



## WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE Advisory Committee Meeting

December 13, 2016  
1:30 pm – 3:30 pm

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**PRESENT:** Jackie Beaudin – Chair, Chief Librarian  
Nathan Wukasch – Planner  
Colin Throop, Community Member  
Charles Christie, Community Member  
Nancy Clarke, Community Member  
Councillor Bonnie Smith  
Ruth McArthur, Simcoe Muskoka District Health Unit  
Carol Runnings, Simcoe County Community/Social Services  
Susan Luciani, Healthy Community Network  
Marlene Scorrano, Community Member  
Tara Bone, Red Cross  
Karen Storing, YMCA

**REGRETS:** N/A

### 1. Call to Order

J. Beaudin called the meeting to order at 1:33

2. **Disclosures of Pecuniary Interest:** None

3. **Confirm Agenda – one item added to the agenda**

4. **Minutes of Previous Meeting:**

#### **RESOLUTION #02-16**

**Moved by:** Charles Christie

**Seconded by:** Marlene Scorrano

**Be it resolved** that the minutes of the **November 23, 2016** meeting be adopted as circulated.

**CARRIED**

5. **Deputations/Presentations:** None

6. **Unfinished Business:**

1. AFC Website Planning

Nathan followed up with IT department and they are happy to help develop our web presence for the AFC project. We currently have a page on the town site, there is a link on the home page – the content currently reflects the planning process including the plan, advisory committee and reports. There is a gap with our current work and plans on this planning page – need new advisory committee membership added.

Recommendation to ensure the “Seniors Information” to have a link in the “living in the Beach” section under the Residents section. As a short term solution we will use

this existing site and then consider a grant in the future for a new site or modification to a page.

Discussed the need to develop a list of website links to compile for seniors.

**ACTIONS: Nathan to speak with Derek and revise AFC section to the site-include the terms of reference for committee, member list, 2016 reports**

**Ruth and Jackie to write a synopsis of the project where we are at and where we are going for the home page**

**Ruth, Bonnie, Nancy to develop a list of website links and content for the website**

**Nathan to invite Don from IT to the January meeting to discuss website development needs**

2. Discussion of AFC Goals/Strategies to pursue

Nathan provided a summary of the activities which were discussed in the November meeting. Reviewed potential goals in AFC Plan from each area that committee can begin working on in 2017, which could be incorporated into the 2017 Trillium SEED application in February. Identified some key activities for the year. Many of them are reliant of a community hub/website development. Determined this needs to be a priority over the next year. Could potentially use the YMCA and the library as key sites.

Discussed key inventory community hub/website topics to include fraud issues/recent scams, home alone safety. Potentially use the Library and the YMCA as key community hub information sites.

Agreed to 12 goals for the SEED Grant and 2017 work:

*Housing: 2.1.3 include updating the website content related to housing, grants and subsidies, links to resources*

*Services and Supports: 3.1.3, 3.1.2, 3.2.3, 3.2.5*

*Town Infrastructure: 1.1.2, 1.3.4*

*Leadership and Engagement: 5.5.2, 5.2.1, 5.1.2, 5.3.1*

*Health Care: 4.2.4*

**ACTIONS: All committee members to bring community information and resources to the next meeting related to housing, transportation, health care, services and supports, food security.**

**N.Wukasch to invite Public works to an AFC meeting for discussion regarding goals 1.1 and 1.2 in January**

**All members to draft action items for all 12 goals and bring to the next meeting**

3. Formal Launch of AFC Plan and Seniors Symposium/EXPO – June 2017  
Jackie spoke with Darlene and the date available is Thursday June 29<sup>th</sup> from 9-4 and the cost is \$93.00. Event will be at the Oakview Center. Nancy recommended the symposium to focus on information sharing on our five AFC areas. Could include housing, transportation, speakers on key topics. Concern discussed about the date so close to the long weekend.  
**ACTIONS: Jackie to speak with Darlene about another day for event that is not close to the long weekend**
  
4. New Ontario Trillium Fund Grant Proposal — SEED Grant—J. Beaudin/N. Wukasch  
Decided to focus grant application as the priority outcome “Shape community-reducing social isolation”. Think includes things such as information isolation as well as physical isolation.  
Goals and strategies to focus on will be revised as above in agenda item 2.0  
**ACTION:**  
**Nathan to revise goals for the SEED application**

## 7. New Business:

1. Communication Strategy – speak to Town communications officer - N. Wukasch  
A new staff member will be in place by the end of January. Nathan has met with Jenny to discuss strategies and opportunities for the AFC work. Need to develop a strategy for the AFC project moving forward. Social media – facebook and twitter would be a good platform, Mayor’s Newsletter at the end of January, newspaper opportunities, utility bill inserts.
  
2. Pamphlet/Rack Card - (email account and contact info) - J. Beaudin/N. Wukasch  
Jackie to research styles and costs for the cards.  
**ACTION: Jackie to bring styles of rack and costs to January meeting**
  
3. Staff Report to update Council on AFC Planning - J. Beaudin/N. Wukasch  
Nathan and Jackie provided a staff report to Community Services Committee in December. Presentation was well received. They recommended fraud information on our website information.
  
4. County of Simcoe AFC Process – N.Wukasch  
The County is in the middle of a 2 year assessment. They have developed a poster for our community. Nathan has contacted the lead at the County. The CAO has asked the Wasaga Beach AFC community poster be sent with an updated report to Community Services.  
**ACTION: Nathan and Jackie to present a staff report in February along with the Trillium Grant request**
  
5. **Items for Future Meetings:**  
Seniors symposium  
Communication Strategy  
Finalize actions for all 12 goals (research, partners, and specific actions)
  
6. **Date of Next Meeting: To be determined by doodle poll**

- 7. Adjournment – Motion to adjourn at 3:47pm by Susan, seconded by Charles, carried.**