Community Member

1. **Call to Order** – J. Beaudin called the meeting to order at 12:03 pm
2. **Disclosures of Pecuniary Interest** - none
3. **Confirm Agenda** –one addition to the agenda. Motion to approve the amended agenda by C. Sedgman, seconded by N. Clark, carried.
4. **Minutes of Previous Meeting:**  
Minutes from January meeting reviewed. No corrections or revisions.  
Motion to approve the minutes by K. Storing, seconded T. Bone, carried

#### **5. Deputations/Presentations:**

*Sue Wally & Jim Pratt - Prevention of Senior Abuse Network - Simcoe County*

Jim and Sue provided a presentation on the awareness of Elder Abuse in Simcoe County  
They informed us of how to recognize warning signs of abuse, recognize ageism and how to prevent senior abuse and they spoke to the issue of isolation related to abuse.  
They also explained the approach of SNCit - See it, Name it, Check it  
For local resources the on the website: [www.psan-sc.ca](http://www.psan-sc.ca)

## 6. Standing Items

### a. AFC Coordinator Report

Louise reported on the Provincial AFC recognition award and the nominator was a resident from the Probus Club. It will be received in Toronto on the 26<sup>th</sup> by Councillor Smith and J. Beaudin. The iPads were returned to the Cyber Seniors lead and this program is always available for future.

Contact was made with the Policing Committee to find opportunities for AFC within their publications. Louise has provided Dawn Braid with our contact information.

The AFC hubs are up at the YMCA and the 45<sup>th</sup> Street medical Center. This is checked weekly and resources are being used. The library hub will go up soon. Louise is monitoring the use and numbers of the resources.

Louise has ensured we have an advertisement in the Recreation Guide for spring/summer. The Neighbor helping Neighbor campaign posters have been disseminated. Committee would like a non-seasonal poster developed. Louise has already received one nomination. The Town AFC website page content will be managed by the town staff and not Louise. Facebook has 113 likes at this point.

Promotional material – tabletop banner has been created for AFC & letterhead

Twiddlemuff project – we have these available for seniors to hand out x20. These could be used at multiple programs including the YMCA gentle fit program

#### **ACTIONS:**

**Louise to develop a non-seasonal poster for the Neighbors helping Neighbors campaign with Tango Graphics**

**Louise to share Neighbour Helping Neighbour campaign with Park Place**

### b. AFC Expo Report

Nancy provided an update on the planning. The format for this year will include up to 50 exhibitors (18 already committed). The June 20<sup>th</sup> event is 10-3 will be open to the public with no registration, introduction of speaker's series, refreshments, and door prizes. We have a small budget for the event – there will be a \$25 fee for profit community members and free for non-profit.

We have invited the Mayor, MPP Jim Wilson, Councillor Bonnie Smith, Council members. Plan to present Senior of the Year award and the Age Friendly Award.

A take home 8 page booklet will be developed for the attendees with AFC information, letter from the dignitaries and information regarding vendors, community services.

### c. Action Plan Review

The 2018 action plan was discussed and revisions will be made by Ruth

## 7. Unfinished Business:

### a. Terms of Reference

The TOR was received by Coordinated committee and will be reviewed by staff prior to going to Council.

### b. New Horizons Grant

Current grant ends this month which includes our current AFC coordinator hours. Many promotional materials were purchased with this grant and Expo costs.

The recent application to New Horizons for \$25,000 was denied – the project proposal did not have enough “Value for money”.

There are two pending grants which include a current application for SALC and a second application for AFC community for the All Access pass. Both projects are collaborating with the Recreation department of the Town.

## 8. New Business:

### a. Sunbirds Probus Club presentation

Jackie, Ruth and Nancy did a presentation with this club and approximately 80 members. It was well received. Bonnie received excellent feedback from members.

### b. AFC Symposium

The Province has invited Wasaga Beach to the Ontario AFC symposium in Toronto. The Town has been asked to showcase an element of their work with 7 other communities. The Town will be receiving a recognition award for Category 1. Bonnie and Jackie will accept the award on March 26<sup>th</sup> at the symposium.

### c. AFC Recognition Award

Refer to above

### d. Terms of Reference Update

The TOR has been reviewed and will go back to Council after staff have reviewed it. Colleen will now represent the HCN committee

**ACTION: Jackie to inform Andrea of HCN member change**

### e. Community Presentation Update

After the last presentation it was determined we should update the presentation to include more actionable items to date and less plan detail.

**ACTION: Louise and Ruth to update presentation PowerPoint**

### f. Resolutions – Minutes

Jackie would like to see formal resolutions numbered and written completed. The resolutions can be signed at the beginning each meeting

**ACTION:**

**Jackie and Louise to bring the template of the resolutions**

**g. Finances**

Louise's position under the New Horizon's grant ends in March. J. Beaudin will be posting to hire an Adult and Seniors Services Coordinator for the library. Funding for the position is effective April, 2018 through the library, but the position will probably not be in place until June. A component of this new library position is 10 hours per week for the Age Friendly Advisory Committee. L. Coker will assume those 10 hours per week until the new person is in place.

**h. Tiny Directory Launch**

Tara brought the information from Tiny Township back including speakers series, directory. The speakers' series format went well with 8 speakers and topics over time. The final date included the 8 community groups speaking to the seniors. A directory was developed and feedback was received from seniors. Tara will get the final directory for us to review.

Tara and Nancy attended the CGMH Seniors Advisory Committee to present the AFC work to date. This was well received and will attend the expo.

**g. Bike Friendly Award**

Bonnie informed us that WB has been awarded with \$7500 for safe cycling funding for bike safety promotion through the Ministry of Tourism and Sport. This is in collaboration with the County, Tourism Simcoe County, RT07 and Grey County. This could be tied into our senior's safety elements on the action plan.

**i. Webinar – Connecting with Ontario Seniors – Social Isolation**

Tuesday April 24<sup>th</sup> 1:00 pm

**ACTION:**

**Jackie to determine if there is interest in meeting as a group to listen to the webinar**

**Louise to book a room for the webinar**

**8. Items for Future Meetings –**

**9. Date of Next Meeting: Wednesday April 18, 2018 12:00pm-2:00 pm**

**10. Adjournment – Motion to adjourn at 1:58 pm by C. Sedgman and seconded N. Clark, carried.**