

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday March 20, 2019

1:00-3:00 pm

Town Hall Classroom

MINUTES



Members:

Chair – Fiona Ryner, Community Member	Deputy Mayor Sylvia Bray
Vice-Chair – Marina Campagna, Community Member	Ruth McArthur, Simcoe Muskoka District Health Unit
Candy Milczynski, Community Member	Tara Bone, Red Cross
Heather Klein Gebbinck, South Georgian Bay Community Health Centre	Karen Storing, YMCA
Vic De Francesco, Accessibility Advisory Committee	Carol Runnings, Simcoe County Community/Social Services
Pamela Pal, CEO Wasaga Beach Public Library	Irene Bell, Vittoria Trainer (alternate) Healthy Community Network
Josh Pallas, Recreation Coordinator	Angela Kemp, Wasaga Beach Public Library, Age Friendly Community Coordinator & Secretary

Regrets: N. Wukasch, C. Milczynski, Karen S. Carol R.

a. Call to Order: F. Ryner called the meeting to order at 1:00 pm.

b. Disclosures of Pecuniary Interest: None.

c. Confirm Agenda

Motion to approve the agenda by I. Bell and seconded by R. McArthur. Carried.

d. Minutes of Previous Meeting: Motion to approve the minutes from last meeting Feb.20, 2019 by R. McArthur and seconded by S. Bray. Carried.

e. Deputations/Presentations: None

f. Standing Items:

a. AFC Coordinator Report: The County of Simcoe’s AF business guide launch is pushed back again to April 1st.

b. Kevin Lalonde is the May speaker to talk about the issue of windrows at ends of driveways and issues they present for seniors.

R. McArthur’s March article for Simcoe.com was published for nutrition month and was posted on the AF Facebook page. The schedule is mapped out to June. The schedule will be added to the next agenda for members to sign up for an article to contribute.

AF Annual Report has been drafted. P. Pal to present to Coordinated Committee once finalized.

Simcoe County Housing Grant info has been placed at the hubs, AF Facebook and Town website and Nathan email blasted to the seniors' clubs and his planning contacts. Flyers and applications are also available at library. Deadline is May 15th.

WBPL has applied for a grant for hotspots to be able to bring wifi to isolated seniors.

WBPL starts offering services at SALC on Thursdays offering basic library services, community connection assistance, tech help and programming.

b. Action Plan Review –

The committee focused their discussion on section 3: “services and supports”.

The committee was reminded that the action plan is a living document based on the community plan and while Goals and Objectives were NOT modifiable, the understanding was that the performance measures and activities were modifiable based on committee agreement. Some items may be deemed complete or not to be pursued further.

For item 3.1.1 “Increase Knowledge and use of 211” there was discussion about how the SALC could be used to promote 211 and is already promoted at the hubs and at speaker requests and 211 is an exhibitor at the June expo. A suggestion was made that an AF article could highlight 211 vs 911 and that 211 could offer an educational session either at the Library, Seniors Active Living Centre or AF speaker series.

Action item: A. Kemp to check with expo-subcommittee that 211 has been invited to expo.

For item 3.1.2 “create a seniors services section on the town website” there was discussion about the resources section of the Town’s website seniors’ area. Limited manpower presents challenges in keeping resources up-to-date so perhaps only the links for the AF County of Simcoe and Ontario 211 referral services should be included which are extensive. It was also suggested that the 211 link be moved up from the bottom of the webpage.

There was a suggestion that perhaps the mayor’s newsletter in the water bills could be a vehicle for 211 promotion and info sharing and possibly to mail out 211 magnets.

For item 3.1.3 “establish seniors services information hubs at key locations” it was noted that 4 hubs are established, the latest addition being at the SALC. There was a question about whether town hall’s existing brochure area could become a hub.

There was discussion about how town special events are opportunities for info tables to be set up or 211 to be available.

Action items: J. Pallas will check with C. Roos and Town re vestibule.

Town staff to bring AF flyers/brochures/posters for examples of AF promotion that has happened.

A. Kemp to invite 211 to speak to AFCAC.

For item 3.1.4 “increase collaboration and info sharing among service providers”. The measure in the past was AF presentations to community partners, groups. Several presentations had been made. It was suggested that the Probus groups could be approached to ask what info they would like to hear about and if they want a speaker to re-visit them. J. Pallas expressed interest to speak to seniors clubs.

