



To All Citizens of Simcoe County,

Do you care about the future of our food? About food related issues like hunger?
And the huge impact of obesity on our health care expenditures?

If so, you are not alone. In fact, food is regarded as being such an important issue that the County of Simcoe is now working closely with a growing list of community partners in creating a Simcoe County Food and Agriculture Charter for the purpose of ensuring that we have a sustainable food system and tap into the enormous opportunities inherent in our region regarding local food.

The County of Simcoe is hosting a visioning day on February 21st to find out what matters most to you when it comes to food and the local food system. The visioning day will be held at Lakehead University in Orillia from 8:30 to 4:00 p.m. The registration fee is \$25.00 which includes locally sourced lunch and refreshments. Please note space is limited. The agenda for the day and registration form are attached.

To further inform our work, we are asking all residents of the County of Simcoe, and the cities of Barrie and Orillia who care about food matters to complete a short survey and let us know what you think is important when it comes to food and agriculture matters. It should only take about 10 minutes of your time and your answers will be kept confidential. If you haven't yet completed this survey, please visit the link below. Please also feel free to share this information with others who may want to participate.

<https://www.surveymonkey.com/s/simcoecountyfoodagriculturecharter>.

The information from the surveys and the visioning day will help lay the foundation for the first draft of the Simcoe County Food and Agriculture Charter.

To learn more about this important initiative please visit our website at <http://fpa.simcoe.ca>. For further information you can also view a brief video at the following link.

<http://youtu.be/WbSlnatkSA0>.