



WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday October 18, 2017

1:30-3:30 pm

Town Hall Classroom

MINUTES

Present:

Jackie Beaudin – Chair, Chief Librarian
Nathan Wukasch – Planner
Louise Coker – Age Friendly Community Coordinator
Nancy Clarke, Community Member
Ruth McArthur, Simcoe Muskoka District Health Unit
Carol Runnings, Simcoe County Community/Social Services
Susan Luciani - Healthy Community Network
Colleen Sedgeman, Community member
Charles Christie, Community Member
Colin Throop, Community Member
Fred Heyduk, Accessibility Committee

Guests:

Councillor Joe Belanger

Regrets:

Tara Bone, Red Cross
Karen Storing – YMCA
Councillor Bonnie Smith

- 1. Call to Order** – J. Beaudin called the meeting to order at 1:27pm
- 2. Disclosures of Pecuniary Interest** - none
- 3. Confirm Agenda** – Addition of one item – Josh Pallas from Recreation Dept presentation & New business: Central Ontario AF network, agenda accepted as revised
- 4. Minutes of Previous Meeting:**

RESOLUTION #06-17

Moved by: Colleen Sedgeman Seconded by: Nancy Clarke

Be it resolved that the minutes of the September 2017 meeting be adopted as circulated.

CARRIED

5. Deputations/Presentations:

Josh Pallas – Town of Wasaga Beach:

Josh provided a summary of the proposed grant application from the Recreation department for an “All Access Pass” program for seniors. Josh believes there is a current disconnect between seniors and recreation activities offered in the Town. The program is being built to expose the 55+ community of Wasaga Beach to all it has to offer in leisure and recreation. The goal of the project is to connect seniors groups to activities that are already in existence with other recreation groups. The grant money is to assist the funding and transportation opportunities for a 1 year pass.

The grant would cover a subsidy program for groups if they were to lose membership dollars. There will be a bus pass build into the program to allow for movement with seniors.

Discussed possible overlaps with this grant and the proposed AFC grant for the seniors drop in center – possibilities include shared space for the two grants and administrative support. The challenge with the two grants is there can only be one submission per Municipality for each stream.

ACTION: Grant subcommittee to meet with Josh in the next week to review both grants and determine if a single combined grant can be submitted.

6. Unfinished Business:

1. AFC Website Development

Louise has spoken with Don from IT to determine if we have any other options to manage our own AFC content. There is also \$3000 allocated in the New Horizons grant for website costs. Once Derek comes back Louise will work with him to modify the site. Option for now includes linking our AFC Town site to the library website to allow for changes in the interim. Agreed we can build AFC content on the library website for now and start building a resource section. Also discussed other social media platforms to share the AFC work, successes and events.

ACTIONS: Louise will set up a facebook site for AFC.

Louise and Jackie will meet with library Tech to include AFC information on the library website.

2. Seniors Expo Planning

There was a meeting on October 10th to plan next year’s event in June 2018. Discussing charging a fee for private business partners and free for non-profit partners. Planning for the event theme as we hear about grants and future AFC projects. Also looking at the sustainability of the event and want to ensure we can find a way to cover the costs.

Louise contacted Darlene about advertisement of the event in the Spring/summer rec guide. We will need to have it submitted by the first week of January

3. AFC Promotional Material

Letter regarding the new AFC brochure was developed by Louise for Council members and it was sent out with an Age Friendly brochure to all council members.

4. Probus Update

Louise sent the PPT presentation to committee members after the last meeting which will be reviewed today.

7. New Business:

- a. AFC Presentation – PPT (NW) – Nathan provided the AFC presentation for members to use in the community as we do outreach to groups. He provided a summary of each slide and key talking points. Recommended to take the page 4 display board with action activities.

ACTION: Louise to complete minor revisions to the PPT presentation

- b. Budget \$4000 HCN funding – Discussed the opportunities to spend dollars this year. Louise will identify a list of locations for display materials and a proposal for the hub documents. The money can be used to support one of the Action items on the plan for 2017.

ACTIONS:

Louise to bring a proposal to the November meeting

- c. Seniors Grant Proposal
Jackie presented a draft of Senior Community grant Program. This draft application is for a seniors drop in Center. There is a need to connect with other community partners to determine if they have an in-kind space for the program (Wasaga Beach library, Youth center, Prime Time Club). Further work to occur at another meeting and invitation to the Rec Department to discuss combining elements of their proposal into ours for submission. Discussion focused on the need to meet the needs of at risk seniors in the community within this grant proposal as identified in the community assessment.
- d. Presentations to Sunbirds Probus May 17th & Wasaga Beachcombers Probus Jan 2. Ruth and Jackie will do the presentation January 2nd.
- e. Central Ontario Age Friendly Network Presentation
There is a call on Tuesday at 1:30pm to attend a presentation.
ACTION: Louise will attend on behalf of the group.
- f. Presentation – LHIN/Director of Long term Care
Bonnie would like the Director to speak at one of our next meetings Dec or January.

8. Items for Future Meetings – 2018 Work Plan - Age Friendly businesses, Works department presentation in November meeting

9. Date of Next Meeting: To be determined by doodle poll

10. Adjournment – Motion to adjourn at 4:00 pm by Colleen Sedgeman seconded Colin Throop, carried.