Action item: A. Kemp to contact Probus clubs re: speaker interest.

Re: action plan section 3.2 “Reach out to isolated and vulnerable seniors”, goal 3.2.2. It was suggested that this section of the Action plan should be updated with goals to further promote the overall concept of Neighbours Helping Neighbours campaign without further branching with an E.L.F. (Engaging Likable Friendly) recognition program as previously undertaken.

Action item: Remove E.L.F. recognition from the Action Plan as it is not feasible

J. Pallas advised that he and the Town volunteer coordinator and K. Lalonde were in discussions regarding the concept of a Snow Angels program for seniors requiring snow shoveling assistance, perhaps involving high school students requiring volunteer hours. This could potentially be added to 3.2. performance measures/activities section.

3.2.3 Expand books on wheels program. This remains on WBPL short and long term goals and promotions are being planned for the upcoming year.

3.2.5 Establish a registry for “vulnerable or isolated” people living alone. Previous investigations determined privacy concerns. Not proceeding with this goal.

Action item: Remove this objective from the Action Plan as it is not feasible.

3.2.6 “development of Seniors Active Living Centre”. Performance measures/activities to include to provide input into the Seniors Active Living Centre Strategic Plan and ongoing partnership development in seniors programming.

Action item: A. Kemp to add SALC Strategic Plan to be put on agenda for next meeting and J. Pallas to address.

Discussion re. Action Area 3.3 “provide financial relief and support to seniors in need” and sub-goal 3.3.1 “AF Businesses recognition program”

Action item: deferred to next meeting along with discussion about remaining areas of action plan.

c. AF Speaker Series update –

The AF Speaker series on Fraud Prevention was well-attended this month. The next session April 1st: Senior Licensing for the 80+ Driver. May: Canadian Hearing Society; June: Elder Abuse; Sept: Cannabis & Older Adult; Oct: Cyber Crime; Nov: Emergency Planning. Sessions will be transitioning to afternoon instead of early mornings.

d. Community Partner Roundtable & Committee Updates

H. Klein-Gebbinck advised that the Spring Program Guides for South Georgian Bay Community Health Clinic are now out. SGBCHC is also 1 of 11 pilot sites for “social prescription” programming.

e. June Expo & Exhibitor List – T. Bone updated on the sub-committee planning meeting on March 19th. This year's Expo is June 19th 10-2pm. There will be an increase in table price from \$25 to \$40 for profit exhibitors. There will be no speakers or entertainment. The Mayor will speak and Senior of the Year Award will be presented. The sub-committee proposed a \$3000 budget for advertising, room rental, poster and program printing, decorations and food. There was AF committee discussion around the food aspect and how the committee would feed an approximate 500 people. It was requested that the sub-committee reconvene prior to the next AFCAC to further explore catering quotes before a budget amount is designated for the expo.

7. Unfinished Business:

a. Age-Friendly Tagline – Item deferred.

b. Senior of the Year Update and task force

J. Pallas reported that two nominations had been received. Both can be nominated since guidelines were set to put forward three nominations to council recommending the top scorer. WBPL is to take over the Senior of the Year process.

Action item: P. Pal to establish scoring criteria against which the nominations will be reviewed.

8. New Business:

a. AF Budget – P. Pal reported that the overall AF budget is \$5000. The committee will need to determine the portion to be allotted for the Expo and any other expenses/projects as the action plan is reviewed.

c. C. Chang attended the AF Municipal Champions meeting and heard how the County is partnering with the woodworkers to have ramps made for businesses to be accessible. They are also developing training for staff to be AF. C. Tosh has determined that there are approximately 500 businesses in the County database but it is not known if all are active businesses and some email contacts are missing for the County to be able to mail of the release of the AF business guide. C. Chang offered to assist with contacting businesses if required. S. Bray suggested the County's list could be forwarded to Bi-law to update and cross reference the County's list with the Business Licensing database. C. Tosh will be the speaker next month to talk about AF businesses.

Action item: A. Kemp to get in touch with the Clerk, Economic Development, and Chamber of Commerce to see if they can assist with list of Wasaga Beach businesses and contact information so that they can receive the County information.

9. Items for Future Meetings

10. Date of Next Meeting: Wed. April 17, 2019. 1:00-3:00 p.m. Town Hall – Classroom.

11. Adjournment: Motion to adjourn at 3:05 p.m. by T. Bone. Seconded by: V. De Francesco. Carried.