



WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE Advisory Committee Meeting

Thursday, October 20, 2016
1:00 pm – 3:30pm

Members:

Jackie Beaudin – Chair, Chief Librarian	Councillor Bonnie Smith	Regrets
Nathan Wukasch - Planner	Ruth McArthur, Simcoe Muskoka District Health Unit	
Colin Throop, Community Member	Tara Bone, Red Cross	
Charles Christie, Community Member--Regrets	Karen Storing, YMCA	
Nancy Clarke, Community Member	Carol Runnings, Simcoe County Community/Social Services	
Marlene Scorrano, Community Member	Susan Luciani, Healthy Community Network	

1. Call to Order

- **J. Beaudin called the meeting to order**

2. Disclosures of Pecuniary Interest: None

3. Confirm Agenda

4. Minutes of Previous Meeting: None

5. Deputations/Presentations: Provincial Age-Friendly Community Planning Webinar– Aging In Place – the Committee participated in a Provincial webinar, presented by Jamie Shipley, CMHC Knowledge Transfer & Outreach Consultant. Next webinar is on December 8, 2016, titled AFC Dashboard to Monitor and Communicate Progress.

6. Unfinished Business:

1. Review Committee Terms of Reference

- N. Wukasch reviewed the Terms of Reference. Stressed the need to engage other stakeholders to get involved in working toward the goals of the plan
- Plan is a “living document” and can be changed or adapted as necessary
- N. Wukasch briefly summarized C. Throop’s comments on the Terms of Reference regarding means of measuring success, and communications.

2. Review AFC Plan for Discussion

- N. Wukasch reviewed comments submitted by C. Throop regarding communications of initiatives of AFC within downtown master plan.
- S. Luciani spoke on behalf of HCN re: making the beachfront more useable all year.
- N. Wukasch spoke on the complete streets approach: 8-80 theory.
- N. Clarke presented a copy of the Great Lakes Guardian Community Fund grant. This grant may fit into the goals of the AFC plan.

ACTION: N. Wukasch to review the grant with town grant writer.

3. Review New Horizons for Seniors Grant application (submitted August 2016)

- N. Wukasch and J. Beaudin reviewed the \$25,000 Seniors Grant that was submitted in July 2016
- The Committee discussed a number of strategies and action items under the AFC Plan that meet the objectives of the Grant. The initial AFC strategies highlighted for implementation were:
 - *Increase Coordination and raise levels of awareness of existing services* (AFC Goal 3.1):
 - Create a Seniors Services section on Town website (AFC Strategy 3.1.2 and 5.1.1)
 - Establish a seniors service information hub at key locations (AFC Strategy 3.1.3)
 - *Expand the Use of social and conventional media related to seniors activities* (AFC Goal 5.1)
 - Provide Education to seniors on computers and social media (AFC Strategy 5.1.2)
 - *Involve Youth in intergenerational programming* (AFC Goal 5.3)
 - Explore Synergies with seniors and existing youth programs (AFC Strategy 5.3.1)
 - Engage Youth in community gardens and other appropriate programs (AFC Strategy 5.3.2)
- The Committee agreed to pursue these initial goals/strategies - "Low Hanging Fruit"

7. New Business:

1. Introductions

- J. Beaudin received changes to the Committee contact list. This updated list will be available at the next meeting.

2. Brief Overview of AFC Planning Process

3. Committee Terms of Reference

- Consideration of Committee Positions (Vice-Chair, Secretary)
ACTION: Call for Secretary and Vice-Chair to take place at November meeting.

4 AFC Plan Implementation

4.1 Create Action Plan (AFC Plan pg. 34, Section 5.3)

N. Wukasch and J. Beaudin advised that they had spoken to David Sheridan, consultant who assisted the Town in preparing the AFC Plan about the next steps. N. Wukasch and J. Beaudin presented the concept of an action plan for the strategies that implement each of the 18 goals of the AFC Plan. This will provide the Committee with direction and the community with a sense of the committee's goals and objectives.

The Action planning for each Goal will include the following:

1. Inventory existing services/programs in community;
2. Outreach to Partners in Community;
3. Identify Resources (Grants, volunteers, community participation, staff, and community service providers);
4. Implementation recommendations – what are some actions that can be taken to achieve the Goal?

4.2 Establish a few key goals/priorities (AFC Plan pg. 27-32, Section 5.1)

ACTION: M. Scorrano and S. Luciani to explore AFC Strategy 5.3.1- Explore Synergies with existing youth programs. They will inventory what programs & services currently exist in community to encourage intergenerational teaching & learning. They will reach out to partners in the community (Youth Centre, Schools) to determine feasibility of partnerships. The Committee could facilitate the creation of Computer Literacy workshops where students teach seniors. Contact the woodworking Club i.e. Building Birdhouses. Use School volunteer hours? Contact the Community Garden for partnership opportunities. Cooking classes? Curling Club? Hiking Club?

ACTION: T. Bone to explore home help/home support programs and services currently existing in the community. Look into Beaks and Tweaks.

ACTION: AFC Strategy 3.1.2 and 5.1.1 R. McArthur to inventory other websites focusing on senior issues and providing information to seniors to determine consistent wording and what is lacking or needs to be included in the senior section on the Town website.

4.3 Grant Submissions – Ontario Trillium Foundation

ACTION: J. Beaudin and N. Wukasch to meet with Town Grant writer to submission of an OTF grant.

5. Moving Forward

5.1 Formal Launch of the AFC Plan

ACTION: N. Clarke to explore possibility of a Seniors Symposium/Expo and formal launch of the AFC plan into the community during June 2017 - Seniors Month. Event will be designed to showcase goals and objectives of the AFC plan and also highlight what has been completed, what steps are in the process, etc.

5.2 Communication Strategy – Newspaper articles, advertisements on Town Page, Host an Event to Launch the AFC Plan

ACTION: N. Wukasch to speak to town communications staff to determine interim communication strategies-newspaper article, ad on town page, rec guide, etc.

ACTION: Jackie and Nathan to begin preparing a draft pamphlet or Rack Card to promote AFC awareness/activities/events.

5.3 Status Update to Community Services Committee

ACTION: J. Beaudin and N. Wukasch to draft a staff report for Community Services Committee updating committee status.

The Committee also discussed an email submitted by Candy Milczynski regarding space limitations at the YMCA for seniors athletic and rehabilitation classes.

ACTION: N. Wukasch to respond advising of the Committee's discussions, and that these issues could fall under AFC Strategy 3.2.1 Expanding Adult Day Programs. The Committee would need to prioritize that goal in the short term for action on this concern. In the meantime the YMCA and the Town Parks and Facilities Department can discuss options for class space.