



## WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE Advisory Committee Meeting

April 19, 2017  
1:30 -4:00 pm  
Fire Hall – EOC Training Hall

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**PRESENT:** Jackie Beaudin – Chair, Chief Librarian  
Nathan Wukasch – Planner  
Nancy Clarke, Community Member  
Councilor Bonnie Smith  
Ruth McArthur, Simcoe Muskoka District Health Unit  
Tara Bone, Red Cross  
Karen Storing, YMCA  
Susan Luciani, Healthy Community Network  
Colin Throop, Community Member

**REGRETS:** Charles Christie, Community Member  
Carol Runnings, Simcoe County Community/Social Services

**Guests:** Joe Belanger (Council Member)  
Pam Hillier (Executive Director, Simcoe County 211)  
Patty Federer (Volunteer Services Coordinator, Home for Life program)  
Linda Flemington (Chair, CARP)

### REGRETS:

- 1. Call to Order**  
J. Beaudin called the meeting to order at 1:35pm
- 2. Disclosures of Pecuniary Interest:** None
- 3. Confirm Agenda** – approved as presented
- 4. Minutes of Previous Meeting:**

#### RESOLUTION #02-17

**Moved by:** Colin Throop      **Seconded by:** Nancy Clarke

**Be it resolved** that the minutes of the **March 20, 2017** meeting be adopted as circulated. **CARRIED**

### 5. Deputations/Presentations:

- **Simcoe County Community Connections “211”- Pam Hillier**
- **Patty Federer (Volunteer Services Coordinator, Home for Life program)**

Presentation from Pam and Patty provided regarding Community connection. They provide a 24/7 211 service that provides service to 2 million people in their catchment area. They assist community members to connect with community, social and health services. The volunteer coordinators network for Georgian Bay includes a

group of agencies that meet monthly. Linda Flemington from CARP (Canadian Association of Retired persons) is also part of this committee.

The 211 service has been taking calls since 1969. In 1997, there were many calls for in 2004 volunteer opportunities so this service started. In 2004 a feasibility study started. In 2006 they received an OTF grant to develop the service. In 2013 community connection became involved with SGB community health link.

In 2015 "Home for life program" was developed locally. This program is funded through health link and identifies socially isolated community members. There are a large amount of community referrals. At the current time there are 30 waitlist cases for volunteers for home visits, laundry, grocery shopping, medical appointments. The other strong program is the senior's computer program. There is an identified gap for information technology. The senior's computer club has been developed. The pilot session will begin this month in Collingwood, which could be duplicated in Wasaga Beach. This club will offer socialization as well. Seniors are screened through 211 and then referred to computer pals or the computer club.

There are 300 organizations in SGB that use volunteers. The goal of 211 is to build community capacity and create a solid foundation within centralize the volunteer center. The concept includes the organization posting the opportunity on the 211 site. People would volunteer more potentially for one central agency. It will provide opportunity for those activities that do not require screening. The website is volunteerconnection.ca. When the opportunity is posted is automatically gets posted to SPARK Ontario (Provincial Website).

211 would like to create shared volunteer training opportunities. A common calendar will be created for the training, eliminate duplicate training activities.

There is opportunity to create a shared database of volunteers. This would eliminate duplicate activity of screening, follow high standards for screening, and eliminate the need for multiple agencies to maintain documents. The database has been created for 211. Community agencies can partner with 211 to access the database for qualified volunteers. All training can be tracked within this software for specific certifications. A membership structure is being assessed for the sustainability of the model.

## **AFC Website Development - Derek Bowers, Wasaga Beach IT Department**

Defer to May meeting

### **6. Unfinished Business:**

#### **1. Seniors Expo Planning**

The subcommittee group has been meeting to plan the event on June 22nd 12:00-4:00. An invitation has been sent to community partners with and invitation to share information and expertise to seniors. Goal is 150 attendees for the lunch component of the day and then there will be an open time for the entire community at 2:00. There will be 20-30 community partners in attendance. The draft program is being built. Confirmation from Jim Wilson, Kellie Leitch, Mayor and council. Still waiting to hear from the Minister of Seniors Affairs. A meal will be served at lunch and working on promotional materials being developed (event posters, promotional banner for AFC). A press release will be sent, media involved, invite to the 97.7 the Beach FM for onsite broadcasting. Registration will be completed through the library or on line and begin May 15<sup>th</sup>. Would like to have a table for the AFC plan. Loot bags will be provided for attendees. Discussed ideas for key note speakers and committee members should send ideas to Nancy. Nathan has contacted David Sheridan regarding attendance of Symposium. Jackie sent email and formal invitation for event to Council and save the date.

#### **ACTIONS:**

**Nancy and Ruth to develop AFC Banner, event poster, AFC brochures and committee tshirts through Tango Graphics**

**Ruth to contact David Sheridan and discuss data gathering from seniors at the AFC event**

2. AFC Website Planning  
The website has been updated along with the AFC project summary. An update of the Committee members is now on the website. Discussed names for the new AFC email [seniorswasagabeach@gmail.com](mailto:seniorswasagabeach@gmail.com).

**ACTIONS:**

**Nathan to inform Derek to change the title on the home page to change to “Age Friendly Community for seniors”.**

**Jackie will set up the gmail account for the AFC project.**

**Nathan to send pictures for posting on the website to Derek.**

**Nathan will speak to Derek about the community links on the website.**

**Ruth will receive new logo from Community Connection 211 with link and forward to Nathan.**

3. AFC Goals and Strategies  
Mobi Mat concerns brought forward by Bonnie. There is currently no wheelchair parking near this area and a request has occurred for this to occur.

Action chart was circulated to the committee for review. Reviewed the draft chart with action plan activities. Identified the need to spend more time on prioritizing and discussing the activities for 2017.

**ACTIONS:**

**Jackie to invite Derek from IT to the May meeting to discuss website needs for committee**

**All members review the Activity plan for discussion at the May meeting**

**Ruth to add Activity plan discussion on May agenda**

4. Presentations from community partners - Simcoe County 211 & Home for Life  
Ruth sent invitations to Simcoe County 211 April & Home for Life in May to attend a future meeting and provide a presentation on their roles as organizations. Completed
5. World Health Organization  
Ruth sent links to committee members

## **7. New Business:**

### **a. New Horizons Grant - Staff job description**

Reviewed the draft job description of the AFC committee assistant. We will need to link some of the activities from our action plan to the job description. Identified it is best to add the hours from the Horizons grant to existing staff at the library. It would not make sense at this point to hire someone from outside the library due to the limited funds available for staffing.

#### **ACTION:**

**All members to review job description and review will occur in May meeting**

### **b. Seniors Month – June proclamation**

A draft staff report has been prepared for the next Community Services Section of Coordinated Committee for May 11<sup>th</sup>. The recommendation will be “THAT Coordinated Committee recommends to Council that June be proclaimed Seniors’ Month in Wasaga Beach.”

An addition will be made for the launch of the Seniors Event.

- 1. Items for Future Meetings: Action plan review, presentation by Derek**
- 2. Date of Next Meeting: Nathan to send doodle poll**
- 3. Adjournment – Motion to adjourn at 3:54 pm by Colin seconded by Nancy, carried.**