



**WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE
Advisory Committee Meeting**

Monday July 17, 2017

1:30-3:30 pm

Town Hall Classroom

MINUTES

Present:

Jackie Beaudin – Chair, Chief Librarian
Nathan Wukasch – Planner
Louise Coker – Age Friendly Community Coordinator
Tara Bone, Red Cross
Nancy Clarke, Community Member
Councillor Bonnie Smith
Ruth McArthur, Simcoe Muskoka District Health Unit
Carol Runnings, Simcoe County Community/Social Services
Susan Luciani - Healthy Community Network
Karen Storing – YMCA
Colleen Sedgeman, Community member

Regrets:

Charles Christie, Community Member
Marie Hartman – South Georgian Bay Community Health Center
Colin Throop, Community Member

- 1. Call to Order** – J.Beaudin called the meeting to order at 1:32pm
- 2. Disclosures of Pecuniary Interest** - none
- 3. Confirm Agenda** – two items added to the agenda and accepted
- 4. Minutes of Previous Meeting:**

RESOLUTION #04-17

Moved by: Karen Storing Seconded by: Susan Luciani

Be it resolved that the minutes of the June 20, 2017 meeting be adopted as circulated. CARRIED

- 5. Deputations/Presentations:** None

6. Unfinished Business:

1. AFC Website Development
Derek has sent business costs for website development to Nathan for future consideration. Derek has confirmed the availability of the website domain name wasagabeachseniors.com

ACTIONS:

**Ruth to meet with Louise and follow-up on website action items for completion
Louise to take over the task to post minutes and agendas onto the AFC website
and communication with Michael Gennings**

2. Seniors Expo Planning
The event was well attended and there has been a lot of positive feedback from community members. There was a lot of social media activity including twitter and facebook on the day along with media coverage following the event.
The subcommittee has written up the final report which will be submitted to Brian for the final grant report.
Discussed the need to develop a survey for vendors and participants through Survey monkey on email.

ACTION:

Louise to develop evaluation surveys through survey monkey for participants and vendors

Jackie to send event pictures to Ruth for the AFC brochure

Jackie to contact Darlene re: booking space in June 2018 for the annual event

Louise and Jackie to develop an advertisement for the Winter Recreation Guide to place an advertisement for AFC and the 2018 event

Jackie to organize a delegation to attend the September Town Council meeting to present Senior of the Year.

3. AFC Activity Plan Discussion
Jackie invited our new AFC Coordinator Louise Coker to this meeting. Discussed the need to review our action plan and update it. This is a living document which could also have modifications in it throughout the year. Plan to do a full review at our next meeting with reports from assigned members

ACTIONS:

Ruth to send updated plan to committee with the new LTC goal

Review of action plan at next meeting with members to update their actions.

4. New Horizons Grant 2017
Jackie worked with Bryan to develop a new grant submission for New Horizons and it has been sent. This is for a seniors community hub development with staff present part time. The total submission was for \$25,000.

5. Wasaga Beach Seniors Brochure
Jackie has contacted the community policing committee regarding this resource and the possibility of attending a committee meeting.
ACTION: Jackie to invite a member of the policing committee regarding a presentation in October

6. Long Term Care

Ruth has updated our action plan to reflect the LTC discussions under goal 2.3.1
Carol has invited Christy Tosh from the County of Simcoe to a future meeting.
Bonnie has been doing some research regarding this issue of no LTC beds in Wasaga Beach. There are a total amount of LTC beds allocated through the province. The waiting list at Collingwood is 3-5 years for a LTC bed. The only opportunity to get beds within the Town is for other LTC facilities that want to give up their current number of beds. The County does not have any funding for beds and expansions even if the Province agreed to this.

Bonnie could see if there is a possibility of a meeting with the Minister of Health at an upcoming Municipal meeting in Ottawa.

Another opportunity for discussion is to meet with our local MPP. Michael Jennings suggests a meeting with Jim Wilson to discuss strategies and next steps, consider grass roots support. Colleen interested in joining the subcommittee

ACTION:

Bonnie to arrange for a meeting with Jim Wilson and the subcommittee to discuss plan and next steps.

7. **New Business:**

a. Dissemination of Information to community groups

Bonnie would like to see some communication with community groups that are publishing documents and articles related to seniors. There is a sense of lack of communication with our group and opportunity to collaborate. Refer to #5 above
Jackie and Nathan provided a presentation to the men's Probus group last week to discuss the AFC plan. This was the first step in communicating our project to partners.

b. Community Wellness Fair (October 7, 10-4)

Jackie received an email regarding the community wellness fair through community policing. Emphasis on senior's safety, transportation and community services

ACTION:

Louise to set up a booth for the event. Nancy and Louise willing to support the event.

Jackie to send out an email with event details

c. New Age-Friendly Community Recognition Program

There is a new program from the Ministry. The program is being offered in other provinces. We are well on our way to submit an application. Further details will be announced in the fall and we will plan on submitting an application. Louise will monitor this program and bring back to committee with more information as it is available.

d. 2017 Wasaga Beach Transit Study

There is a transit study being completed in July and August. They are looking for feedback from community members and groups at focus groups over the next week. Jackie will attend on behalf of AFC and provide feedback at a later meeting.

ACTION:

Nathan to send invitation to Tara and Ruth

e. AFC Evaluation

The PHAC (Public Health Agency of Canada) - has developed an evaluation document with key indicators to evaluate our progress over the years. This will be important to report back to Council, community and funders in the future.

As part of the action plan we should consider how to measure our success.

Need to develop some key indicators within our plan. Should start considering evaluation as we update the action plan.

<http://www.phac-aspc.gc.ca/seniors-aines/alt-formats/pdf/indicators-indicateurs-v2-eng.pdf>

f. Youth Center IT partnership project

Susan has been speaking with the Youth Center about an IT seniors training session in the future.

There is an "Amazing Race" event at the Youth Center on August 17th 2:30-5:00 pm with stations. This could be an opportunity to connect youth and seniors and use the Lions club or the Prime Time location.

ACTION:

Nathan to send the amazing Race event details to Susan, Carol and Nancy to assess the event.

Susan to follow up with the Youth Center about the interest in a second IT event for seniors

g. Probus Update

Jackie and Nathan provided a presentation to the men's Probus group last week to present the AFC plan. Issues that were raised included snow removal. This presentation is an excellent opportunity to inform community members and groups about the plan and make connections with community stakeholders, volunteering and resources/community hub. There is now a presentation to use and banner, bookmarks. Presentation opportunities to community groups will be set up in the future.

ACTION:

Louise to create a list of community groups and potential timeline for presentations of the AFC plan

h. Mayor Communication Brant County

The Mayor's office has received a community impact report from Brant County Spring 2017. They have a Grand River Council on Aging, which is community based. Their MPP is the co-chair of this group. It is a thorough report which measures progress as well. There are many elements of this report that we could use in our evaluation.

http://sagelink.ca/sites/default/files/dav/sites/all/themes/responsive_business/images/Community%20Impact%20Report.pdf

http://www.brantford.ca/residents/support_services/buildingcommunity/projects/initiatives/agefriendly/Pages/default.aspx

8. Items for Future Meetings

9. Date of Next Meeting: Tuesday August 22nd 1:30-3:30

10. Adjournment – Motion to adjourn at 3:05 pm by Carol seconded by Karen, carried.