



**WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE
Advisory Committee Meeting**

Wednesday June 7, 2017

1:30-3:30 pm

Town Hall Classroom

MINUTES

Present:

Jackie Beaudin – Chair, Chief Librarian
Nathan Wukasch – Planner
Tara Bone, Red Cross
Charles Christie, Community Member
Nancy Clarke, Community Member
Councillor Bonnie Smith
Colin Throop, Community Member
Ruth McArthur, Simcoe Muskoka District Health Unit
Carol Runnings, Simcoe County Community/Social Services
Olivia Aaron – Volunteer Activities Coordinator
Councillor Joe Belanger

Regrets:

Susan Luciani - Healthy Community Network
Karen Storing – YMCA
Marie Hartman – South Georgian Bay Community Health Center

- 1. Call to Order** – J.Beaudin called the meeting to order at 1:36pm
- 2. Disclosures of Pecuniary Interest** - none
- 3. Confirm Agenda** – two items added to the agenda and accepted
- 4. Minutes of Previous Meeting:**

RESOLUTION #03-17

Moved by: Colin Throop Seconded by: Tara Bone

Be it resolved that the minutes of the May 15, 2017 meeting be adopted as circulated. CARRIED

5. Deputations/Presentations:

Olivia Aaron the new Volunteer Coordinator for the Town joined the meeting to discuss her role with the Town, showcase the new online volunteer database being used by the Town to recruit volunteers for Town events. The website is <http://bttr.im/wbmzq>. This is now under volunteer opportunities under Wasaga Beach. Olivia showcased the website which has current many opportunities to volunteer. Community members can create a username and login. There are currently 100 people registered at this time. Olivia is working with the Fire Chief to ensure all health and safety components for volunteers to complete. Reviewed an example of a registration form online.

Interest from committee members to connect this project with the AFC action plan to connect volunteers to socially isolated seniors in the future. Contract for this position is over in February but plans are to apply for a three year project to continue.

6. Unfinished Business:

1. AFC Website Development

Ruth has worked with Derek from IT to update the website. Derek sent costs for website development to Nathan if the AFC project decided to have a stand-alone site. The cost would be \$500+. Nathan has a full quote for the website development for consideration.

The wasagabeachseniors.com domain name is available and will be connected to our site once web changes have occurred.

2. Seniors Expo Planning

Nancy provided an update on the event planning. There are currently 28 community partners confirmed for the event with 4 on a waiting list. Registration is going well and 86 people have registered already. The event will be more informal and there will be chairs only to accommodate attendees and a self-serve lunch. The Mayor, MPP Jim Wilson, David Sheridan will be speaking. There was a full page advertisement in the newspaper for the event last week. The \$8000 grant from the Secretariat is for the event will be covering the costs for the event. A poster board is being developed with page 4 of the executive summary from the Action plan to put on an easel. All committee members will arrive at the event at 0900 on the day of the event.

Photos will be showed on the large screen on the stage from historical Wasaga Beach. Nancy and Jackie are developing a program for the event.

Nancy and Ruth completed an interview with 97.7 the Beach Radio station today to publicize the event and speak to the AFC plan. Nancy has developed a schedule for the event.

The Mayor has declared June as Seniors Month at the last Council meeting. There will be free transit for seniors the week of the event. There is a Senior of the Year award for Wasaga Beach which might be presented at the event.

ACTIONS:

Nathan to contact the Town IT department and identify needs for the day

Members to wear a bright blue t-shirt (water color) on the day

Members to arrive at the event at 0900 on the day

Jackie to contact local photographer for the event

Ruth to send PDF of poster to committee members and Joe Belanger

3. AFC Website Planning

Refer to above 1.0

4. AFC Activity Plan Discussion

Ruth has revised the action plan to include a timeline, responsibility and a status column. Two minor revisions created. Recommendation to add 211 services to #4. Discussed

ACTION:

Jackie to invite new AFC Coordinator to the July AFC meeting

5. South Georgian Bay community health center – Seniors Isolation Strategy

Ruth has added the SGBCHC to the AFC committee email list and has invited Marie to future meetings.

6. Job Description AFC Coordinator

Staff job description reviewed by Jackie. Committee would like to move forward with hiring internal library staff for the part time hours of AFC support.

1. New Business:

a. AFC Promotional items update (RM)

Ruth showed the committee the new AFC display banner. This will be used at the launch event and put in the library and the Town hall for the remainder of the month. The event poster was created and disseminated across locations in WB.

Ruth is currently working on a brochure for the project and will try to have it completed in the next two weeks. Committee agreed to developing bookmarks and AFC posters for dissemination after the event.

b. New Horizons Grant (2017-2018)

There is another opportunity to apply for a new grant. Jackie would like committee to consider a pilot for a physical hub implementation – Grant could hire the staff on a part time basis to run the seniors hub/center.

ACTION:

Jackie to work with Bryan to develop a grant by the end of June

c. June Senior's Month in Wasaga Beach

Proclamation was completed at the last Council meeting for Seniors Month.

AFC Banner will be located at the Town hall lobby for a week and the library during Seniors Month.

d. Seniors Secretariat Grant (2017)

Grant must be spent by the end of June 7, 2017. Resources

Bonnie provided a sample of the Wasaga Beach Seniors brochure completed by the OPP. This print resource has many links to our work. Could be an opportunity to link with these partners to share information and avoid duplication.

ACTION:

Jackie to contact community policing committee regarding this resource and attending a committee meeting

e. Long Term Care

Bonnie voiced concerns about local wait lists for LTC. This has been identified in our AFC action plan so there is an opportunity to build a business case. Bonnie agreed to take the lead for the Town on this initiative. Jackie and Charles are willing to assist Bonnie with this. Carol mentioned that Christy Tosh is the lead for this at the County.

ACTION:

**Carol to invite Christy Tosh from the County of Simcoe to a future meeting
Jackie, Charles and Bonnie to meet as a subcommittee regarding LTC
planning**

Ruth to update action plan with goal 2.3.1

f. AFC Committee member

New committee member Colleen Sedgman will be joining the committee in July

g. Age Friendly Communities Champions Symposium

The Town of Wasaga Beach has been invited to a Champions Meeting at this symposium on Friday June 16th. Nathan and Jackie will be attending to share the current project.

2. Items for Future Meetings –Dissemination of information to community groups, invite community policing committee to a future meeting

3. Date of Next Meeting: Nathan to send doodle poll

4. Adjournment – Motion to adjourn at 3:43 pm by Charles seconded by Nancy, carried.